JOHN WHITTENBERGER SOCIETY ADVISORY BOARD MEETING
SATURDAY, SEPTEMBER 21, 2002
MEETING MINUTES

◊ Members Present: Moberly, Anker, Sheley, Moss, Shindell, Smyth, Murray, Klick
◊ Members Absent: Browar, Fletchall, Hobson, Messer, Regenold, Wark
◊ Approval of Agenda: By consent
◊ Approval of Minutes: By consent

REPORTS

◊ Financial Report, Winston Shindell for Gene Fletchall – (See Attachment 1)
Shindell indicated that there was not a lot of change in our financial status since the May, 2002, report. It appears that all the necessary accounts will generate enough interest to fund the scholarships which were approved at the last meeting. The only fund that may be short would be the Rosemary V. Tanner account. As decided in the previous meeting, any shortage will be made up through a transfer from the John Whittenberger Society fund. The fund will be reimbursed from the Tanner fund as earnings permit.

Shindell informed the board that we had received a nice contribution in the amount of $1,000 from Lisa Browar with the stipulation that all of the funds be spent during this school year for the professional development of the graduate assistants. The Browar donation was deposited in the Past Presidents fund.

Shindell also reported that the Foundation had contacted him regarding the lack of activity in the Thomas B. Jelke fund. He responded to the Foundation and indicated that earnings from the fund will be applied during this school year toward the professional development of the graduate assistants.

◊ Union Board Report, Amanda Murray – (See Attachment 2)
Gave an update on the status of the alumni representative, the faculty representative, account balances, and program activity. An outline of her Union Board report and the Year-End Fiscal report for the Uninc Board of Directors is attached.

◊ Activities and Events Report, Corbin Smyth – (See Attachment 3)
Corbin highlighted the 2001-02 annual report for his department. He also reported on the hiring of a new senior program coordinator, Nicole Harris, and the current group of graduate assistants – Stephanie Bondi, Sidney Bosley, and Susan Ashe. A copy of Corbin’s report is attached.

◊ IMU Report, Winston Shindell
Shindell highlighted the following areas in his report:

1. Financial Report for 2001-02
Shindell reported that the IMU had an outstanding year financially when compared to budget. Even though the first semester sales were very soft in the hotel ($250,000

Page 1 of 2
down in room rentals) we ended the year $600,000 ahead of budget. This performance can be attributed to hard work by the IMU staff and significant savings in labor (unfilled positions), ongoing repair and maintenance, and hotel guest room sales exceeding budget for every month of the last half of the operating year.

2. Strategic Planning Document
   The division of Auxiliary Services and Programs has been very active in developing a Strategic Planning document to serve as an overall planning tool for each of its units. The IMU has completed work on its Strategic Planning document and has identified the following eight critical issues which it will be facing during the next 5 years: Expanding the financial base; Remaining competitive in the hotel conference business; Continually improving service to the campus and community; Expanding access to the IMU through additional parking and other means; Recruiting a new Executive Director; Space usage; Maintaining and expanding the student/staff partnership; and Developing a human resources model.

3. Past Presidents Fund
   Shindell distributed a pledge/gift card to each member of the Advisory Board and encouraged them to make a five year pledge to the Past Presidents Fund. Shindell stated that he would be contacting each board member individually to provide more information and respond to any questions they may have. Shindell has started contacting each past president to get their involvement in the fund. He has yet to receive a turnover from any person contacted. He is currently focusing on our most recent presidents.

OLD BUSINESS

◊ None.

NEW BUSINESS

◊ Kat Klick informed the board that she is participating in a U495 leadership class with some other Union Board directors. One of the main projects for the class this semester is to restructure the contents of the course. In developing the new content, Kat will be contacting members of the Advisory Board to get their ideas on what could be included in the course that would be helpful to young students as they prepare for their careers.

Meeting adjourned at 2:30 pm for a tour of some of the newly renovated spaces within the building and a brief discussion of some of the planned improvements.

End of minutes.
# Status of Union Board Accounts

Indiana University Foundation

As of 8.31.02

## Union Board Scholarship Fund – Account 37-G005-07-9

<table>
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<tr>
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<th>Last Report Ending</th>
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At the end of December we estimate there will be approximately 10,500 in the Short Term Fund available for scholarships.

