John Whittenberger Society Advisory Board
Indiana Memorial Union
Minutes of the Eighth Meeting
September 14, 1985

Present

James Hetherington, Chair
Milton J. Fineberg
David Gibson
James Pauloski
Robert S. Richey
Rosemary Tanner
Suzy Wert
Ann Claussen, ex officio
Gene Fletchall, ex officio
John Hobson, ex officio
Winston Shindell, ex officio
Sara Carroll, President - Union Board
Maura Harling, Graduate Assistant to IMU Union Director

Call to Order and Approval of Agenda and Minutes

The agenda and the minutes of the May 16, 1985, meeting were approved.

Welcome and Introduction of Guests – Winston Shindell

Winston welcomed the Board members and noted that we had 100% attendance. He introduced Maura Harling and advised the Board of the areas in which she will be working.

Commemorative Project – Winston Shindell, Gene Fletchall

Winston pointed out the improvements which had taken place around Ernie Pyle Hall and also the area at the northeast corner of the Union Building. These improvements will tie in very well with our project. He advised that Maura would give a report on the groundbreaking ceremony which will be held at 10:00 a.m., Saturday, November 23, 1985. He expressed confidence that we would reach our goal of $75,000 and that present plans would be to have the garden completed by August 1, 1986.

Gene advised that our present position is cash and pledges for $61,000. Gene also advised that we will need funds over and above the $75,000 so that perpetual care will be provided. He said we now have 289 contributors of which 155 are former Union Board Directors and 134 alumni and friends of the Union Board. He further commented that we will have a story in the Whittenberger Letter, due to be distributed around the middle of October, and another mailer due out around November 1. Both of these will stress the importance of getting orders in now since we will not be able to accept orders for bricks in the New Year.

Union Board Scholarship Fund – Gene Fletchall

Book Value: $48,841.29
Market Value: 58,977.19
Cash on Hand: 3,437.95
We will also have an interest payment in September. So we will have $3,500.00 for scholarships. It was recommended that we again give two $1,500.00 scholarships to student Union Board Directors and one $500.00 scholarship to an outstanding committee member. It was moved, seconded and approved to accept this recommendation.

Alumni Association Report - John Hobson

John Hobson reported that the Executive Council of the Alumni Association had approved the John Whittenberger Society as an affiliate organization. He told of the plans the Alumni Association, working with the IU Foundation, had for the kick off of the Campaign for Indiana on October 18. Twenty-five major parties have been lined up in several areas to see the telecast. Alumni throughout the country are being urged to form their own parties to see this most important event. John also advised that the Alumni Association now has 62,000 members, which is an all time high. John noted that Joe Chalplant is the new Alumni Association President.

Union Board 1984-85 Review - Ann Claussen

Ann reported as follows.

"Where would UB be without Union Board?" is somewhat the theme for the 1985-86 Board of Directors. In passing out the pink brochure to you, I'd like to highlight our new program areas which include: Ideas and Issues, Marketing and Research, Out and About, and Video-Tech.

The purpose of the Ideas and Issues Committee is to stimulate students' thinking about international, national, and local issues. We hosted the Consul General of the Republic of China (Taiwan) this past month and were delighted with a mixed audience of 150 people.

The Board is committed to defining the student at IU as the population’s profile continues to change from the typical 18 year-old white undergraduate. The creation of the Marketing and Research Committee is deliberate in developing surveys to define the campus population and to determine the needs of the students.

Out and About has brought the Union Board and the outdoor rental office of the IMU together. It is a perfect marriage of students' interest and services. Programs which are being planned include a day bike hike, rappelling training, canoe trip and a weekend in Chicago.

Video-Tech has sophisticated the Board’s approach to advertising by involving students in video productions. Purchasing new equipment, the committee will present its first major promo at the informational meeting for all students on September 16, 1985, in Whittenberger Auditorium.

In addition to the new program areas, Concerts, Lectures and Films are maintaining very active schedules.
John Whittenberger Society Advisory Board
Minutes of the Eighth Meeting
September 14, 1985 – Page 3

The Concerts Committee continues to involve many students in bringing diverse music to the Bloomington campus. Fall shows include Supertramp, R.E.M. and jazz artist Al Dimeola. Suffering a $17,000 deficit this past year, the advisor and director visited major agents in New York this past summer to establish direct lines of communication with them. This has already made a difference in the talent we are presenting this Fall.

The Films Committee programs theatrical entertainment five nights a week in Whittenberger Auditorium. The Donnie James Series was taken over from the IU Auditorium and a variety of series highlight the 1985 year.

Lectures has developed several series as well which include the Alumni Lecture Series, Time Out Thursday, and lectures by Bobby Knight and Dr. June Reinesch. Major lectures this Fall include Tom Wolfe on October 1, Simon Wiesenthal on November 14, and Yolanda King on February 19.

