November 20, 1998

TO: Members of the John Whittenberger Society Advisory Board

FROM: Winston Shindell

SUBJECT: Meeting Minutes - September 12, 1998

Attached, you will find the minutes of our last Advisory Board meeting. I have also included an updated membership roster for your information. Since our last meeting, I have been in contact with Dan Regenold and he has agreed to complete Larry Lee’s unexpired term. Please join me in welcoming Dan to the Board. With his presence, we have additional representation from the decade of the ‘70’s which should help us in attracting more of our alumni from that era.

The Indiana Memorial Union and Union Board have experienced an outstanding Fall semester. The acceptance of Residence Hall Meal Points at the IMU food outlets has greatly surpassed our most optimistic expectations.

The next meeting of the Advisory Board will be in late April or early May, 1999. Details on the specifics of the meeting and schedule will be forwarded at a later date.

Best wishes for the Holiday season.

WS/n:e

Distribution: Stephen Moberly
Caroline Anker
Lisa Browar
Darin Messer
Lindy Moss
Dan Regenold
Cynthia Sultz
Chad Bradford
Gene Fletchall
John Hobson
Mark Guthier
Julie Rowlas
Winston Shindell
Whittenberger Society Advisory Board
Meeting Minutes
September 12, 1998

The meeting was called to order by President Steve Moberly at 3 p.m. in the IMU Charter Room. Those members in attendance included: Steve Moberly, Lisa Browar, Darin Messer, and Lindy Moss. Those ex-officio members in attendance included: Gene Fletchall, Winston Shindell, Mark Guthier, Chad Bradford, and Julie Rowlas.

Lisa Browar moved to approve the agenda. Darin Messer seconded the motion. Motion was approved.

Minutes from the November 22, 1997 meeting were read. Winston Shindell added one correction—Carolyn Anker was elected Vice President. Darin Messer moved to approve the minutes. Lisa Browar seconded the motion. Motion was approved.

REPORTS

Financial Report- Gene Fletchall, Development Coordinator
Gene Fletchall reviewed the attached financial reports. He announced that there would be approximately $10,000 available for scholarships in addition to the Claude Rich and Josh Fineberg scholarships. In the past the Whittenberger Scholarships consisted of two $2,000 scholarships for directors, five $500 scholarships for committee members, one $500 scholarship to be awarded to the Robert Shaffer award recipient. This totaled $7,000 in scholarships from the Union Board Scholarship Fund account.

There was discussion about the amount and number of scholarships to distribute this year. Gene Fletchall suggested the Whittenberger Society Advisory Board award three $2,000 awards for directors, five $500 scholarships for committee members, one $500 scholarship to be awarded to the Robert Shaffer award recipient for a total of $9,000 in scholarships from the Union Board Scholarship Fund account. Darin Messer asked who received the Robert Shaffer Award. Mark Guthier responded that an outstanding senior committee member was selected by the IMU Board of Directors. Winston Shindell added that previously it was a non-monetary award but that the Whittenberger Society Advisory Board had been providing funding in recent years. Lindy Moss asked if the Robert Shaffer Quality of Life fund at IUF could contribute to this award. Winston Shindell responded that our Shaffer award cannot be funded from that account. Steve Moberly informed the group for those who did not know that Josh Fineberg passed away this summer.

Lisa Browar moved to accept Gene Fletchall’s suggestion for the scholarships stated above. Darin Messer seconded the motion. Motion was approved.
Gene Fletchall continued reviewing the attached financial report. Darin Messer asked how the money was acquired. Gene Fletchall responded that it was acquired through fundraising from previous directors. The John Whittenberger Perpetual Care account and IMU Art Collection account have received gifts from other donors. There is also a $250,000 bequest from John Wallace on file with the IU Foundation. Gene Fletchall also shared with the group that Josh Fineberg had the ideas for the Biennial Reunion and the Brick Garden in front of the Biddle Continuation Center.

There were no other questions or comments.

Union Board Report-Chad Bradford, President
Please see attached report

Darin Messer shared that he enjoyed receiving the UB board meeting minutes.

Program Services Report-Mark Guthier, Assistant Director for Program Services
Mark Guthier shared IMU and UB promotional materials used for the fall including the IMU/IU Bookstore VALUE CARDS, IMU magnets, 50th Anniversary Madrigal brochures, IMU Program Services’ Student Leader Guides, IMU Program Services end of year reports. He highlighted some facts about the IU Outdoor Adventures programs and the Creative Learning Center programs. IU Outdoor Adventures runs 25-40 extended trips each year. Additionally the Creative Learning Center is enjoying an upswing in interest.