If we give:

- (3) $2,500 scholarships to Union Board Directors: 7,500
- (6) $500 scholarships to Committee Members: 2,500
- (1) $500 scholarship for the Shaffer Award: 500

Grand Total: 10,500

In addition there will be:

- (1) $1,000 scholarship for Director from Claude Rich Open: 1,000
- (1) $750 scholarship for Committee Member from Pinto account: 750
- 1x (1) $2,500 scholarship for Director from Fineberg account: 2,500
- 2x (2) $2,500 scholarships for Women Directors from Tanner account: 5,000

Total Union Board Scholarships: 19,750

## 1x The Fineberg Account – 37-G005-01-2

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<td>Total Market Value</td>
<td>43,908.00</td>
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Estimate there will be approximately $2,700 in fund for scholarship on 12.31.02.

## 2x The Rosemary Tanner Account – 37-G005-02-0

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Estimate there will be approximately $5,000 in fund for scholarships by 12.31.02. Any small shortage can be borrowed from John Whittenberger Fund.
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<td>Pooled Short Term Fund Income</td>
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<tr>
<td>Market Value</td>
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<tr>
<td>Estimated income as of 12.31.02:</td>
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BOARD UPDATES

Lisa Brower, Alumni Representative
- Served since 1998
- Resigned from the Board of Directors on August 7, 2002
- John Hobson, Alumni Association, researching candidates for the Board

Mellonee Burnim, Faculty Representative
- Served since 1999
- Resigned from the Board of Directors on August 26, 2001
- Re-instated on September 12, 2002

ACCOUNT BALANCES

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<th>General Account</th>
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<th>Lectures Account</th>
<th>Late Night Account</th>
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<td>$4,082</td>
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- Year-End Fiscal Report of the Indiana Memorial Union Board of Directors

COMMITTEE FOR FEE REVIEW

- Proposals due to the committee on October 19
- Presentations to the committee the end of November and beginning of December

EVENTS SINCE THE SPRING JWS BOARD MEETING (May 31, 2002)

2002 Indiana Memorial Union Board of Directors
- Leadershape 2002  
  Six UB Directors attended  
- IMU Open House  
  Joint effort between the Comedy, LFB, and Major Attractions committees  
- Fall Retreat  
  Held at the Indianapolis Downtown Marriott  
- Fall Mass Meeting  
  Attended by over 160 students

Arts
- Resume/Audition Workshop  
  September 16
- CANVAS Showcase  
  September 17
Campus Community
- Culture Fest
  Provided the Culture Fest speaker Ray Blanco
  Attended by over 3,000 students
- Welcome Fest
  Over 130 student organizations represented

August 29

September 10

Films
- Outdoor Film Double Feature

August 30

Live From Bloomington
- Live Music Blowout
  Showcased four local bands as part of
  IMU Open House
- Jazz Night
  Three more scheduled this semester

September 6

September 13

UPCOMING EVENTS

Arts
- Film Acting Workshop
- Fall 2002 CANVAS Magazine

October 7

Comedy
- An Evening with Jimmy Fallon
  SOLD OUT the IU Auditorium
- The Second City

September 27

October 11

Concerts
- Counting Crows
  SOLD OUT the IU Auditorium in under a week
- John Mellencamp
  First Assembly Hall show in two years

October 24

November 3

Debates and Issues
- Death Penalty: Two Views
  Panelist will include:
  -Sister Helen Prejean
  -Tom Perkins
  -Lee Hamilton (tentative)

October 15

Destinations
- Rock & Rollercosters
  Will so to the Rock and Roll Hall of Fame
  and Cedar Point amusement park in Cleveland, OH
- Thanksgiving Trip to New Orleans, LA

October 5-6

Nov. 27-Dec. 1
Films
  • Sneak Preview of *The Red Dragon*  

Lectures
  • Spike Lee
  • Jane Elliott  

Live From Bloomington
  • Lunch Breaks
    Local groups play in the IMU Market during lunch
  • 18-year for the LFB CD project

Major Attractions
  • Mean Cuisine
  • Three Late Night Events throughout the semester  

Marketing and Advertising
  • Advertising/PR Seminar  

  October 2
  October 9
  October 22
  October 23
  October 15
Welcome Fest exposes students to campus opportunities

IMU circle drive converted into 'sea of tables'

By Maura Halpern

Let's face it. Coming to University with 36,000 fellow students donning IU apparel makes it difficult to filter out the all-too-familiar nine-digit student ID number.

Distinguishing oneself from this number takes a certain degree of effort, and Tuesday's annual Welcome Fest gave students a chance to find their niche and become involved on campus.

Students were exposed to several clubs and groups that adhere to interests anywhere from business, religion, honorary Greek chapters and even ballroom dancing.

During the sweltering heat Tuesday afternoon, the IMU circle drive was converted from a parking area to a sea of tables decorated with colorful poster boards, photos and promotional pens.

