MEMORANDUM

To: The John Whittenberger Society Advisory Board
From: Winston Shindell
Subject: Minutes of meeting, Saturday, September 6, 2000

Attached you will find minutes of our fall meeting for your file. Under separate cover, I have forwarded a request for your approval to merge The John Whittenberger Society Perpetual Care Account with The John Whittenberger Society Endowment Fund.

Union Board has had an extraordinary Fall. In one week, the board presented Bob Dylan to a sold out crowd in the I.U. Auditorium, co-sponsored a lecture by Colin Powell with the I.U. Foundation, presented "The Best Little Whorehouse in Texas" at the local Buskirk Chumley Theatre, hosted the Region 9 ACUI Conference for college union staff and students from Illinois and Indiana, and presented a Traveling Muslim Museum. All of that in just one week!

We are now at a point where we are collectively "catching our breaths."

Thank you for continued interest and support. I can't tell you how much it means to all of us.
John Whittenberger Society Advisory Board  
Saturday, September 6, 2000

Steve Moberly called the meeting to order at 8:30 AM. Steve Moberly, Lindy Moss, Darrin Messer, Carolyn Anker, Jim Wark, Lisa Browar, Gene Fletchall, Winston Shindell, Mark Guthier, Julie Rowlas, Mike Gosman, and John Hobson were in attendance.

REPORTS
Financial Report—Gene Fletchall, IMU Development Coordinator
Gene Fletchall presented the financial report and made recommendations for the Union Board Scholarships.

UB Scholarship Endowment Fund—see attached.
- Gene Fletchall suggested awarding three $2,500 awards for Union Board Director Scholarships, five $650 awards for Committee Member Scholarships, and one $650 award for the Robert Schaffer Award Recipient. The total amount of scholarships awarded from the account for the year would total $11,400.
- Carolyn Anker moved to accept the scholarship recommendation
- Lisa Browar seconded the motion.
- Motion approved.

John Whittenberger Society Endowment Fund—see attached.
John Whittenberger Society Perpetual Care Fund—see attached.
IMU Art Guild—see attached.
Rosemary V. Tanner Scholarship Endowment—see attached.
- Gene Fletchall presented a recommendation to borrow approximately $200 from the John Whittenberger Society Endowment Fund account to complete the two Tanner scholarships in their fully intended amount of $2,500 each and repay the JWS account in the following year.
- Lindy Moss moved to approve the financial report for all of the accounts and the recommendation for the Tanner Scholarship.
- Carolyn Anker seconded the motion.
- Motion approved.

UB Report—Mike Gosman, UB President
Mike gave a description of the UB committees and their accomplishments over the last semester.
- Campus Forum—presented a forum on the Napster issue last spring
- Canvas—publishes a literary arts magazine each semester
- Concerts—Red Hot Chili Peppers concert was presented for Little 500
- Destinations—increased success in trips program
- Films—the number of sneak previews has increased and films are breaking even
- Fine Arts—Fall Musical Best Little Whorehouse in Texas
• IU Late Night—committee to provide late night programming each Friday and Saturday in the IMU for students
• Lectures—Colin Powell will be here November 3 in a cosponsorship with the IU Foundation
• Live From Bloomington—celebrated it's 15th year last April
• Major Attractions—provides interesting attraction program including a hypnotist
• Outreach—WelcomeFest, an activities fair, had 150 student groups participate this year
• Advertising—continuing a strong program of print advertising
• Public Relations—committee has built good relations with the Office of Public Affairs and Government Relations this year with the Colin Powell event.

Mike distributed Union Board's resolution in memory of Herman B Wells. The Board is working with the administration to rename the South Lounge the Herman B Wells Lounge. It is a fitting room since he was a part of the beginning of the Fire of Hospitality and this is the room where he played Santa for many years.

Union Board is working to bring the coordination of the Herman B Wells Leadership Award back into the IMU Activities & Events and Union Board office.