Mark Guthier also shared the news that Bob Burks retired after 46 years. There was a scholarship created to fund bowling team scholarships. The $10,000 goal was met. Tim Robben has been hired as the new Recreation Center Manager. He reports to David Calvin, the Leisure Programs Coordinator.

The student activities tower renovations are nearing completion. Union Board moved back last October and the rest of the student organizations and tenants moved back this summer.

Lindy Moss asked about the IU Bowling Team’s scope. Mark Guthier informed the group that they are quite good. The team travels extensively and has been ranked #1 in the country the last two years that Bob Burks coached the team.

Lindy Moss asked about attendance at Madrigals. Mark Guthier shared that they usually sell about 95% of the tickets for seven performances.
Indiana Memorial Union Report - Winston Shindell, Executive Director

Winston Shindell highlighted some of the year’s accomplishments for the IMU as follows:

The Quality Improvement Program, Provider of Choice Initiative, has been progressing well for the organization. The staff is looking into benchmarking and assessment as a tool for evaluation and improvement. The use of cross-functional project teams has continued. Three teams have completed their work and one more is in the process, while there are three more projects in line. This has been exciting for the building staff. There has also been good positive feedback.

A new staff member has been added to the executive staff as Assistant Director for Training and Development. Jack Shelton will be filling the position on September 21.

The West Tower renovation project was completed. It was torn up for eight months. This hurt building traffic and the retail revenues for the building. The tables and chairs were replaced in the Commons and KIVA. There is new furniture for three floors of the West Tower tenants. A gift shop will be opening in the hotel lobby soon. The carpet and wallcoverings will be replaced in the hotel as well. A faculty member from the Interior Design department is working with Thom Simmons on this project.

The IMU was able to reach and agreement with the Department of Residential Programs and Services which allows residence hall students to use their meal points in the IMU. The response has been phenomenal. Volume is up 40% for the year. Traffic in the building has increased tremendously. The energy level in the building is exciting.

Sodexo Marriot has indicated an interest in reinvesting $500,000 in the Commons and Cafeteria. The Commons would become a full service Burger King and the Cafeteria a food court housing Pizza Hut, a sandwich shop, and a market/deli type venue. We will also have a large selection of “grab-n-go” products.

The IMU was the first union to be evaluated through the Association of College Unions International’s evaluation process. This took place in March 1998. Over 100 people from across the university met with the team to aid the process. The executive staff is now looking through the report to determine which recommendations we will pursue and in what order we will do so. Some highlights include food service recommendations and conference business initiatives that are in line with current projects. For example, customers are now
able to work with the IMU directly if they would like to host a conference in our facilities rather than work through University Conference Services.

Lindy Moss commented on the quality of service he received from the IMU Hotel the previous evening. Winston Shindell thanked him for the feedback and shared that this type of speedy service was a result of a project team.

OLD BUSINESS

There was none.

NEW BUSINESS

Union Board Request-Chad Bradford
Chad Bradford requested $1,000 to offset expenses for the Fall Semester Planning Retreat. Cene Fletchall shared that this should come from the Whittenberger Society Account. Lindy Moss moved to accept the request. Lisa Browar seconded the motion. The motion was approved.

Indiana Memorial Union Request-Winston Shindell
Winston Shindell requested $600 to pay for the following items to be displayed at the Association of College Unions International Central Office on the Wall of Fame:

1. $300 – Picture, matting, framing, and brass plaque for the Indiana Memorial Union. This would represent the IMU as a founding member of ACUI.
2. $300- Framing, matting, and identification for portraits of all IMU Directors who have served as President of ACUI. These individuals are: James E. Patrick, 1983; Harold W. Jordan, 1970-71; and Winston Shindell, 1990-91.

Winston Shindell mentioned that he had attempted to pay for this request with IMU funds but the university is unable to pay for these types of expenses. He also requested that this money come from the Whittenberger Society Account. Lisa Browar moved to accept the request. Darin Messer seconded the motion. The motion was approved.

OTHER ITEMS

Gene Fletchall shared that Larry Lee had resigned from the Whittenberger Society Advisory Board. He recommended that we ask Dan Regenold, Vice President of the 1977-78 Union Board. Lisa Browar moved that we fill the position. Darin Messer seconded the motion. The motion was approved.

