JOHN WHITENBERGER SOCIETY ADVISORY BOARD

INDIANA MEMORIAL UNION
Minutes (Initial Meeting)
May 5, 1982

PRESENT:  James Hetherington, Chair  Robert Richey
          Deb Cochran                       Winston Shindell, Ex-Officio
          Milton Fineberg                   Gene Fletchall, Ex-Officio
          Rosemary Tanner                   Ann Claussen, Ex-Officio

ABSENT:   Dave Gibson
          Jim Pauloski

Call to order and approval of Agenda:

Jim Hetherington called the initial meeting of the Advisory Board to order at 3:30 pm and asked for additions to and approval of the agenda. With no additions and the agenda approved, Gene Fletchall was asked to give a status report on the Union Board Scholarship Fund and Whittenberger Society Endowment.

Financial Report - Gene Fletchall

1. Union Board Scholarship Fund (As of March 31, 1982)

   Market Value  $33,526.51
   Unpaid Pledges  8,130.00
   Cash on Hand       427.35
   Total Value  42,083.86

At the current time, the invested funds are generating approximately $1,400 per year and two $500 scholarships were awarded for 1981-82. Upon the recommendation of Fletchall and Shindell, the Board unanimously agreed to keep the number of annual scholarships at two and increase the amount to $600 per scholarship. It was also recommended that all extra cash on hand be deposited to the Union Board Scholarship Endowment Account.

2. Whittenberger Society Fund (As of March 31, 1982)

   # OF CONTRIBUTORS  PURPOSE                AMOUNT
   1                   Refurnish Bryan Room  $8,820.00
   2                   North Lounge        75.00
   1                   Art Object          25.00
   5                   No Designation    310.00
   10                  Scholarships      785.00
   19                  $10,015.00*

*$785 for scholarships was transferred to Union Board Scholarship Account leaving an actual balance in the Whittenberger Society Fund of $9,230.
Purpose of John Whittenberger Society: Winston Shindell

Shindell indicated that the Union Board Alumni organization and the John Whittenberger Society were unique concepts among college unions across the country. Many unions are looking at what we are doing and will be modeling programs after our Union Board Alumni Program. The purpose of the Whittenberger Society as outlined in the first brochure is "to preserve the Indiana University connection that links all alumni of the Indiana Memorial Union Board." Shindell also stated that the Society is to sustain a funding base for the scholarship program and the Union Board/Indiana Memorial Union. He asked the group to keep the 75th Anniversary in mind as we move through the agenda.

Fineberg asked how fund-raising for the Union Board Scholarship would co-exist with fund-raising for the Whittenberger Society. In responding to the question, several members indicated that contributions could be made through the Whittenberger Society and earmarked for scholarships. It was also mentioned that no additional funds were needed for scholarships at the current time since the endowment is producing enough revenue to fund two scholarships.

Membership Fee:

Considerable discussion was held concerning the assessment of a membership fee for the Whittenberger Society. Hetherington asked for clarification on reasons for assessing a fee. Some of the points supporting the fee were the following: Provide a source of funds to underwrite operational costs of the Society and establish an exclusive group among Union Board Alumni with special programs and services developed for Society members. Among arguments against the fee were: Union Board Alumni already constitute a select group; a fee would be counter-productive to the establishing of a feeling of fellowship and a sense of community among Union Board Alumni; Unearmarked donations and earnings from the endowment can be used to offset operating costs for the Society; and a special Society separated from the general membership of the Union Board Alumni would create some potential conflicts at the time of the Biennial Reunion. After discussion of pros and cons, a consensus was reached that no fee would be assessed for membership in the John Whittenberger Society. Any Union Board Alumnus will automatically become a member of the John Whittenberger Society when that person retires as a director or officer of the Board at the annual installation banquet.

Special Programs and/or Services - John Whittenberger Society:

Among the improvements suggested for the meeting of the Whittenberger Society were: Strengthening the Saturday morning program for those who cannot attend the Friday evening banquet; formalize the Presidents' meeting on Saturday morning and plan it at a time which will not conflict with the "I-Man Award" ceremony; work with the IU News Bureau, the IDS, the Alumni Association, and state newspapers to insure coverage of John Whittenberger Society programs; and include a section in the newsletter sent to Union Board Alumni which highlights honors, awards and other newsworthy items of individual alumni.
First Meeting of John Whittenberger Society:

Discussion centered around the possibility of scheduling the first meeting of the Society over the first home football game weekend, September 11. Shindell was asked to check availability of rooms at the Indiana Memorial Union for the initial meeting. He indicated that because of the late date in planning the initial meeting, he was concerned that food and hotel rooms would not be available for the members. He was also concerned that adequate time did not exist to properly plan and execute the "kick off program" for the Society.

75th Anniversary:

Hetherington called upon Shindell to give background on the 75th Anniversary of the Indiana Memorial Union. Shindell mentioned that the year of 1984 would mark the 75th Anniversary of the founding of the Indiana Memorial Union by John Whittenberger. He believed that every effort should be made to get as many of the Union Board Alumni to return to campus for a special weekend of programs in conjunction with the anniversary. After additional discussion, the Advisory Board established the 1983 Biennial Reunion (November 18-20, 1983) as the official kick-off for the 75th Anniversary and the initial meeting of the John Whittenberger Society. It was suggested that officers of past Union Board become involved in a personal letter-writing campaign to solicit funds and attendance at the 75th Anniversary.

In conclusion, Shindell was asked to schedule rooms, if available, for the September, 1982, meeting. If the 1982 meeting cannot be scheduled Shindell was asked to move forward with the plans for a 1983 meeting in conjunction with the traditional home football game of Purdue/Indiana.

Each member of the Advisory Board was thanked for his/her interest and support.

The meeting adjourned at 5:00 pm.

Respectfully submitted,

Ann Claussen