**IMU Activities & Events Report**—Mark Guthier, IMU Asst. Director
• Presented Annual Report and Student Leader Guide
• Announced the renaming of the Rec center to the Back Alley and described the extensive refurbishing and automatic scoring
• IU Outdoor Adventures—offered adventure trips for incoming freshmen this year
• Creative Learning Center—focusing on the arts this year
• Madrigal Feast—in its fifty-second year
• IMUG—monthly gallery showings are showcasing more student artwork
• Student Activities Office is a partner on an annual leadership conference sponsored for students

**IMU Report**—Winston Shindell, IMU/IU Auditorium Executive Director
• IMU has lost a total of $300,000 in fee support over the past two operating years.
• Had a good financial year in 1999-2000—exceeded budget by $200,000
• Art Collection
  • Working with Sherry Rouse, University Curator to improve collection’s reflection of African-American Art
  • Purchased piece by Hardwick, African American artist
  • Tuck Langland's sculpture in South Lounge is a piece we already own
  • Purchased a piece from Joel Washington, African American artist who works on IMU Custodial Staff
  • We are in process of reappraising the collection
• STA travel opened this year and focuses on student travel
• Mailboxes, Etc. will be opening in the location of the Post Office
• Participated in Educational Benchmarking Survey this year
  o Picked six benchmark institutions from the 70 that participated

Lisa Browar offered to assist with any challenges that may result as a result of the appraisal.

Carolyn Anker suggested approaching JWS member of color to let them know about purchase efforts.

**IU Alumni Association**—John Hobson, IU Alumni Association, VP & COO
- October 20-21—Homecoming
- Six IU Alumni participating in the Olympics
- Penn State game at the RCA Dome in Indianapolis on Oct. 28th there will be a large pre-game party at Pan Am Plaza
- Sue Talbot retired and Kirk White took over her role in the VP for Government Relations and Public Affairs office. Mark Skivin is replacing Kirk White at the IUAA.
- The goal of 100,000 Alumni Assoc. members by the year 2000 has almost been reached. There are 97,000 with three months to go
- Continue to increase use of technology for the IUAA
- Record enrollment Freshmen 6,900 this year on the Bloomington Campus
- Student recruitment efforts are increasing with young alumni. Kelly Foy and Brian Kijovski, JWS members, are very involved in these efforts.

**OLD BUSINESS**
There was no old business.

**NEW BUSINESS**

**IUF Gift agreements**
- Winston Shindell presented the changes for the gift agreements for all IUF accounts. IUF is revising all gift agreements and these changes are in accordance with their efforts to bring all gift agreement language up to date. See attached for the recommended language for each of the gift agreements.

- Julie Rowlas noted a change on the JWS Perpetual Care Account. The change is marked on the attached.

- Winston Shindell explained the idea behind the Past President’s Account and thanked Gene Fletchall and Bob Porter for their generous lead gifts for the fund.

- Jim Wark moved to accept all the changes as proposed. Darrin Messer seconded the motion.

**Union Board Request**
- Mike Gosman presented the proposal from the board. See attached.
Lisa Browar moved to accept the proposal
Jim Wark seconded the proposal
Motion approved.

**Biennial Date**

There was discussion about the date for Biennial Reunion next November. The IU/Purdue game will be the Saturday following Thanksgiving. For this reason November 3 was suggested. There will be a football game that weekend. There was a great deal of support to have a UB program on November 2, 2001 as an option for guests arriving on Friday evening of the weekend.

The meeting adjourned at 9:40AM.

Respectfully submitted,

[Signature]

Julie L. Rowlas
Senior Program Coordinator
Indiana Memorial Union
John Whittenberger Society Gift Agreement Updates

Indiana Memorial Union Board Scholarship Endowment 38-G005-010 to 37 account
1. It is the intent of the Donors that income from this gift be used to support scholarships for Indiana Memorial Union Board Directors and Union Board Committee Members. The awards are to be based on need, academic record, and performance as a member of the Indiana Memorial Union Board of Directors or committee member of a Union Board committee. The IMU Executive Director will appoint a Union Board Scholarship Committee composed of faculty, staff, and students to oversee this process. The John Whittenberger Society Advisory Board will determine the number and amount of scholarships distributed each year.