Mark Guthier discussed the upcoming 90th Anniversary of the IMU. He discussed the details of the attached timeline prepared by students and staff. It includes having a large celebration at the upcoming Biennial Reunion. Lisa Browar suggested that we work with
the Alumni Magazine to publish an article as well as the Indianapolis papers. A representative sample of UB alums could be highlighted in articles that celebrate the IMU and the individuals who have been a part of the organization. It was also suggested that we have a speaker at the Biennial Reunion who is an alumnus of the organization. It will be very important to promote the class agent/alumni link meeting and further develop these ideas. Possible dates were discussed for the reunion. It was decided that November 19-21, the IU v. Purdue football weekend, would be best.

Darin Messer also suggested that we explore developing some type of mentor program to bring together alumni and students to discuss, careers, college, and the Union Board experience. Steve Moberly appointed Darin Messer as a committee of one to work with Mark Guthier, Julie Rowlas, and Chad Bradford on this idea.

The next meeting will be in May, the first week following commencement, at the Indianapolis Chamber of Commerce.

The meeting was adjourned at 4:15 p.m.

Eugene D. Fletchall
Recorder
Union Board Scholarship Fund Account #38-G005-01-0

Our last report as of 3/31/97, we had $79,762, in our carrying account and the market value was $151,960.00. As of January 1, 1998, the Foundation changed their method of handling the accounts and made the following changes. (1) The carrying account became the former market value and dividends are paid monthly on the market value rather than quarterly. We now have a pooled long-term fund and a pooled short-term fund which is the dividends and contributions.

Therefore, our status at the end of July is as follows:

Pooled Long Term Fund $175,370.90
Pooled Short Term Fund 6,730.58
Market Value as of 7/31/98 $196,381.60

We estimate that as of 12/31/98, we will have approximately $10,000 for scholarships.

In addition we will have a $1,000 Claude Rich Open Scholarship and a Fineberg Scholarship estimated at $1,750-$2,000.

John Whittenberger Society Account #38-G005-02-08

Balance in Carrying Account as of 3/31/97 $42,594.07
Market Value as of 3/31/97 56,857.73
Pooled Long Term Fund as of 7/31/98 63,801.00
Pooled Short Term Fund as of 7/31/98 4,559.00
Market Value as of 7/31/98 75,533.88

John Whittenberger Perpetual Care Account #38-G005-03-6

Balance in Carrying Account as of 3/31/97 $30,713.43
Market Value as of 3/31/97 40,054.00
Pooled Long Term Fund as of 7/31/98 44,271.00
Pooled Short Term Fund as of 7/31/98 3,071.00
Market Value as of 7/31/98 52,319.08

Restoration of IMU Art Collection Account #38-G005-04-4

Balance in carrying account as of 3/31/97 $86,907.65
Market Value as of 3/31/97 109,775.10
Pooled Long Term Fund as of 7/31/98 133,208.69
Pooled Short Term Fund as of 7/31/98 3,282.00
Market Value as of 7/31/98 151,493.31
Highlights of Union Board Programs
September 12, 1998
Chad Bradford, President

Lectures

1. Mikhail Gorbachev spoke on “Freedom in the 21st Century” at the I.U. Auditorium in October, 1997. 3,750 people attended plus many more on T.V. This program was a classic example of what we tried to achieve in Union Board by presenting programs which unify the campus and complement the academic mission.

2. In addition to the Gorbachev lecture, we also hosted such prominent figures as Greg Louganis and the former Algerian Prime Minister Brahimi. Both lectures were good examples of partnering with other units in the campus community to get their involvement in Union Board programs.

3. Union Board also co-sponsored the Guerrilla Girls program with the Women’s Students Association.

Concerts

1. Among the groups which the concerts committee brought to campus during the Fall semester of 1997 were Bob Dylan, Fiona Apple, Wide Spread Panic, and Indigo Girls.

2. With the closing of the Auditorium, venues for concerts were very tight.

3. For Little 500 Weekend, the Union Board Concerts committee was able to work with one of the entrepreneurial groups in the Kelley Business School to pull together an all-campus free concert featuring the “Why Store” and a Pizza Taste Off contest on Woodlawn Field. We had an estimated 5,000 people in attendance for the concert.

4. In addition to rock concerts, the concerts committee also presented other diverse artists ranging from George Winston to the 80’s rap group, “Run DMC.”

5. The centerpiece of the concerts committee’s effort continues to be the Live from Bloomington disco release each year. The Spring of 1998 saw a great new CD and 3,600 patrons at Club Night, all of which contributed to our efforts to help the Hoosier Hills Food Bank.