Welcome Fest is a program co-sponsored by Union Board and the Commission on Multicultural Understanding (COMU).

Around 130 groups participated in Welcome Fest 2002, and although the nature of the club differed from table to table, the presence of free magnets, buttons, candy and pens enticed potential student members to learn more about the different organizations.

Groups like the Christian Disciples, the Alkido Club, Students for Justice in Palestine, DECA and Big Brothers Big Sisters set up shop at Welcome Fest, each bearing a clip board or notebook for students to sign up for more information.

The Feminist Majority Leadership Alliance student group encouraged students to become involved with their group and said the stereotypes about feminism in general are inaccurate.

"We work on very important issues, such as reproductive rights for women which are currently threatened," said senior Emily Roth, former president of the FMLA. "There are definitely stereotypes, like that feminists are man-haters, but that's not the case because we actually have men on our executive board."

Roth agreed with the intentions of Welcome Fest because she said getting involved is a good way to see WELCOME FEST, page 3.

Arlene Hill hands out information about Arts and Sciences placement to freshman Phoebe Tjendronegoro at the IMU on Tuesday.

WELCOME FEST:
Students gather at IMU for information
CONTINUED FROM PAGE 2

become acclimated to IU's large campus.

"Participation in student groups allows you to meet other people with similar ideas and values, and also to meet people you never would have previously," she said.

Many ethnic groups on campus were present at Welcome Fest, including the 300-member Indian Student Association.

A colorful scrapbook filled with paper cut outs and photos of past events illustrated the involvement of the ISA at IU and the fairly large presence of Indian students.

"We celebrate many of the Indian holidays together, and it's a great way for other Indian students to interact and meet with each other," senior Nazneen Kapadia said. "It's also good for international and foreign exchange students to feel more at home."

Many honorary and recently established Greek chapters said they were excited to disseminate information about their group and recruit possible members.

Gamma Phi Omega, the nation's first Latina-oriented sorority was established 11 years ago right here on IU's campus, and current members said they look forward to expanding their chapter.

"We also want to broaden everyone's horizons, because there's more to Latino culture than just the Mexican or Puerto Rican aspects," said Jessica Montalvo, senior and co-president of the chapter. "So far we have six members, but would love to get around 15 or so. And we want to inform people about the different cultures within the Latino community in general."

In addition to Greek life, students with a zeal for politics were also accommodated at Welcome Fest, and the IU College Republicans handed out fliers and even a registration to vote.

"We're definitely very active, and three of our executive members are interning with the Monroe County Republican Party," said Casey Cox, a junior and president of the club. "It's good to get involved with politics and develop beliefs because in college you're here to learn and grow, and becoming politically active really helps with that process."
4 bands rock the IMU
Blue Moon Revue, Loborius Clef, Three Minute Mile, and Jeremy Radway featuring SPRED • by Mark Lee
Last year, the Indiana Memorial Union's “Rock Explosion” was held outdoors and indoors. The Union Board's best were rained upon. This year, Laborious Clef, Blue Moon Review, Three Minute Mile and Jeremy Radway featuring SPRED are holding court outdoors tomorrow night in the IMU to give their current fans and first-year students a chance to sample the Bloomington music scene.

"The bands playing here are usually playing in the bars, where people under 21 can't see them and be exposed to their music," says Brian Balta, Union Board's Live From Bloomington director.

Students who frequent the bars should be familiar with these bands, but students who haven't yet reached the magic age of 21 may not know too much about the bands playing. There is, besides the obvious age requirement, a reason why bands don't really play outside the bars too often. Balta, who set the concert up, sees the Bloomington Police Department's Quiet Nights Initiative as the culprit.

In an effort to shed the perception that the major party school, the BPD has set up the Quiet Nights Initiative to bust loud parties. When the police pass a loud party and can clearly hear the music and noise from the street, they can approach the house and give a noise citation, which can lead to arrests for other violations, such as underage drinking. Bands playing at the party could produce the requisite noise to solicit a knock from the local authorities.

"It hurts local music because it can even affect (bands') practice," lamented Balta. "Whereas younger people used to be able to hear bands at parties, now the only place to hear good bands is at the bars, and he younger students miss out."

Tonight's concert, dubbed "Rock Explosion," is an effort to increase exposure for local bands, showcasing them for people who wouldn't usually get the chance to see the Union Board also puts on other local music programs, including the "Live from Bloomington" CD each year, which features bands that submit their works to the Union Board.

UB then conducts a "blind selection" of the music.

"What they do," starts Balta, "is play the band's song without any of them having any knowledge of what band it is for an unbiased representation of the local scene."