2. The use of this gift will be authorized by the Indiana Memorial Union for the reasonable and customary requirements of authorized expenditures as indicated above in accordance with internal operating policies governing investments and administration as established by the Foundation, Indiana University, and the Indiana Memorial Union. An annual report on the status of the fund will be provided to the John Whittenberger Society Advisory Board.

John Whittenberger Society Endowment Fund 38-G005-02-8 to 37 account
1. It is the intent of the Donors that funds disbursed from this account be used to support those expenditures identified by the Executive Director of the Indiana Memorial Union and approved by the John Whittenberger Society Advisory Board. Funds distributed from this account will be used to underwrite expenses associated with the Biennial Reunion for John Whittenberger Society members, special mailings, newsletters, and other fund raising efforts for the Union Board, John Whittenberger Society, and Indiana Memorial Union and any other project approved by the JWS Advisory Board.

2. The use of this gift will be authorized by the Indiana Memorial Union for the reasonable and customary requirements of authorized expenditures as indicated above in accordance with internal operating policies governing investments and administration as established by the Foundation, Indiana University, and the Indiana Memorial Union. An annual report on the status of the fund will be provided to the John Whittenberger Society Advisory Board.

John Whittenberger Society Perpetual Care Fund 38-G005-03-6
1. It is the intent of the Donors that funds disbursed from this account be used to support upkeep and maintenance needs of the Commemorative Garden as identified by the Executive Director of the Indiana Memorial Union. All disbursements from this account must be approved by the John Whittenberger Society Advisory Board. The John Whittenberger Society Advisory Board will determine the minimum balance of interest to be carried in this account and has the authority to approve the transfer of funds above the established minimum to other IMU accounts at the IU Foundation.

2. The use of this gift will be authorized by the Indiana Memorial Union for the reasonable and customary requirements of authorized expenditures as indicated above in
accordance with internal operating policies governing investments and administration as established by the Foundation, Indiana University, and the Indiana Memorial Union. An annual report on the status of the fund will be provided to the John Whittenberger Society Advisory Board.

**Indiana Memorial Union Board Past Presidents' Fund**  
37 number to be assigned

1. It is the intent of the Donors that 50% of the funds disbursed from this account be used to support expenditures identified by the current President of the Indiana Memorial Union Board and 50% of the funds disbursed from this account be used to support expenditures identified by the Executive Director of the Indiana Memorial Union. Funds disbursed from this account will be used to underwrite expenses which cannot be budgeted or covered through the internal operating accounts of the Indiana Memorial Union or Indiana Memorial Union Board. Each year, a listing of the disbursements for the previous fiscal year from this account will be shared with the members of the John Whittenberger Society Advisory Board at its first regularly scheduled meeting following the close of the previous fiscal year.

2. The use of this gift will be authorized by the Indiana Memorial Union for the reasonable and customary requirements of authorized expenditures as indicated above in accordance with internal operating policies governing investments and administration as established by the Foundation, Indiana University, and the Indiana Memorial Union. An annual report on the status of the fund will be provided to the John Whittenberger Society Advisory Board.
Union Board Request for Whittenberger Society Funding

$1500 for Hospitality Expenses

Rationale:
In the last year it has become increasingly difficult to use funds in university accounts for hospitality purposes. UB’s executive officers would like to have funds available to directors in order to provide committee member recognitions. Some of these recognitions might include having a pizza party for a committee, taking a committee for ice cream on Kirkwood, or purchasing awards for committee members of the week. This request amounts to roughly $3.50 per committee member.

Process:
UB Directors interested in receiving funds will submit proposals to the UB executive team (president, vice president programming, vice president membership). The executive team will then determine the viability of the proposal and allocate the funds accordingly.
### Union Board Scholarship Fund Account #38-G005-01-0

<table>
<thead>
<tr>
<th></th>
<th>Last report period ending 4/30/99</th>
<th>Latest report ending 7/31/00</th>
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<tbody>
<tr>
<td>Pooled Long Term Fund</td>
<td>178,761.91</td>
<td>180,025.40</td>
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<td>Pooled Short Term Fund</td>
<td>3,953.00</td>
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<tr>
<td>Market Value</td>
<td>198,144.30</td>
<td>225,094.08</td>
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</table>

At the end of December, we estimate there will be approximately $11,600.00.

