Present

James Hetherington, Chair
Milton J. Fineberg
David Gibson
Robert S. Richey
Rosemary Tanner
Ann Claussen, ex officio
Gene Fletchall, ex officio
John Hobson, ex officio
Winston Shindell, ex officio

Absent

James Paulowski
Suzy Wert

Call to Order and Approval of Agenda and Minutes

Jim Hetherington called the meeting to order at 3:35 p.m. There being no changes in the agenda, he asked for and received approval of the minutes of the October 27, 1984, meeting.

Welcome and Introduction of Guests – Winston Shindell

Winston Shindell expressed his pleasure of having such a good representation of the Board. He related Sara Carroll's accident which prevented her from attending the meeting. He advised that Ann Claussen would give Sara's report.

Commemorative Project – Winston Shindell, Gene Fletchall

Winston advised the Board of the Physical Plant's plans to upgrade the area around Ernie Pyle Hall and to improve the area to the northeast along the Jordan River. Both of these projects will tie in very well with the Commemorative Garden project.

Gene Fletchall gave the following update on our financial picture.

We have in cash and pledges $42,927.75 from 218 individuals and companies. Of the total, 142 were former Union Board Directors who gave and/or pledged $25,762.75; 76 were alumni and friends who were not directors who contributed and/or pledged $17,165. Twenty Union Board members contributed and/or pledged two or more times and 7 non-directors paid or pledged two or three times.

Fifteen paid and/or pledged $1,000 or more and sixteen paid and/or pledged $500 or more. We have pledges amounting to $13,755 of which $2,035 has been paid, leaving an unpaid balance of $11,720.
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Winston pointed out that the latest estimate cost of our project is $122,000 and that there was the possibility that the University would pay for some of the work.

Gene Flettchall pointed out that several individuals from the University had designated their contribution to the Campaign for Indiana to our project. He noted that the faculty and staff solicitation had been started but that the general campaign will not be kicked off until this Fall at Homecoming.

Gene also presented blueprints showing the proposed layout for bricks as well as a blueprint showing how Benefactors and Patrons groups are proposed.

David Gibson suggested trying to get entire boards interested in participating as a group such as the first board in the new building has done. He suggested the presidents of boards be called and given names and addresses of members of their board who could be contacted.

Ann Claussen suggested the Union Board members could help out with a telephone campaign.

Endowment Update – Gene Flettchall

1. The John Whittenberger Society has, as previously reported, $42,927.75 contributed and/or pledged. The previous balance in the account was $8,249.58. Therefore, we now have around $51,000 paid and/or pledged. The last report from the Foundation indicated we had a negative cash balance of -$3,438.69 due to expenses incurred in connection with the Pozzatti print. This will be about offset by the interest we earn on the fund. It was pointed out that our objective will be to fund the project so that each year new plantings will be available for the Commemorative Garden.

2. Union Board Scholarship Fund

| Book value | $48,641.29 |
| Market value | $56,924.11 |
| Cash on hand | $525.84 |
| Estimated annual earnings | $4,050.00 |

Proposed Constitution & Bylaws – Winston Shindell, John Hobson

Motion was made and seconded that the Bylaws as submitted with the notice of the meeting be approved. Motion passed. John Hobson advised the Board that this action will be presented to the Executive Council of the Alumni Association at its meeting on June 14. He invited a representative of the Board to be present at that meeting.

It was pointed out that according to the Constitution, a business meeting will be held at the time of our biennial meeting and that four directors will be elected to serve two-year terms and four members for four-year terms. The chairman will need to select a nominating committee to make recommendations for nominations.
Union Board 1984-85 Review – Ann Claussen

The 1984-85 programming year was not without its ups and downs. The Spring semester began with the excitement and intensity of a new Board. New program areas were established which included World Watch, Video and Advertising/Marketing. The Board established goals for the year which focused on building better relations with other campus organizations, minority committee member recruitment, greater leadership training opportunities for committee members and the development of a marketing plan for Union Board programs based on solid research.

Program highlights of the Spring and Fall semester included an Arts Tour to Europe, Vincent Price, the Chinese Youth Goodwill Mission, the Dennis James Silent Film Series, the John Cougar Mellencamp concert, Sneak Previews, and the Nuclear Freeze Debate.

