John Whittenberger Society Advisory Board
Meeting Minutes
May 14, 1999

The meeting was called to order by President Steve Moberly at 3 p.m. at the Indianapolis Press Club, Indiana State Teacher's Association Building, Indianapolis, Indiana. Those members in attendance included: Steve Moberly, Lindy Moss, Dan Regenold, Darin Messer, Cynthia Sultz, and Carolyn Anker. Those ex-officio members in attendance included: Gene Flettchall, Winston Shindell, Mark Guthier, Erin Tuttle, John Hobson, and Julie Rowlas.

The agenda was accepted with no objections.

REPORTS

Financial Report—Gene Flettchall, IMU Development Coordinator
The attached financial report was presented with no questions.

Biennial Reunion Overview—Julie Rowlas, IMU Senior Program Coordinator
Julie Rowlas presented the attached overviews of the Biennial Reunion and IMU 90TH Anniversary activities. The singing group, Straight No Chaser, was suggested as possible entertainment for the Biennial weekend by John Hobson.

Union Board Report—Erin Tuttle, UB President
Erin reported on the following successful events that Union Board presented for the campus community:
- It's a Swing Thing—swing band dance and lessons
- Lech Walesa—lecture
- Douglas Adams—lecture
- MTV Campus Invasion—concert and promotion exhibit
- John Mellencamp—Little 500 concert
- UB Website—check it out!!

Program Services Report—Mark Guthier, IMU Assistant Director for Program Services
Mark discussed the success of the 50th Madrigal Feast and the plans for the IMU's contribution to the IU Summer Orientation Program. This includes a CD-ROM program that will be distributed to each incoming freshman at the Summer Orientation Program. Union Board and the IMU will also be hosting the ACUI Region 9 Fall Conference in November 2000.

Indiana Memorial Union Report—Winston Shindell, IMU Executive Director
The Lectures Committee reintroduced the Bob Knight lecture this year.

Food Service:
Participating in the meal points plan brought an additional 2.2 million in revenue this past year. Next year students are being offered an option to purchase $300 of meal points to use in the IMU. This brings freshman, the lowest percentage of users, into the building. The meal points
plan has also had additional impact on building traffic. The count has grown to 16,000 people per day for the annual census.

**Renovation Project:**
The final part of the renovation project has begun through a partnership with Sodexho-Marriott reinvesting $538,000 in the Food Service operation. Burger King will be introduced in the Commons and the Cafeteria will be renovated to hold a Food Court housing Pizza Hut, sub shop, Boston Market type venue, and a grab and go outlet. The area is designed to meet student needs and will incorporate data ports.

**Finances:**
This was the best financial year for the IMU. However, the IMU will be facing a major challenge in the next two years. Because of budget problems in some colleges and schools the IMU will not receive as much financial support from the university. This includes a loss of $150,000 each year for the next two years in student fee support. This will cause the IMU to not be able to fully fund the depreciation costs assessed by the university. Lindy Moss asked the amount of the depreciation. Winston Shindell reported that the depreciation costs were $760,000 for 1998-99.

**Alumni Association-John Hobson, IU Alumni Association Associate Director**
John announced the IU Alumni Association’s recently renovated website. It is called Cyber Hall. He encouraged all to check it out. It will provide services such as:

- email forwarding service to all alumni for life
- alumni directory
- career services page
- archive campus speeches

John further reported that the IUAA Visioning Task Force chaired by Ken Beckley has completed its process. The report will be given at the June board meeting. Additionally Sandy Obrensky’s term has included highlights such as the “Millennium Challenge” to the IUAA clubs to donate a number of community service hours within each of their communities. The membership is nearing its goal of 100,000 members by the year 2000. Membership currently stands at 96,000. One way of reaching this goal is to pursue some results from the recent IUF/IUAA partnership survey which provided information that there are 20,000 donors who are not members of the IUAA. The IUAA will be offering trial memberships to these individuals and designating them as “donor members”. The last highlight reported by John was that there are 12,000 new degree holders as of this commencement.

**OLD BUSINESS**

There was no old business.
NEW BUSINESS

Erin Tuttle requested $1000 from the Whittenberger Society for the Union Board’s use to cover expenses for Fall Retreat. Carolyn Anker moved to accept the request. Dan Regenold seconded. The motion was approved.

Julie Rowlas submitted a request for no more than $1000 to cover wine expenses at the upcoming Biennial Reunion. Cynthia Sultz asked why this could not be included in the ticket costs to participating alumni. Winston Shindell explained that running an alcohol expense through university accounts was difficult because of university policies. Carolyn Anker moved to accept the request. Darin Messer seconded. The motion was approved.

Gene Fletchall requested that the attached recommendations be discussed regarding the funds in the Whittenberger Society IU Development accounts. The discussion included the best use of the funds for scholarships for Union Board students. It was also suggested that some marketing be done for the accounts. Cindy Sultz moved to accept the recommendations made by Gene Fletchall. Carolyn Anker seconded the motion. The motion was approved.

The next meeting will be at the Biennial Reunion on November 19-21, 1999.

The meeting was adjourned at 4:00 p.m.