This will cover Three (3) Director scholarships of $2,500.00 ea.  
Five (5) Committee Member scholarships at $650.00 ea.  
One (1) Shaffer Award at $650.00

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<tbody>
<tr>
<td>Total</td>
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In addition there will be:

One (1) $1,000.00 scholarship from the Claude Rich Open  
One (1) $2,000.00 scholarship from the Fineberg account  
Two (2) $2,500.00 scholarships from Rosemary Tanner account for women Directors

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<table>
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<tbody>
<tr>
<td>Grand Total</td>
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<tr>
<td>Total</td>
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### John Whittenberger Society Account #38-G005-02-08

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<th>4/30/99</th>
<th>7/31/00</th>
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<tbody>
<tr>
<td>Pooled Long Term Income</td>
<td>$ 1,823.00</td>
<td>$ 1,823.00</td>
</tr>
<tr>
<td>Pooled Long Term Fund</td>
<td>65,789.16</td>
<td>68,109.26</td>
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<tr>
<td>Pooled Short Term Fund Income</td>
<td>5,351.00</td>
<td>5,942.00</td>
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<tr>
<td>Market Value</td>
<td>78,722.66</td>
<td>89,925.67</td>
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### John Whittenberger Perpetual Care Account #38-G005-03-6

<table>
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<tr>
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<th>4/30/99</th>
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<tbody>
<tr>
<td>Pooled Long Term Income</td>
<td>$ 1,264.00</td>
<td>1.13</td>
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<tr>
<td>Pooled Long Term Principal</td>
<td>44,271.00</td>
<td>22,292.15</td>
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<tr>
<td>Pooled Short Term Income</td>
<td>4,658.00</td>
<td>1,381.00</td>
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<tr>
<td>Market Value</td>
<td>54,163.18</td>
<td>28,353.00</td>
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On 6/28/99, transferred $24,626.63 to Art Collection Account #38-G004-04-4
## Restoration of IMU Art Collection Account #38-G005-04-4

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<tr>
<th>Description</th>
<th>4/30/99</th>
<th>7/31/00</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pooled Long Term Income</td>
<td>$3,612.00</td>
<td>$5,055.37</td>
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<tr>
<td>Pooled Long Term Principal</td>
<td>135,144.00</td>
<td>162,048.00</td>
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<tr>
<td>Pooled Short Term Income</td>
<td>8,405.00</td>
<td>19,081.00</td>
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<tr>
<td>Market Value</td>
<td>159,210.81</td>
<td>217,215.86</td>
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## Rosemary Tanner Scholarship Account #37-G005-02-0

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<td>Pooled Long Term Fund Principal</td>
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<tr>
<td>Pooled Short Term Fund Income</td>
<td>2,848.00</td>
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<tr>
<td>Market Value</td>
<td>111,602.75</td>
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Estimated income at end of December is $4,848. Therefore will be short of $5,000. Recommend borrowing from Whittenberger Account with pay back next year.

## John Malkin Leadership Retreat Account #37-G005-04-6

Pledge $50,000. No money received at this date.
Proposals for John Whittenberger Society Advisory Board

1. Fall Retreat for Union Board Directors-$1,000
   This is an annual request to fund the travel and accommodations for the UB Directors to have a retreat each fall.

   Funded from the John Whittenberger Society Account.

2. Union Board Family Weekend-$500
   Each fall Union Board Directors host their family members for the weekend. A part of the weekend activities includes a formal dinner. Because IU hospitality policies no longer allow the IMU to underwrite this cost this money is requested to pay for the directors and staff meals.

   Funded from the John Whittenberger Account.

