JOHN WHITTENBERGER SOCIETY ADVISORY BOARD

INDIANA MEMORIAL UNION

Minutes of Third Meeting

June 14, 1983

PRESENT: James Hetherington, Chair
          Milton J. Fineberg
          Dave Gibson
          James Pauloski
          Robert Richey
          Suzy Wert

          Ann Claussen, Ex-Officio
          Deb Cochran, Ex-Officio
          Gene Fletchall, Ex-Officio
          Winston Shindell, Ex-Officio
          Guest: Lori Zomick

ABSENT: Rosemary Tanner

Call to order and approval of agenda

Jim Hetherington called the third meeting of the John Whittenberger Society Advisory Board to order at 3:40 pm, and welcomed everyone to the new American United Life facility. He then asked for additions to the agenda. With no additions, he called on Winston Shindell.

Introduction

Mr. Shindell thanked the committee for meeting, then introduced Lori Zomick. Lori is the Union Board performing arts director, and will serve as the student liaison between the John Whittenberger Society Advisory Board and the current Union Board.

Endowment update

Gene Fletchall gave the financial reports, first on the Union Board scholarship fund:

<table>
<thead>
<tr>
<th>Description</th>
<th>Value</th>
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<tbody>
<tr>
<td>Book value</td>
<td>$38,650.05</td>
</tr>
<tr>
<td>Market value</td>
<td>52,163.06</td>
</tr>
<tr>
<td>Cash in scholarship fund</td>
<td>233.18</td>
</tr>
<tr>
<td>Estimated income - end of June</td>
<td>1,600.00</td>
</tr>
<tr>
<td>Total cash - month end</td>
<td>$1,833.18</td>
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Questions were raised about the rate of return, and Mr. Fletchall emphasized the significant growth in the market value of the scholarship fund.

Mr. Fletchall then explained that the Advisory Board had the options of increasing either the size or the number of scholarships awarded. Last year two $600 scholarships were awarded, and the fund now has over $1800 in cash. He explained that $600 is in the high-medium range for awards. Considerable discussion followed, and the group decided to delay its decision until the end of the meeting.
Next Mr. Fletchall reported on the Whittenberger Society Endowment:

<table>
<thead>
<tr>
<th>Description</th>
<th>Value</th>
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<tbody>
<tr>
<td>Book value</td>
<td>$11,808.97</td>
</tr>
<tr>
<td>Market value</td>
<td>14,845.59</td>
</tr>
<tr>
<td>Cash in endowment June 9</td>
<td>86.03</td>
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<tr>
<td>Cash in income fund</td>
<td>104.33</td>
</tr>
<tr>
<td>Estimated interest for the year</td>
<td>450.00</td>
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<tr>
<td>Total income</td>
<td>554.33</td>
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Mr. Fletchall noted that James Mentzer donated $8,820 for the renovation of the Bryan Room, and that $1690 in the Endowment is undesignated. He said that the numerous options in the endowment attracted very few new contributors -- most had already contributed to the scholarship fund. However, the Union Board alums are a very active group, he reported. They have one of the best participation rates considering the small number of persons belonging to the group.

IMU's projects for the kickoff, reunion, and 75th celebration

Mr. Shindell highlighted some plans for the reunion and 75th anniversary:

-- Football tickets will be available for the IU-Purdue game. Because of the limited number available, orders will be limited to two tickets per alum.

-- Audio-visual presentation will debut at the reunion. A graduate student in Instructional Systems Technology has been retained for the project.

-- Display cases throughout the IMU will be filled with memorabilia. University Archives has been contacted about this.

-- Rudy Pozzatti has been contacted about creating prints to commemorate the IMU's 75-year history. He requested historical highlights before he makes a final decision. Later in the meeting the Advisory Board will review these highlights.

-- Publications commemorating the 75th anniversary year include: a commemorative booklet containing history and photos; a new brochure about the IMU's art collection; a booklet about the Federal Room (Mr. Shindell noted that Chancellor Wells has agreed to spend some time with Lori Zomick discussing the room's antiques); and the John Whittenberger Society newsletter this summer, followed by formal invitations to the reunion.

Also, the Marching Hundred has been contacted about mentioning the 75th anniversary in the Purdue game halftime show -- historical highlights will be forwarded to them, also. The IMU will be working with the IU News Bureau, the Alumni Association, and the Association of College Unions - International to get publicity for the anniversary.

Student ideas for the 75th

Lori Zomick told the group how glad she was to be able to join them. She then explained that she had come up with some ideas that she would share with the Union Board in the fall.

These ideas include: Union Board sponsoring a Union Weekend to let the campus community know about the reunion and kickoff; placing welcome banners at the main entrances to the IMU before the reunion; students placing letters in Union Board alums' hotel rooms; pairing off Union Board directors and committee members with alums at the football game; Union Board sponsoring a special Kiva Saturday night after the Purdue game; incorporating the 75th anniversary into Union Board's logo; and suggesting that Union Board's alumni lecture series utilize Union Board alums for its fall, 1984 program.
Union Board staff

Ann Claussen discussed the staffing of the Union Board office, and how there is a turnover of the staff about every two years. There are four staff members who advise students: the program coordinator, Mrs. Claussen, who is a full-time professional; the assistant program coordinator, Carol Griffin, who is also a full-time professional; and two part-time program advisors -- Bart Hall and Barbara Brown. There are also two practicum positions for graduate students -- one is filled by Kristi Lindsley and the other is open. Union Board also employs an accountant part time and a full-time secretary/receptionist.

