John Whittenberger Society Advisory Board
Indiana Memorial Union
Minutes of the Sixth Meeting
October 27, 1984

Present
James Hetherington - Chair          Ann Claussen - Ex Officio
Milton J. Fineberg                      Gene Fletchall - Ex Officio
James Paulowski                      John Hobson - Ex Officio
Robert S. Richey                       Winston Shindell - Ex Officio
Rosemary Tanner                        Sara Carroll - Guest
                                          Troy Gilbert - Guest
                                          Cindy Solomon - Guest

Absent
David Gibson
Suzy Wert

Call to order and approval of agenda and minutes

Jim Hetherington called the meeting to order at 10:10. There being no changes in the agenda he asked and received approval of the minutes of the May 14, 1984 meeting which had been sent to the members.

Welcome and introduction of guests - Winston Shindell

Mr. Shindell welcomed those attending the meeting and gave a brief update on building changes particularly pointing out the new computer cluster. He introduced the three students attending the meeting, all members of the Union Board—Cindy Solomon, President, Sara Carroll, Vice President, and Troy Gilbert, a director whose primary assignment is the 75th anniversary program. He then introduced John Hobson, Alumni Director of the Bloomington campus who will represent the Alumni Office on the Advisory Board.

Mr. Hobson pointed out how he felt the Alumni Office could help the Whittenberger Society if they became an affiliate group with the Alumni Association. Other groups having such an affiliate relationship are the I-Mens Association, Marching 100, Singing Hoosiers, Neal Marshall Alumni Club, etc. Hobson feels that such an affiliation would enhance what we are doing with our own alumni and alumni generally. Several questions were raised regarding procedures and what restrictions, if any, would be imposed. It was left that Gene Fletchall would work with John Hobson and
advise the Board what was required and what restrictions, if any, would be imposed. The board could then decide what course to take. In any case it was recommended that the society should have a constitution and by-laws.

Endowments and Investments.

Gene Fletchall gave an update report on the above.

Union Board Scholarship Fund

<table>
<thead>
<tr>
<th>Pooled Equity Fund</th>
<th>Pooled Fixed Income Fund</th>
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<tbody>
<tr>
<td>9,821 Shares</td>
<td>2,500 Shares</td>
</tr>
<tr>
<td>$21,918.66 Book Value</td>
<td>$25,000 Book Value</td>
</tr>
<tr>
<td>$28,284.48 Market Value</td>
<td>$25,225 Market Value</td>
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Total income now in Endowment Fund $3,628.74.

Estimated Annual Earnings

- Pooled Fixed Income - $2,500
- Pooled Equity - $1,480
- Total - $3,980

Therefore we have $3,628.74 now available for scholarships. A recommendation was approved to increase the two scholarships to $1,500 each for Union Board Directors, plus give a $500 scholarship for a committee member.

Conversations were held with Ed Sample, who is in charge of I.U. grants in aid program, and Jimmy Ross, who is in charge of the Bloomington campus program. Both said they would be very pleased if we took this action and that these scholarships would then be in the very top range of those given on this campus. Mr. Sample added that they had developed figures showing that the average cost for a student carrying 30 hours on the Bloomington campus covering just room, board and fees was $5,411 for an in-state student, of which $1,532 is in fees. For an out-of-state student, the estimate is $8,171 of which $4,290 is in fees.

It was pointed out that if the recommendations for scholarships were approved, it would be necessary to change the Fund description.

The present description is as follows:

Use: The Fund is to be used to support a scholarship for a member or past member of Indiana Memorial Union Board of Directors. The awards are to be made based on need, academic record, and performance as a member of the Union Board of Directors. Recipients of the scholarship are to be made by a committee appointed by the Director of the Indiana Memorial Union composed of faculty, staff and students. Any number of scholarships in varying amounts may be awarded on an annual basis provided that the income generated by the fund is not exceeded by the total amount of the awards in any one year.
Proposed Description:

The Fund is to be used to support scholarships for members of the Indiana Memorial Union Board of Directors. There may also be scholarships awarded to committee members serving the Union Board of Directors. The awards for the Directors are to be based on need, academic record, and performance as a member of the Union Board of Directors. The awards for committee members are to be based on performance and academic record. Recipients of the scholarships are to be made by a committee appointed by the Director of the Indiana Memorial Union composed of faculty, staff and students. Any number of scholarships in varying amounts may be awarded on an annual basis provided that the income generated by the fund is not exceeded by the total amount of the awards in any one year.

The Advisory Board approved the above proposed fund description. They also requested that the committee who makes the selection be advised that the Advisory Board strongly recommends that prime consideration be given to the student Directors' academic record in making awards and only when everything else is equal should need be the primary basis of consideration.

The John Whittenberger Society update.

3,324 Shares
8,249.56 Book value
9,573.12 Market Value

Cash on hand $86.23.
$1,195 has been designated for specific purposes such as Art Objects, Leadership programs, North Lounge renovation and Charter Room furnishings.