The Directors recommitted themselves to outstanding goals for 1985-86 at their recent Fall Retreat. One of their first and foremost endeavors is to develop multicultural programming. The Board shall strive to celebrate the expression of all cultures represented on the campus throughout the upcoming year.

1985 Reunion – Sara Carroll

Sara presented a proposed Biennial Reunion Program (copy attached).

It was pointed out that we will need to have a short business meeting after the Reunion dinner to approve our constitution and to elect directors. Four directors will be elected for two-year terms and four for four-year terms. Jim Hetherington asked that if any of the current directors did not wish to continue on the Board to please let him know. Directors should also advise him if they have a choice of a two-year or four-year term.

Jim appointed a nominating committee of Gene Fletchall, Rosemary Tanner, and David Gibson.

Groundbreaking Ceremony – Maura Harling

Maura presented a tentative program for the ceremony. It was emphasized that the program should be short, but that several pictures should be taken of as many groups as possible – such as the current board and the Advisory Board.

Winston is writing to all those who have purchased bricks inviting them to the ceremony.

Building Changes – Winston Shindell

Winston gave a quick overview of building improvements for the Board’s edification.
Next Meeting of the Advisory Board

The next meeting of the Board will be immediately following the Biennial Dinner at which time officers will be elected for the next two years. Officers to be elected are President, Vice President, and Secretary-Treasurer. The President and Vice President must be members of the Advisory Board while the Secretary-Treasurer may be an ex officio member of the Board.

Adjournment – The meeting adjourned at 10:40 a.m.

Respectfully submitted,

Gene Fletchall

GF/jt
attach.
UNION BOARD BIENNIAL REUNION 1985

Friday, November 22, 1985

4:00 - 6:00 p.m. Registration - East Lounge
6:00 p.m. Reception - University Club
7:00 p.m. Reunion Dinner - Frangipani Room

Dr. Robert Shaffer - Keynote Speaker
Presentation of Fineberg Scholarship - Mr. Fineberg
Presentation of UB Scholarship - Mr. Fletchall
Business Meeting

Following Dinner - Reception - University Club

Saturday, November 23, 1985

8:00 a.m. Past President's Meeting - Federal Room
9:00 a.m. Continental Breakfast - UB Office

Union Board Videotape
75th Anniversary Videotape

10:00 a.m. Groundbreaking Ceremony - Messrs. Fletchall/Shindell

TBA I.U. vs Purdue Football Game
Whittenberger Society Meeting
September 14, 1985

1985-86 Union Board Report

"Where would UB be without Union Board?" is somewhat the theme for the 1985-86 Board of Directors. In passing out the pink brochure to you, I'd like to highlight our new program areas which include: Ideas and Issues, Marketing and Research, Out and About, and Video-Tech.

The purpose of the Ideas and Issues Committee is to stimulate students' thinking about international, national, and local issues. We hosted the Consul General of the Republic of China (Taiwan) this past month and were delighted with a mixed audience of 150 people.

The Board is committed to defining the student at IU as the population's profile continues to change from the typical 18 year old white undergrad. The creation of the Marketing and Research Committee is deliberate in developing surveys to define the campus population and to determine the needs of the students.

Out and About has brought the Union Board and the outdoor rental office of the IMU together. It is a perfect marriage of students' interest and services. Programs which are being planned include a day bike hike, rappelling training, canoe trip and a weekend in Chicago.

Video-Tech has sophisticated the Board's approach to advertising by involving students in video productions. Purchasing new equipment, the committee will present its first major promo at the informational meeting for all students on September 16, 1985 in Whittenberger Auditorium.

In addition to the new program areas, Concerts, Lectures and Films are maintaining very active schedules.

The Concerts Committee continues to involve many students in bringing diverse music to the Bloomington campus. Fall shows include Supertramp, R.E.M. and jazz artist Al Dimeola. Suffering a $17,00 deficit this past year, the advisor and director visited major agents in New York this past summer to establish direct lines of communication with them. This has already made a difference in the talent we are presenting this Fall.

The Films Committee programs theatrical entertainment five nights a week in Whittenberger Auditorium. The Dennis James Series was taken over from the IU Auditorium and a variety of series highlight the 1985 year.

Lectures has developed several series as well which include the Alumni Lecture Series, Time Out Thursday, and lectures by Bobby Knight and Dr. June Reinesch. Major lectures this Fall include Tom Wolfe on October 1, Simon Wiesenthal on November 14, and Yolanda King on February 19.

The Directors recommitted themselves to outstanding goals for 1985-86 at their recent Fall Retreat. One of their first and foremost endeavors is to develop multicultural programming. The Board shall strive to celebrate the expression of all cultures represented on the campus throughout the upcoming year.