3. Scholarships-$11,400
   3 UB Director Scholarships at $2,500 each
   5 UB Committee Member Scholarships at $650 each
   1 Shaffer Award winner scholarship at $650 each

   Funded from the Union Board Scholarship Account.

Estimated available funding from the account for December 2000:

<table>
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<tr>
<th>Item</th>
<th>Amount</th>
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<tbody>
<tr>
<td>UB Scholarship</td>
<td>$11,400.00</td>
</tr>
<tr>
<td>John Whittenberger Endowment</td>
<td>$ 9,090.00</td>
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<tr>
<td>Total</td>
<td>$20,584.00</td>
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Recommendations for JWS Advisory Board Approval:

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
<th>Source of Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>UB Scholarships</td>
<td>$11,400.00</td>
<td>UB</td>
</tr>
<tr>
<td>Whitt. Newsletter</td>
<td>$ 1,500.00</td>
<td>JWS</td>
</tr>
<tr>
<td>UB Fall Retreat</td>
<td>$ 1,000.00</td>
<td>JWS</td>
</tr>
<tr>
<td>UB Family Weekend</td>
<td>$  500.00</td>
<td>JWS</td>
</tr>
<tr>
<td>Total</td>
<td>$14,400.00</td>
<td></td>
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Cash Balances as of December, 2000 if all recommendations are approved:

<table>
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<tr>
<th>Item</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>UB Scholarship</td>
<td>$   94.00</td>
</tr>
<tr>
<td>John Whittenberger Endowment</td>
<td>$ 6,090.00</td>
</tr>
<tr>
<td>Total</td>
<td>$ 6,184.00</td>
</tr>
</tbody>
</table>
Union Board Request for Whittenberger Society Funding

$1500 for Hospitality Expenses

Rationale:
In the last year it has become increasingly difficult to use funds in university accounts for hospitality purposes. UB’s executive officers would like to have funds available to directors in order to provide committee member recognitions. Some of these recognitions might include having a pizza party for a committee, taking a committee for ice cream on Kirkwood, or purchasing awards for committee members of the week. This request amounts to roughly $3.50 per committee member.

Process:
UB Directors interested in receiving funds will submit proposals to the UB executive team (president, vice president programming, vice president membership). The executive team will then determine the viability of the proposal and allocate the funds accordingly.
COLIN POWELL SPEAKING AT INDIANA UNIVERSITY

September 6, 2000

Retired Army Gen. Colin L. Powell, former chairman of the U.S. Joint Chiefs of Staff, has a date with a large group of Hoosiers.

He will speak at Indiana University on Nov. 3 -- just days before the presidential elections. His topic will be "Challenges of a Changing World."

Powell, a Republican, is a supporter of Texas Gov. George W. Bush and is widely viewed as a likely candidate for secretary of state in a Bush administration.

Powell was chairman of the Joint Chiefs of Staff during the presidency of Bush's father, and helped plan and direct the Persian Gulf War. He retired from the Army in 1993.

Since 1997, he has served as chairman of America's Promise -- The Alliance for Youth, a national campaign that strives to build and strengthen the character of the nation's young people.

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Colin Powell to speak at IU Nov. 3

Associated Press

Retired Army Gen. Colin L. Powell, former chairman of the U.S. Joint Chiefs of Staff, will speak Nov. 3 at Indiana University.

He will speak on "Challenges of a Changing World" at 4 p.m. at the IU Auditorium. Tickets are free and will be available first to students, faculty and staff.

Powell, a Republican, is a supporter of Texas Gov. George W. Bush and is widely viewed as a likely candidate for secretary of state in a Bush administration.

Powell was chairman of the Joint Chiefs of Staff during the presidency of Bush's father, and helped plan and direct the Persian Gulf War. He retired from the Army in 1993.

Since 1997, he has been chairman of America's Promise — The Alliance for Youth, a national campaign that strives to build and strengthen the character of our nation's young people.