When putting the "Rock Explosion" together, Balta wanted a nice sampling of the different types of music represented in Bloomington. But saw Jeremy Radway featuring SPRED at Second Story on Club Night during last year's Live From Bloomington project.

"I was impressed with Jeremy Radway and SPRED, and it was only their first show," says Balta. "Jeremy Radway's band, playing alongside SPRED, a local MC, was only supposed to be a one time deal. SPRED and myself did a 'Live from Bloomington' song that was pretty good," Radway says. "Then the LFB people told us that they were having this concert, so we've reunited." Jeremy Radway featuring SPRED have many different styles.

Jeremy Radway featuring SPRED @ 9 p.m.
Laborious Clef @ 10 p.m.
Blue Moon Review @ 11 p.m.
Three Minute Mile @ 12:15 p.m.

"We don't want to be pigeon-holed into one type of music," says Radway, "we have many different styles that influence and come out in our music."

Also playing tonight are Three Minute Mile, Blue Moon Review and Laborious Clef, who won the battle-of-the-bands at Uncle Fester's House of Blues last May.

A Blue Moon Review, Laborious Clef and Three Minute Mile pose before a spring concert.

"We're all on the same page on what we want to do with music," says Blue Moon Review's Matt Marshall.

Balta's ultimate goal is to get Bloomington outside some exposure.

"Bloomington has a great music community," he says, "and people who don't usually get to see bar bands can get an opportunity."

While the main attraction is obviously the bands playing, there will also be Comedy Caravan in the IMU Gallery, free food, psychic readings and wax hands. It's a multi-person event highlighted by the bands and the music.
Local jazz band Ben Himpel Trio, made up of Jesse Wittman, Benjamin Himpel, and Paul Kirk play Friday evening at the IMUG.

Trio jazzes up IMUG

I should have deluged my system with caffeine before seeing Ben Himpel Trio Friday. Jazz can really put you to sleep. Sitting in the IMU Gallery on one of those blue vinyl chairs that only mimic comfort, I was watching the people trickle in before the show, perhaps lured inside only with the promise of pretzels and soda. I admit I was a bit unsure what to expect from this concert, though I figured, with the Live from Bloomington committee sponsoring it through Union Board, you can’t really go astray.

Ben Himpel Trio starts playing without introduction or much warning. They include graduate student Benjamin Himpel on saxophone, Paul Kirk on guitar and junior Jesse Wittman on bass. Himpel, name sake of the band, seemed to take the lead with melody, although at times he would cut out his instrument so that his band mates could showcase. Wittman plucked his bass and mostly kept the beat with his notes, while Kirk soared off with the rhythm like Himpel. Together they produced some good jazz, although they seemed to rely on no signature style to characterize, and I got bored by the fact that the show was purely instrumental.

After a while, it seemed as though I should be in a dark smoke-filled jazz club listening to this. Images from a black and white movie, with a man in a long trench coat pulling up his collar as he walked through the rain played in my head, as I sauntered off into dream world.

Ben Himpel Trio would be great music for homework, or sleeping, or conversation depending on what kind of person you are. All of their songs followed a melody written by another jazz musician. They then improvised the other dynamics of the song.

Bottom line? I wouldn’t pay money to see them in concert unless you’re a seasoned jazz connoisseur. But I would spend money to book them at the next reception hall dinner party I throw.
Year-End Fiscal Report
of the
Indiana Memorial Union
Board of Directors

July 1, 2001 – June 30, 2002

Compiled and submitted by the Vice President for Programming:
September 5, 2002

Accepted by the Board:
September 12, 2002

All attempts have been made to make this document as clear and informative as possible. For information about this report, the underlying budgets, Union Board, or its programming, contact:

Vice President for Programming • Indiana Memorial Union Board
900 East Seventh Street, Room 270 • Bloomington, Indiana 47405-3201
ubvpprog@indiana.edu • (812) 855-4682

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Overview

This year posed some unique challenges for the board as a whole. Change was certainly ubiquitously evident. The events of September 11 changed Worldviews and brought to the fore the best our country has to offer. Through this difficult time, the directors worked to ensure continuity in programming and to offer special events that would bring the campus community together and help individuals deal with the flood of different emotions and reactions. Also on the national level, the downturn in the American economy limited entertainment expenditures for many.