Appropriate quote and historical highlights

Deb Cochran explained that the projects Mr. Shindell mentioned required historical account of the IMU's 75 years. There is also a need for a quote to symbolize the founding of the Union. The Advisory then decided on the quote and added topics to the list of historical highlights. See attached.

Proposal for commemorative project

Mr. Shindell said that the Advisory Board, Chancellor Wells, and others were consistent in stressing that the commemorative project for the John Whittenberger Society 75th anniversary should be highly visible, people-oriented, and permanent.

He then unveiled preliminary plans for the landscaping of the garden area between the Riddle Continuation Center lobby and Ernie Pyle Hall. The plan ties in with the overall scheme for the campus, including work on Seventh Street and the Arboretum on Tenth Street. The garden would include extended paving, a plaque with the commemorative quote, annual flower beds, new accent and street lighting, benches and seating areas, and a manicured lawn.

The Advisory Board discussed the project, suggesting that the IMU's operating budget underwrite some of the costs of the project and that a fund be set up to use private dollars to ensure maintenance and annual plantings for the area.

Commemorative fund drive

Gene Fletchall suggested that if we want the project to be successful, we should concentrate our energies on one account: the 75th anniversary commemorative project. We now have $2250 from undesignated contributions, income, and cash in the endowment, and we could use this for a nest egg for the project.

Mr. Fletchall reported that there will be a letter and pledge card inserted in the brochure at the reunion, and that the class agent system -- where one representative from each Board contacts his or her members about the fund drive -- will be used again, since it was so successful with the scholarship fund.

The Advisory Board then suggested that Mr. Shindell break down the project into a $20,000 initial stage, then show what could be constructed with $10,000 increments.

The Advisory Board then addressed the issue of the Union Board scholarships again. After much discussion and several motions and votes, the group decided to award two $750 scholarships.
Next meeting of John Whittenberger Society Advisory Board

The Advisory Board decided to meet again September 10, 1983 in Bloomington. This is IU's first home football game of the season.

The meeting was adjourned at 5:20 pm.

Respectfully submitted,

[Signature]
Deborah W. Cochran
BRIEF HISTORICAL HIGHLIGHTS

Indiana Memorial Union

"In such a University as ours there are many tendencies making toward diversity. The Union should be a great force making toward unity of University spirit and life."
-- William L. Bryan
September 22, 1909

1909 - 1919

John M. Whittenberger
Barber Shop
Billiards Room
Student Building
Moving picture show
Smokers
Trophy Room
National Association of College Unions
Union Series
Reading Room

1920's

Memorial Fund drive
Union, Jordan River Revues
Grid graph
Hoagy Carmichael
Charleston
Assembly Hall
T.C. Steele
Billiards tournaments
Petitions
Student activities fees
Pep sessions

1930's

Building completed
Union, A.W.S. sponsor dances
All-Student Nights
Union Cafeteria sponsors 10¢ meals
Open Forums
First Union Board reunion
Merit - election system
New lounge
Senior farewell banquet
University Civil Works, Federal Emergency Administration
Union Directors: Ward Biddle, James E. Patrick
Card section
Big Band era
John Cravens, Ward Biddle, Wilbur Cogshall
1940's
Mixers
Free movies for soldiers
Wartime Board of Control
Popular concerts series
Fall Carnival
Rhythm Room
Town Hall
Freshman Frolic
Wednesday afternoon coffee hour
Opening of Formal Season dance
Union Directors: James E. Patrick, Lyman Smith
Acting Union Directors: Harold Jordan, Claude Rich

1950's
Women on Union Board
Christmas Eve on Campus
Santa Wells
Madrigal Dinners
Cheerleaders' Conference
Bob Shaffer
Campus Quiz Bowl
Union Board equipped Craft Shop
Fall Carnival
Barbecue
New Faces
Easter Parade
Fine Arts Festival
Union sponsored soccer club
Union Directors: Lyman Smith, Harold Jordan

1960's
BCC addition complete
Student Activities Night
Minimum gpa, hours of service
Inaugural Ball
President's Ball
Lyceum Dinners
Art displays
Children's Matinee Series
Misco IU Pageant
Movies
SAC clown
First Fling
Santa Wells
Broadway Dinner Series
Pop concerts
Madrigals
Last fall carnival
Union Director: Harold Jordan
1970's

Activities Fair
Free University
Minimum gpa requirement lifted
Dusk 'til Dawn
Bob Dylan
Daniel Ellsberg
Hoosefest
Club Lautrec
Union Board alumni scholarships
Kiva
Films
Popcorn
Jane Fonda
Rolling Stones
Union Director: Richard Blackburn

1980's

Student fee increases
Free for All
Alumni Lecture Series
Time-Out Thursdays
Student organization forum
Family programs
Films
College Bowl
Concerts
Committee activities
IMU's 75th anniversary
John Whittenberger Society
Union Director: Winston Shindell