It was pointed out that we need a fund description for this account and the following was proposed:

Use: The Fund is established to support projects approved by the Advisory Board of the John Whittenberger Society. Withdrawals from the fund must have the written approval of the Director of the Indiana Memorial Union.

The Advisory Board approved the Fund description proposed.

Signature Brick Program

The progress on the above program was described as follows:

The plan as outlined in our last meeting has been pretty well followed although not the exact time schedule.

1. The letter signed by Jim Hetherington was sent to all Union Board alumni with our commemorative garden brochure enclosed. Included in the letter was the first general mention of the personalized brick project and a pledge card.
2. The Union Board newsletter was issued, later than we had originally planned, but it did give us an opportunity to again alert our alumni to the brick project.

3. A brick brochure was developed and class agents were contacted by phone and mail. A display in the Union Building lobby on football weekends was set up.

4. A gift certificate will be developed and another letter will be sent to our alumni at the end of November concentrating on the gift certificate.


6. Cindy Solomon agreed to appear before the Inter-Fraternity Council and the Panhellenic Council to promote the brick sale.

To date we have received 37 contributions and pledges totaling $5,055. We have around $6,800 in our Whittenberger account which we could use as seed money and we know of $3,725 which has been verbally pledged – making a total of $15,580.

Contributions on hand and verbally pledged are the equivalent of 100 bricks.

It was pointed out that we have received no contribution receipts for the past ten days since the Foundation is in the process of changing over to a new computer system. This should be completed within the next week.

Update on Union Board activities

Ann Claussen told the Board about new personnel in her department Suzanne Mintz and Maura Harling, and their backgrounds and duties. She reported that over 400 students turned out for their mass meeting interested in working on Union Board activities. Briefly reported on activities such as Leadership program, 75th Anniversary, proposed 21-day trip to Europe for $1,800, World Watch, Video dance and Films five nights a week. It was suggested that running a commercial on the brick project would be a good idea at the film showings.

Ann Claussen then asked Cindy Solomon to give a President's report. Cindy distributed the attached copy of the Union Board Goals and Objectives 1984-85 and updated activities in each category. Cindy also reported that Doris Seward was the new alumni representative on the Board of Directors.

Report from 75th Anniversary Committee

Troy Gilbert gave this report. Gave each member present a copy of Governor Orr's proclamation. Reported that Union Board minutes had been micro-filmed – also that a copy of the minutes had been placed in the
University Archives. Other activities which have been held or planned include the Diamond Hunt, a birthday celebration, and the placing of a time capsule in the commemorative garden.

Each member of the Board was also given a 75th Anniversary poster.

Appointment of a committee to recommend a set of by-laws and guidelines for operation of the Advisory Board

Mr. Shindell suggested that he, Gene Fletchall and John Hobson work on such a draft and submit it to the Advisory Board for their consideration.

The Board agreed to this procedure.

Video tape replay of I.U. feature which appeared on the Today Show

Everyone agreed that this was excellent publicity for the University and the Indiana Memorial Union.

Recognition Harold Jordan

Jim Paulowski inquired if consideration had been given to do something in the name of Harold Jordan since he had such a positive impact on the Union over many years. Mr. Shindell suggested that since the arts were so closely identified with Harold that we try to come up with something in this area which could be presented at the next bi-annual meeting.

The Board approved of this suggestion.

Meeting adjourned at 12:10 p.m.

Respectfully Submitted,

Gene Fletchall

EF/cb
UNION BOARD
GOALS AND OBJECTIVES
1984-85

I  To develop leadership skills in Directors and committee members.
   a. Provide U495
   b. Plan at least one committee leadership workshop following the Mass Meeting.
   c. Each Director is responsible for setting a monthly meeting with his or her advisor to discuss the Director's leadership skills.

II  To maintain Union Board's visibility within the campus community.
    a. Have the Union Board banner placed at all appropriate programs.
    b. Maintain luncheons with key administrators.
    c. Have information about upcoming events distributed at all events.
    d. "This is a Union Board event" announced at all events.
    e. Maintain interaction with other student groups.

III Increase the diversity of membership on Union Board committees-including blacks, hispanics, graduate students, married students, international students, differently abled, etc.

   a. Union Board presentations to these groups by Public Relations and the Vice President.
   b. Information tables at major events for recruitment.
   c. Classroom presentations by Public Relations.
   d. Examine demographics of the audiences at our programs through the Marketing Committee.

IV  To increase co-operative programming within our present budget.
   a. Each director will constantly seek out groups to participate in programs
   b. Each director will complete one co-sponsorship this semester. (Internal or external

V  To promote the Indiana Memorial Union and Union Board throughout the 75th anniversary.
   a. Each director will involve the 75th anniversary within his/her area.

VI To continue to study the role of the Indiana Memorial Union in the face of change.
   a. The Futures Committee is to report to the Board on the changes in the Indiana Memorial Union.
   b. Relate the changes in the Indiana Memorial Union to Union Board programming.