Closer to home, the Bloomington campus saw a number of changes, including a new chancellor, budget cutbacks, and a phenomenal basketball season. Chancellor Brehm made her presence quickly known on campus and expressed her fervent support of Union Board and its programs, co-sponsoring several major events during the year. While not directly affecting Board finances, the University budget crisis severely limited the financial contributions of many of our longstanding co-sponsors. The Hoosier Final Four run had an immeasurable impact on the spirit of the campus community, but offered heavy competition to several of our major programs.

The Indiana Memorial Union saw its changes primarily in staffing. The Activities & Events office lost Assistant Director Mark Guthier, Program Coordinator Luis Muralles, and Program Advisor Lakshmi Hasanadka. Program Advisor Stephanie Bondi and Assistant Director Corbin Smyth joined the staff. The remaining staff members were able to pick up the slack and maintain stability in the office.

The Board assumed a theme of change as well. Overall, UB sponsored 328 programs with a total attendance of over 80,218. Some of the primary areas of focus included:
- Improvement in overall programming operations, including budgeting and record keeping.
- Development of programs of interest to, and representative of, the varied interests and backgrounds of the students we represent.
- Increased involvement of campus and community co-sponsors in programming.
- Fostering opportunities for student participation in event planning and execution.

Program Highlights

Some of the biggest changes were seen in Late Night programming. While the Major Attractions, Films, and Comedy committees were the major contributors, the board made the blowout weekends a team effort with contributions from all committees. Free films continued every weekend, while intimate comedy shows were held every second week. Two to three large-scale weekends were mounted each semester, and provided some of our most innovative programming, including a dance party, free concerts, laser tag, arts and crafts, video games, dance lessons, billiards tournament, karaoke, casino night, inflatables, and psychics.

Despite mediocre ticket sales, the Arts Committee produced a highly successful production of How To Succeed In Business Without Really Trying, improving upon the annual Fall musical concept. The Fine Arts/Canvas committees expanded the CANVAS magazine in
both size and quality. Poetry Slams, and poet Beau Sia (pronounced see-uh) expanded the scope of programming provided by the committee.

Comedy was a new committee with the 2001 Board. In a relatively short period of time, the organization has seen programs of every size and variety, including Dave Chappelle at the IU Auditorium, The Second City in Alumni Hall, Comedy Sportz in the Frangipani Room, and Student Comedy in the IMUG.

The Destinations committee made a ground-breaking trip to a wounded New York City. Debates and Issues remained on the cutting edge with programs on the Oscars and race, Enron, and the Simpsons' religious views. The Lectures committee's perennially popular programs included Elizabeth Dole, Kevin Smith, Nikki Giovanni, and Margaret Cho.

Live From Bloomington strove to expand its programs from its thriving CD production and Club Night, which both saw significant growth. LFB's foray into a large-scale concerts with Philip Glass was met with limited enthusiasm. The return of the Lunchbreaks program added successful daytime programming to the UB repertoire. The Concerts committee suffered from limited tour schedules and limited student spending. The concerts provided something for almost everyone and included the particularly popular Ani DiFranco, and Guster, the Little 5 show.

Certification

I, The Vice President for Programming of the Indiana Memorial Union Board of Directors, hereby submit the following fiscal report. This report includes a detailed account of all programs which affect the financial position of this organization. I do hereby certify that I have examined the accounts and underlying financial reports, and, to the best of my ability, they accurately reflect the financial position of this organization.*

[Signature]

Kevin Mogoyoros
Vice President for Programming
2002 Indiana Memorial Union Board of Directors

* Individual Financial Reports have been archived in the Union Board Office when available. Additional financial information can be found in the Indiana Memorial Union Activities & Events Annual Report.
2001 Indiana Memorial Union Board of Directors

We, the members of the 2001 Indiana Memorial Union Board of Directors, will strive to be a unifying force in the mental, aesthetic, emotional, and physical development of the entire university as well as its individual members.

- We will produce educational and artistic programs that intellectually stimulate the university community.
- We will facilitate a diversity in programming that reflects the heritage of all members of the student body.
- We will be the bond that unites, empowers, and is shared by every student of Indiana University.

Vaughn W. Allen, Jr.  Chris Neumeyer  Tristan Dee
Amanda S. Murray  Kevin Mogyoros  Marshawn Wolley
Megan Fennell  Meg DeTore  Andy Proctor
Sourabh Agarwal  Libby Lewis  Tia Avant
Erik Gibson  Nick Hillman  E. Martin Gimenez
Rose Yazdani  LaTasha Swanson  Richard McKaig
Lisa Browar  Melonee Burnim  Winston Shindell

2002 Indiana Memorial Union Board of Directors

We, the 2002 Indiana Memorial Union Board of Directors, utilizing our rich traditions and history, will continue to promote campus unity by:

- Fostering an environment where all individuals and views are welcomed,
- Providing a variety of exceptional programs and activities to people from different backgrounds and walks of life,
- Creating opportunities to explore multiple Worldviews in an effort to expose the community to historic and current events that affect our lives, and
- Offering a medium which encourages personal development that serves as a complement to the educational experience at Indiana University.