Union Board Films

1. We are working very hard to improve the attendance at Union Board Films. This is a program that has steadily decreased in attendance with the introduction of videos and a campus movie channel.
2. A great deal of attention has been given to selecting the right movies, entering into partnerships with other campus organizations, and sponsoring special showings such as one dollar Thursdays with prize give-aways, plus a co-sponsorship with the I.U. Credit Union Association on Sunday afternoons featuring some of the 100 top films selected by the American Film Institute.

Fine Arts

1. The Fine Arts committee has produced a new literary magazine for the campus called "Canvas." Two editions have been printed and the magazine has not encountered any difficulty in finding submissions. Demand for copies of the publication has increased with each printing.

Around the IMU

1. Around the IMU committee continues to present weekly programs that entertain and draw people into the Union. Among those programs presented are: Jazz Nights, Acoustic Evenings, and Open Mic Night.

The list of programs could go on forever to include such things as a couple of great plays, a co-sponsorship with the Health Center for AIDS awareness, a hypnotist, and laser tag. Among the many groups that Union Board partnered in co-sponsorships are: Asian-American Association, Women Students Association, Latino Affairs, Jewish Studies, OUT, Office of International Relations, President’s Office, Student Foundation, Interfraternity Council, Panhellenic Council, Student Recreational Sports Committee, IUSA, Indian Students Association, International Programs, and Women’s Studies.

Some of the areas the Board will be focusing on during the Fall Semester include the installation of a new accounting system; committee member recruitment/retention/mentoring; policy-setting functions for Union Board and the general building; program assessment; and co-sponsorships or partnerships.

Among the highlights planned for the 1998-99 school year are an appearance by Lech Walesa on October 5 in the Musical Arts Center, a lecture by Bob Knight in Assembly Hall, the Third Eye Blind concert in Wildermuth, the NAMES project (AIDS quilt) in February.

Overall, we have had a very successful year in programming.
The 1998 Indiana Memorial Union Board of Directors requests a sum of $1,000.00 to help defray the expenses for the Fall Planning Retreat. This retreat always proves to be well worth the time and money that are invested to make it happen. This year’s request is similar to the request that has been made by the Board over the past years.

Respectfully submitted,

Chad J. Bradford
President,
1998 Union Board
Indiana Memorial Union 90th Anniversary

Timeline: January 11, 1999 through December 6, 1999

Significant Dates: January 11, 1999
                     June-July, 1999
                     August 30, 1999
                     November 19-21, 1999
                     December 6, 1999
                     Ceremonial Announcement
                     IU Summer Orientation
                     continue campaign
                     UB Biennial Reunion
                     Anniversary Party for campus

In order to celebrate the 90th Anniversary of the IMU a committee will be working to communicate to the community and former members the significance of the Indiana Memorial Union and Union Board on the IU campus since its inception. The committee will also work to celebrate the contributions the board has made to campus life over the last 90 years. Staff, students, and alumni will work together to promote the anniversary through some of the means suggested below:

- Creation of logo for 90th Anniversary to be used on letterhead, outdoor banners, and IMU and UB advertisements
- Pictorial time line created for displays in building
- Collection of comments, stories and history from former members and staff
- Creation of commemorative piece(s) of interest to alumni and students
- Work toward ideas that can be used to celebrate the 100th Anniversary
- Creation of an honorary committee will also be done to involve older alumni and friends.
JOHN WHITTENBERGER SOCIETY ADVISORY BOARD
November, 1998

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MAKE WE MERRY
BOTH MORE AND
LESS FOR NOW IS
THE TIME OF
CHRISTE-MASS
GREETINGS,
LORDS AND LADIES OF THE FEAST

A time-honored custom is upon us. Neighbors and kin will soon gather to celebrate the harvest and holiday season. Music and majesty will transport them back in time to the splendor of an Elizabethan Court. Vaulted ceilings will reflect the flickering candlelight from the banquet below as the jester and revelers fill the Hall with merriment and laughter. All will wait in anticipation for the fanfare announcing the Bear’s Head, the Wassail Bowl, and the Flaming Plum Pudding. And everyone will delight in the harmonies of the Madrigal Singers and the Brass Quintet. Friends and families continue to begin their holiday season with this most traditional of events.

To order your tickets: Indicate three choices of dates and return your form by mail to: The Madrigal Feast Office, Indiana Memorial Union, Indiana University, Bloomington, IN 47405. Please enclose your remittance, (make checks payable to the Indiana Memorial Union.) Mail orders will be filled beginning October 1, 1998. (All mail orders are processed as received.) Holiday packages are available. Includes performance tickets, overnight stay, and next morning breakfast. For more information, call (812) 855-3606.