In addition, the Union Board spent considerable time, energy and money in developing written materials about the organization as well as several slide presentations presented to other campus organizations, residence halls and sororities and fraternities.

Leadership training for committee members was offered through several workshops coordinated by the officers. The Committee Recognition Banquet was a tremendous success and the idea of the importance of the committee structure in the Union Board organization became a reality.

The latter part of the year brought a variety of staff changes. The Program Coordinator left on maternity leave, one of the program advisors was offered a temporary position at the University of South Florida and our Assistant Program Coordinator left to join the staff of the Union at the University of Texas at Austin.

The 1985-86 Board of Directors seemed unaffected by these changes, however, and from the Spring Retreat emerged new and creative program areas. These included Video Tech, Marketing and Research, Out and About, Ideas and Issues and Special Events. With the able leadership of Sara Carroll, the new Board established several goals: expand multi-cultural programming, increase minority involvement and participation, develop good working relationship with Indiana Memorial Union, maintain strong individual relations among Union Board Directors and committees, increase and improve the visibility of Union Board Directors and expand the leadership program for Directors, committee members and students.

In addition to organizing a committee, developing budget and planning programs for the upcoming year, the Board maintained a high level of programming. Highlights of the Spring semester included the I.U. Dance Showcase, the Anti-Apartheid lecture, William and Jill Ruckleshaus, and Dunn for the Afternoon.

Fall programs which have been planned include the annual Free For All extravaganza, Garden Patch Players, an arts trip to New Harmony, Simon Wiesenthal and Tom Wolf lecture, College Bowl, canoeing and rappelling trips, video programming, leadership workshops and the Union Board Reunion.
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The 1985–86 Board of Directors is extremely capable and highly motivated. They are committed to the Union Board tradition of excellence in programming.

Union Board Plans for 1985 Reunion – Ann Claussen

Ann Claussen, Program Coordinator, reported on behalf of Sara Carroll, Union Board President, on the progress of the 1985 Biennial Reunion. Ann reported that the reunion will once again be held on the traditional weekend of the Purdue vs IU home football game, November 22 & 23, 1985. In addition, the Reunion Steering Committee whose members include Sara Carroll, Ann Claussen, Winston Shindell, Gene Fletchall, John Hobson, Andy Gersten, Janet Tupper, Annette Chaney, Karin Pratt, and Kevin Brennan, met April 11, 1985, to begin preparations for the reunion. The committee discussed and agreed upon a "garden" theme for decorations and souvenirs; a schedule of events for the weekend, and delegating several responsibilities for the reunion preparations. Ann also presented a tentative schedule of events to the Whittenberger Society for their review. She noted that a business meeting for Friday evening and a groundbreaking ceremony have been added to this year's events. The schedule of events include:

Friday, November 22, 1985
4:00 – 6:00 p.m. Registration – East Lounge
6:00 p.m. Reception – University Club
7:00 p.m. Reunion Dinner – Frangipani Room
Dr. Robert Shaffer – Keynote Speaker
Presentation Fineberg Scholarship – Mr. Fineberg
Presentation UB Scholarship – Mr. Fletchall
Business Meeting

Following Dinner: Reception – University Club

Saturday, November 23, 1985
8:00 a.m. Past President's Meeting – Federal Room
9:00 a.m. Continental Breakfast – UB Office
Union Board Videotape
75th Anniversary Videotape
10:00 a.m. Groundbreaking Ceremony – Messrs. Fletchall & Shindell
TBA I.U. vs Purdue Football Game

Promotion Plans – Gene Fletchall

Gene outlined the promotion plans for the Commemorative Garden as follows:

1. An ad in the next issue of the Alumni magazine.

2. A mailing to all Union Board Directors at the end of October emphasizing the need to get their order in if they wish to have a personalized brick.
3. Our future plans will be directed toward funding the project so that we will have funds available each year for new plantings.

Next Meeting of the Advisory Board

The next meeting of the Advisory Board will be at 10:00 a.m., September 14, 1985, in the Charter Room at the Indiana Memorial Union. The agenda for this meeting will be forwarded at a later date.

Adjournment

The meeting adjourned at 5:00 p.m.

Respectfully submitted,

Gene Fletchall

GF/jt
cc: Sara Carroll