Eugene D. Fletchall
Recorder
AGENDA

JOHN WHITTENBERGER SOCIETY ADVISORY BOARD

Friday, May 14, 1999
3:00 p.m.
Press Club, Indiana State Teacher's Association Building
Indianapolis, Indiana

1. Approval of Agenda - Stephen Moberly, President

2. Reports
   A. Financial Report - Gene Fletchall, Development Coordinator
   B. Overview of Biennial Reunion - Julie Rowlas, Program Coordinator
   C. Union Board Report - Erin Tuttle, President
   D. Program Services Report - Mark Guthier, Assistant Director for Program Services
   E. Indiana Memorial Union Report - Winston Shindell, Executive Director
   F. Alumni Association Report - John Hobson, Associate Director

3. Old Business

4. New Business
   A. Union Board Request for $1,000 - Erin Tuttle
   B. Dinner wine for Biennial Reunion - Julie Rowlas
   C. Approval of number and amount of scholarships to be awarded to Directors and Committee Members of the 1999 Union Board - Gene Fletchall, Development Coordinator
STATUS OF UNION BOARD ACCOUNTS
INDIANA UNIVERSITY FOUNDATION
As of 4/30/99

Union Board Scholarship Fund Account #38-G005-01-0

Last report period ending 7/31/98 Latest report 4/30/99
Pooled Long Term Fund $175,370.90 $178,761.91
Pooled Short Term Fund 6,730.58 3,953.00
Market Value 196,381.60 198,144.30

John Whittenberger Society Account #38-G005-02-08

Balance in Account: 7/31/98 4/30/99
Pooled Long Term Income $1,823.00 $1,823.00
Pooled Long Term Fund 63,801.00 65,789.16
Pooled Short Term Fund 4,559.00 5,351.00
Market Value 75,533.88 78,722.66

John Whittenberger Perpetual Care Account #38-G005-03-6

Balance in Account: 7/31/98 4/30/99
Pooled Long Term Income $1,264.00 $1,264.00
Pooled Long Term Fund 44,271.00 44,271.00
Pooled Short Term Fund 3,071.00 4,658.00
Market Value 52,319.08 54,163.18

Restoration of IMU Art Collection Account #38-G005-04-4

Balance in Account: 7/31/98 4/30/99
Pooled Long Term Income $3,612.00 $3,612.00
Pooled Long Term Fund 133,208.69 135,144.05
Pooled Short Term Fund 3,282.00 8,406.00
Market Value 151,249.31 159,210.81
1999 Indiana Memorial Union Biennial Reunion

Theme: IMU 90th Anniversary

Date: November 19-21, 1999

Tentative Weekend Overview

Friday, November 19, 1999

Welcome Suite Open 
IMU Hotel
Union Board Activities: 
UB Film
Whittenberger Auditorium

Saturday, November 20, 1999 (schedule dependant on football game time)

Lunch and Registration 
I-Men's Lounge
IU/Purdue Football Game 
Memorial Stadium
Open House 
UB Office, Charter Room, Distinguished Alumni Room
Alumni Link Meeting Charter Room
Reception 
University Club
Dinner 
Tudor Room
Dancing (Swing, Big Band)? Frangipani Room

Child care options will be provided again. This includes games in the Rec Center with dinner for children as well as special arrangements for infants.

Sunday, November 21, 1999

President's Coffee Hour 
Federal Room
Brunch 
Coronation Room (on your own, reservations will be made for those interested)
Indiana Memorial Union 90th Birthday Overview

**Major Celebration Events**

1999 Union Board Biennial Reunion  
Campus Birthday Party  
November 19-21, 1999  
December 6, 1999

**Marketing Campaign**

Commemorative Book  
Letterhead  
Advertisements in IDS highlighting selected alumni and their contributions to IU and their communities  
Outdoor Banners  
Banners throughout the building  
released at Biennial Reunion  
used in all departments weekly  
hanging now through January  
beginning in fall
MEMORANDUM

To: John Whittenberger Society Advisory Board

From: Tracy Beckham, Union Board Vice President for Membership
       Julie Rowlas, Senior Program Coordinator

Date: May 14, 1999

Re: 1999 Union Board Biennial Reunion funding

At the upcoming Biennial Reunion we would like to serve wine at the dinner on Saturday, November 20, 1999. The estimate for this cost will be no more than $1000.00. The John Whittenberger Society Account will only be charged the actual cost.

We await your board’s approval. Thank you for your consideration.
Recommendations for John Whittenberger
IU Foundation Accounts

1. Scholarships for Fall 1999

Scholarship funding:
- Union Board Scholarship Fund Account #38-G005-01-0 $9,000
- John Whittenberger Society Account #38-G005-02-08 $2,900
  Total $11,900

Scholarships to be awarded:
- 4 Union Board Director Scholarships $2,000 ea. $8,000
- 5 Union Board Committee Member Scholarships $650 ea. $3,250
- 1 Shaffer Award (senior committee member) $650
  $11,900

Additional Scholarships from other sources

- Josh Fineburg Scholarship $2,000
- Claude Rich Open Scholarship $1,000

Grand total for all scholarships given to Union Board $14,900

2. John Whittenberger Perpetual Care Account #38-G005-03-6

In order to retain sufficient funds in the perpetual care account while using funds for care of IMU assets it is proposed that a portion of this account be transferred to the Restoration of the IMU Art Collection Account #38-G005-04-4. Our objective will be to retain a maximum of $25,000 in the Perpetual Care Account with the balance being transferred to the Restoration of the IMU Art Collection Account, #38-G005-04-4.
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June, 1999

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