Through this, we strive to enhance the university experience for all.

Amanda S. Murray  Kevin Mogyoros  Nina S. Onesti
Megan Dalke  Kegan Proudfoot  Kelli Kleindorfer
Adam Blake  Matt Ranochak  Carlo Rouse
Jessi Riley  Jessica Williams-Gibson  Mzikazi Kone
J. Brian Balta  Drew Goldberg  Scott Dittmer
Katherine Klick  Dean Richard McKaig  Lisa Browar
Winston Shindell
### Account Summaries

**General Account – 23-213-75**
- July 1 Cash Balance: $8,940.11
- Student Activity Fee Income: $121,086.00
- Expenses: $(115,089.18)
- Ending Cash Balance: $14,936.93

**Lectures Account – 23-213-66**
- July 1 Cash Balance: $11,085.60
- Student Activity Fee Income: $96,998.00
- Expenses: $(105,622.16)
- Ending Cash Balance: $2,461.44

**Concerts Account – 23-213-59**
- July 1 Cash Balance: $1,104.00
- Student Activity Fee Income: $46,181.00
- Expenses: $(47,285.00)
- Ending Cash Balance: $0

**Late Night Account – 23-213-55**
- July 1 Cash Balance: $0.00
- Student Activity Fee Income: $71,961.00
- Chancellor's Fund Income: $69,000.00
- Expenses: $(122,178.91)
- Ending Cash Balance: $18,782.09

**Reserves Account – 23-213-63**
- July 1 Cash Balance: $27,044.60
- Program Profits: $2,561.00
- Program Losses: $(2,846.43)
- Ending Cash Balance: $26,759.17
## General Account
### Budget Detail

<table>
<thead>
<tr>
<th></th>
<th>Budgeted</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Starting Balance</strong></td>
<td>$8,940.11</td>
<td>$8,940.11</td>
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<tr>
<td><strong>Student Activity Fee Revenue</strong></td>
<td>$121,086.00</td>
<td>$10,686.00</td>
</tr>
</tbody>
</table>

### Advertising
- **PowerMac**
  - $2,675.00
  - $(2,721.00)
  - $(46.00)
- **Basketball Support Ad**
  - $(195.00)
  - $(195.00)
  - $

  **Total**
  - $(2,870.00)
  - $(2,916.00)
  - $(46.00)

### Arts/Performing Arts
- **How To Succeed...**
  - $(9,348.81)
  - $(16,259.79)
  - $(6,910.98)

  **Total**
  - $(9,348.81)
  - $(16,259.79)
  - $(6,910.98)

### Campus Community
- **CultureFest**
  - $(3,000.00)
  - $(3,000.00)
  - $
- **WelcomeFest**
  - $(1,688.35)
  - $(1,012.34)
  - $676.01
- **Homecoming**
  - $(144.85)
  - $(77.79)
  - $87.06
- **Project Respect**
  - $(1,793.76)
  - $(1,162.50)
  - $631.26

  **Total**
  - $(6,626.96)
  - $(5,252.63)
  - $1,374.33

### Canvas/Fine Arts
- **Fall Willing Workshop**
  - $(63.70)
  - $(31.74)
  - $31.96
- **Fall Magazine**
  - $(3,756.68)
  - $(3,420.65)
  - $336.03
- **Fall Showcase**
  - $(500.42)
  - $(112.34)
  - $388.08
- **Spring Magazine**
  - $(3,756.68)
  - $(3,398.86)
  - $357.82
- **Beau Sia**
  - $(4,349.32)
  - $(3,555.75)
  - $793.57

  **Total**
  - $(12,426.80)
  - $(10,519.34)
  - $1,907.46

### Comedy
- **The Second City**
  - $(1,758.50)
  - $(7,178.20)
  - $(5,419.70)
- **Comedy Sportz**
  - $(2,998.16)
  - $(2,903.66)
  - $94.50
- **Dave Chapelle**
  - $(4,756.66)
  - $(2,561.00)
  - $2,561.00

  **Total**
  - $(12,426.80)
  - $(7,520.86)
  - $(2,764.20)

### Destinations
- **Pacers Trip**
  - $(331.00)
  - $(242.40)
  - $88.60
- **New York City**
  - $(562.98)
  - $(936.66)
  - $(373.68)
- **Kings Island**
  - $(622.65)
  - $(653.79)
  - $(31.14)

