John Whittenberger Society Advisory Board
Indiana Memorial Union
Minutes of the Eleventh Meeting
May 8, 1986

Present
James Hetherington, Chair
Milton J. Fineberg
James Pauloski
Robert S. Richey
John Talley
Ann Claussen, ex officio
Gene Fletchall, ex officio
John Hobson, ex officio
Winston Shindell, ex officio
Amy Moorman, ex officio

Call to Order and Approval of Agenda and Minutes
The agenda and the minutes of the September 14, 1985, meeting were approved. The minutes of the two meetings held on November 22, 1985, were also approved.

Welcome and Introduction of Guests – Winston Shindell
Winston introduced Amy Moorman, President of the Union Board. He also commented on certain items of interest at the IMU. The fire in the building resulted in damages around $500,000 – after $25,000 deductible, the loss was covered by insurance. He also mentioned that approval had been given to renovate the Tree Suites on the Mezzanine Floor of the building. He gave those present a copy of an article which appeared in the New York Times on April 13, 1986. The article lists the writer's pick of the top ten college unions in the country. IMU, together with Michigan and Wisconsin, were on the list.

Commemorative Project – Winston Shindell & Gene Fletchall
Winston advised that the contract to construct the project will come before the University Trustees on May 9. (Project was approved on this date.) Hopefully, we will start work on the project promptly with completion before school starts in the fall.

Gene advised that the brick orders have been placed and identified on the blueprint where the signature bricks will be placed. We will have four categories as follows:

1. Benefactors – Those who contributed $1,000 or more
   There are 24 Benefactors

2. Patrons – Those who contributed $500-$1,000
   There are 25 Patrons

3. Multiple – Those who contributed from two six bricks
   There are 66 Multiple Donors

4. Single – Those who contributed $75.00
   We had 256 Single Donors

   GRAND TOTAL 786 bricks
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Signature bricks cost $13.75 ea. x 786 bricks = $ 10,807.50
Low Bid (construction of Garden) 97,890.00

TOTAL COST $108,697.50

Whittenberger Society will contribute 75,000.00
Balance to be paid by INU $33,697.50
Whittenberger Society Fund balance (at Foundation) $72,673.80
Estimated interest earned by 6/30/86 3,700.00

TOTAL $76,373.80
Total Unpaid Pledges $13,839.79

Estimated amount needed to fund perpetual care of garden: $20,000-$25,000.

It was suggested that we have our promotion brochure for the perpetual care fund ready by fall.

Winston also suggested that we should be thinking about our next project and that we would have some suggestions for the Board's consideration at the next meeting.

Union Board Scholarship Fund – Gene Fletchall
The Fund's status is as follows:

Book value - $50,554.80
Market value - $66,627.89
Estimated cash on hand 6/30/86 - $4,190.00

In view of the amount of cash estimated to be in the Fund, the Board suggested and approved giving two $1,500 scholarships to Union Board Directors and two $500 scholarships to outstanding committee members in the coming year.

Alumni Association Report – John Hobson
John reported on Cream and Crimson Weekend, June 13-15. There will be class reunions for classes of 1936 and 1961. Also, there will be a reunion for classes of 1943-48, the war years. There will also be dinners for the Emeritus Club and the Distinguished Alumni Club. At the luncheon on Sunday, June 15, five recipients of DASA will be inducted into the DASA Club and members of the class of 1936 will be inducted into the Emeritus Club. One of the features of this year's program will be a Big Band Dance in Alumni Hall on Saturday night, June 14.

The following week will be Mini University week.

John also announced that the Alumni Association now had 62,000 dues paying members and that they will be sending out about 300,000 Trustee ballots. There are ten candidates for the Trustee position.
He also mentioned that they are developing VCR programs and plan to tape special events which they could send to Alumni clubs for their meetings. John distributed copies of "Great Ideas of 1985" – an eggshell approach to the year's activity of the IUAA.

Union Board 1985-86 Review – Ann Claussen

The 1985-86 Board of Directors was ably lead by Sara Carroll, President; Rob Tripp, Vice President and Andres Paternoster, Secretary. Ambitious goals were developed and well achieved by a responsible and committed Board of Directors. These included:

- To heighten the visibility of the Union Board on campus.
- To increase the diversity of membership on Union Board committees.
- To engage in more cooperative programming with the IMU and other campus organizations.
- To study the role of the organization in the face of change.

Program areas which did extremely well were Films, Lectures, Public Relations, Special Events and Performing and Fine Arts. New areas which sought for their identity and built a firm and exciting foundation for the future included Video Tech, Ideas and Issues and Out and About. Marketing and Research, which was also a new idea, developed a complete needs assessment which finally provided the Board with pertinent information about the needs and interests of the campus community.

Concerts had a very difficult year. Major acts could not be booked due to scheduling problems and those that could were not able to generate enough income to sustain the level of major concert programming. Brad Wilhelm worked very hard to keep the committee together and was able to provide a new program concentration - smaller acts in Alumni Hall. These included Henry Lee Summer and Lone Justice.

When Adele Rafson took over in the Spring, the Concerts in all were continued and a very exciting co-sponsorship was developed with the Campus Community Fair. This resulted in the "Live From Bloomington" program and the production of a record called the same which showcased local acts from Bloomington. This was an exciting venture for the entire Board.

The Union Board continues to meet its ultimate goal of providing high quality diverse program to meet the social, cultural, recreational and educational needs of the campus community. The caliber of student directors remains high and thus allows the organization to move forward with confidence.

Union Board President's Report – Amy Moorman

Amy distributed copies of Union Board 1986-87 Programming Areas, pointing out two new programs: Day Breaks and Holiday and Summer Programs. She advised that the Board's goals will be to continue the multi-culture tact and work with minority groups. They will continue to develop co-sponsoring programs. They will also endeavor to improve the standing committees and Futures Committee. She advised that they had new equipment for video productions which they plan to put to good use.
Jim Hetherington announced that the Union Board will have their retreat in Indianapolis on August 30 and August 31. It had been suggested that members of the Advisory Board might be available to visit with the Board and to possibly sponsor a dinner on August 30. The Advisory Board members present were receptive to sponsoring a dinner and the matter was left for Amy and Jim to work out details.

Next Meeting

We plan to have the next meeting on September 20, 1986, prior to the IU-Navy football game. The time of the meeting will be determined after we know the time the football game will start. We also plan to have a ribbon cutting ceremony and a brunch for Union Board alumni and friends.

Adjournment – The meeting adjourned at 4:45 p.m.

Respectfully submitted,

Eugene Fletchall