"For the past several years, the Union Board Lectures Committee has consistently held Colin Powell as its top choice for a public lecture," said Union Board President Mike Gosman. "The fact that this will be a reality just days before the presidential election is truly exciting."
Union Board president makes a difference

Melissa Arnold
Indiana Daily Student

Walking through hordes of people, whose faces all blur together, students make their way through campus and arrive at intended destinations — unaware of who or what they have passed.

In the hustle and bustle of everyday life it is often easy to forget who does all the things to make on campus more exciting and invigorating. Most of the student body never have a chance to meet these people.

But with senior Mike Gosman’s dedication to IU, he is bound to leave a legacy.

Gosman is a history major from Milwaukee, Wis. and has been the Union Board president since January. But he has been involved with the board since his freshman year when his older brother, an IU student, told him about UB as a way to get involved. Before he became president Gosman was on the lecture committee.

“I have had a really positive experience with Union Board, and I got to coordinate the Bob Knight lecture, which hadn’t occurred for five years,” Gosman said. “I got to announce Bob Knight at Assembly Hall mid-way through my sophomore year, which was the first time I spoke in public. After I was involved with that I was hooked. My fate was sealed to get more involved with the board.”

Union Board is the largest student programming board on campus that plans all types of events, Gosman said. A few of the areas UB concentrates on are concerts, lectures, films, Late Night at the IMU, Live from Bloomington and more.

Gosman said he has many goals left to obtain during his time as president.

“One of my goals is to create as wide of a variety of programs as I can since there are over 30,000 students,” he said. “I want there to be a program that every student can identify with on campus. What gives me the greatest pleasure is looking at the audience at our events and seeing people gaining something from being there.”

He would also like to increase awareness of UB, and what they are all about, he said.

“When someone sees that it is a Union Board event, I want it to be something that they will want to attend,” Gosman said. “My hope is that when students leave this campus, and when they look back, they will remember the events like the forum.”

Vaughn W. Allen, a junior and director of public relations for UB, said Gosman is a hard worker and very professional at his job.

“When you look around at the new things Union Board has done this year — IU Late Night, Late Night busing, IDS columns, relations with administration, IDS coverage and several projects that are in progress, you can see how much he has contributed,” Allen said. “Largely because of his tireless work, Union Board will be a stronger organization than it was when he got here. We are lucky to have such a leader.”

Others give credit to him for their positive experiences with UB.

“He was my first contact with Union Board last year, and he soon became one of the closest people I worked with,” said sophomore Justin Guild, director of Campus Forum for UB. “I am quite sure that if it wasn’t for Mike, my position on Union Board today or the experiences I have shared with others while being on the board wouldn’t exist. He has this tremendous ability to motivate others and see what it is they are striving for.”

This job keeps him busy, but Gosman still makes time for academics, a social life and sports. He loves IU basketball and the Green Bay Packers.

“It’s a balancing act,” he said. “When I have less time to do things, I make better use of my time.”

Allen said he is good at everything on and off of the job.

“What’s funny about Mike is that he appears to be such a teddy bear,” Allen said. “So whenever we’d compete, at pool, cards, basketball or anything else, I’d expect to beat him. But he handily defeats me every time. The guy’s just good at everything.”

His friends see him as a happy guy who is always willing to help others.

“I have known Mike for about 2 1/2 years now, and he is one of the best friends I have made at college,” Ken House, vice president for programming, said. “He is entertaining, outgoing, and always has a smile on his face. He is someone I can trust and count on to get the job done.”

Senior Jeff Zuckerman, concerts director for UB, said he is hilariously funny.

“His wit is so subtle, it often passes over a head or two, but eventually we all end up in stitches,” Zuckerman said.

In spite of the busy schedule, Gosman maintains he has never lost sight of what he is here to do, Allen said.

“He’s never hogged the spotlight or sought recognition. It’s as though he never did this for himself; it feels like he did all of this for the sake of Union Board and for the betterment of the IU campus,” Allen said.

“Mike has been truly selfless, and I have a profound respect for him.”
JOHN WHITTENBERGER SOCIETY ADVISORY BOARD
September, 2000

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FAX: (513) 577-7110
E-mail: regenold@mindspring.com
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