  **Total**
  - $(1,516.63)
  - $(1,832.85)
  - $(316.22)

### Films
- **MLK Film**
  - $(289.00)
  - $(210.00)
  - $79.00
- **Indie Double Feature**
  - $(1,883.81)
  - $(954.60)
  - $929.01
- **Shrek & WebDev**
  - $470.00
  - $476.00
  - $6.00
- **Outdoor Film**
  - $(20.00)
  - $(20.00)
  - $(20.00)
- **Slides & Sneaks**
  - $(3,966.64)
  - $(2,400.00)
  - $(1,566.64)
- **Concessions**
  - $(875.00)
  - $(541.34)
  - $(333.66)

  **Total**
  - $(3,139.03)
  - $(2,252.74)
  - $(886.29)
### Major Attractions

<table>
<thead>
<tr>
<th>Event</th>
<th>Expenditure 1</th>
<th>Expenditure 2</th>
<th>Expenditure 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rocky Horror Picture Show</td>
<td>$1,454.00</td>
<td>$1,660.83</td>
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<tr>
<td>Massage Therapy</td>
<td>$1,178.46</td>
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<td>774.88</td>
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<td>Real World</td>
<td>$6,478.34</td>
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<td><strong>Total</strong></td>
<td><strong>$9,110.82</strong></td>
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<td><strong>805.03</strong></td>
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### PR/Marketing

<table>
<thead>
<tr>
<th>Event</th>
<th>Expenditure 1</th>
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<th>Expenditure 3</th>
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<tbody>
<tr>
<td>T-Shirts</td>
<td>$780.00</td>
<td>$731.00</td>
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<tr>
<td>BooBash</td>
<td>$40.00</td>
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<td>40.00</td>
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<tr>
<td>Back to School Promotions</td>
<td>$840.00</td>
<td>$1,289.68</td>
<td>$449.68</td>
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<tr>
<td>Fall Display Cases</td>
<td>$150.00</td>
<td>$8.30</td>
<td>141.70</td>
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<td>Spring Display Cases</td>
<td>$120.00</td>
<td>$43.62</td>
<td>76.38</td>
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<td>Promotional Book</td>
<td>$1,000.00</td>
<td>$152.50</td>
<td>847.50</td>
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<td>Handbills</td>
<td>$79.80</td>
<td>$75.90</td>
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<tr>
<td>Dreamweaver/Fireworks</td>
<td>$200.00</td>
<td>$141.23</td>
<td>58.77</td>
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<td><strong>Total</strong></td>
<td><strong>$3,209.80</strong></td>
<td><strong>$2,442.23</strong></td>
<td><strong>767.57</strong></td>
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### President/Leadership

<table>
<thead>
<tr>
<th>Event</th>
<th>Expenditure 1</th>
<th>Expenditure 2</th>
<th>Expenditure 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACUI National</td>
<td>$400.00</td>
<td>$239.50</td>
<td>160.50</td>
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<tr>
<td>ACUI Region 9</td>
<td>$4,765.00</td>
<td>$2,284.00</td>
<td>2,481.00</td>
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<tr>
<td>Leadership</td>
<td>$750.00</td>
<td>$750.00</td>
<td>-</td>
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<tr>
<td>Fall Retreat</td>
<td>$1,130.00</td>
<td>$1,255.89</td>
<td>$125.89</td>
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<tr>
<td>Spring Retreat</td>
<td>$2,230.00</td>
<td>$2,587.91</td>
<td>$648.91</td>
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<tr>
<td>End of Year Recognitions</td>
<td>$750.00</td>
<td>-</td>
<td>750.00</td>
</tr>
<tr>
<td>Elections/Selectors</td>
<td>$4,279.68</td>
<td>$3,512.22</td>
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<tr>
<td>HBW Celebration</td>
<td>$500.00</td>
<td>$500.00</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$14,804.66</strong></td>
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<td><strong>3,384.14</strong></td>
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### VP Membership

<table>
<thead>
<tr>
<th>Event</th>
<th>Expenditure 1</th>
<th>Expenditure 2</th>
<th>Expenditure 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall Mass Meeting</td>
<td>$2,145.73</td>
<td>$1,733.63</td>
<td>412.10</td>
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<tr>
<td>Spring Mass Meeting</td>
<td>$2,075.18</td>
<td>$1,332.72</td>
<td>742.46</td>
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<tr>
<td>Committee Fun Night</td>
<td>$146.10</td>
<td>$135.79</td>
<td>10.31</td>
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<tr>
<td>Committee Award Night</td>
<td>$1,350.00</td>
<td>$1,236.00</td>
<td>114.00</td>
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<tr>
<td>Installation Banquet</td>
<td>$2,368.85</td>
<td>$2,542.59</td>
<td>226.26</td>
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<tr>
<td>Duties and Traditions</td>
<td>$1,059.50</td>
<td>$1,341.44</td>
<td>$281.94</td>
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<tr>
<td>Biennial Runion</td>
<td>$860.00</td>
<td>$860.00</td>
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</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$10,053.36</strong></td>
<td><strong>$8,782.17</strong></td>
<td><strong>1,223.19</strong></td>
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### Auxiliaries

<table>
<thead>
<tr>
<th>Event</th>
<th>Expenditure 1</th>
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<th>Expenditure 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>Computer Upgrades</td>
<td>$4,975.00</td>
<td>$4,543.84</td>
<td>431.16</td>
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<tr>
<td>VP Programming Printing</td>
<td>$1,615.00</td>
<td>$1,630.39</td>
<td>$51.39</td>
</tr>
<tr>
<td>Operating Expenses</td>
<td>$24,518.00</td>
<td>$24,827.60</td>
<td>$309.60</td>
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<tr>
<td>Contingency</td>
<td>$5,000.00</td>
<td>$6,281.48</td>
<td>$1,281.48</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>$36,108.00</strong></td>
<td><strong>$37,283.31</strong></td>
<td><strong>$1,179.31</strong></td>
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### Account Adjustments

<table>
<thead>
<tr>
<th>Event</th>
<th>Expenditure</th>
</tr>
</thead>
<tbody>
<tr>
<td>D. Chapelle transfer to 63</td>
<td>$2,561.00</td>
</tr>
<tr>
<td>K. Smith transfer to 66</td>
<td>$2,245.43</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$4,806.43</strong></td>
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</table>

### Total Expenditures

<table>
<thead>
<tr>
<th>Expenditure 1</th>
<th>Expenditure 2</th>
<th>Expenditure 3</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$110,400.00</strong></td>
<td><strong>$4,689.18</strong></td>
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### Account Ending Balance

<table>
<thead>
<tr>
<th>Balance</th>
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<tbody>
<tr>
<td>$14,936.93</td>
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</table>


# Lectures Account
## Budget Detail

<table>
<thead>
<tr>
<th></th>
<th>Budgeted</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Starting Balance</strong></td>
<td>$11,085.60</td>
<td>$11,085.60</td>
</tr>
<tr>
<td><strong>Student Activity Fee Revenue</strong></td>
<td>$96,998.00</td>
<td>$7,298.00</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Budgeted</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Arts/Performing Arts</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Artists' Forum</td>
<td>$2,867.77</td>
<td>$1,338.55</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Budgeted</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Debates &amp; Issues</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Campus Question</td>
<td>$268.34</td>
<td>$15.00</td>
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<tr>
<td>Enron</td>
<td>$623.82</td>
<td>$205.11</td>
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<tr>
<td>Film Stereotypes</td>
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<tr>
<td>Behrmans</td>
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<td>$588.23</td>
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<tr>
<td>Simpsons</td>
<td>$459.39</td>
<td>$(1,012.34)</td>
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<table>
<thead>
<tr>
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<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Lectures</strong></td>
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<td></td>
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<tr>
<td>Elizabeth Dole</td>
<td>$(30,000.00)</td>
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<td>Rahul Mahajan</td>
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<td>Peace</td>
<td>$(575.43)</td>
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<td>Joel Goldman</td>
<td>$(500.00)</td>
<td>$500.00</td>
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<tr>
<td>Nikki Giovanni</td>
<td>$(8,764.35)</td>
<td>$711.62</td>
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<tr>
<td>Glass Ceiling</td>
<td>$(1,567.74)</td>
<td>$823.68</td>
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<tr>
<td>Biological Warfare</td>
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<td>-</td>
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<tr>
<td>Kevin Smith</td>
<td>$(29,427.02)</td>
<td>$1,161.92</td>
</tr>
<tr>
<td>Margaret Cho</td>
<td>$(21,243.33)</td>
<td>$1,060.92</td>
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<tr>
<td>Sandra Steingraber</td>
<td>$(3,200.19)</td>
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<td>Wm. Wimsatt</td>
<td>$(4,198.39)</td>
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<td>Howard Zinn</td>
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<td>$84.58</td>
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<td>Civil Liberties</td>
<td>-</td>
<td>-</td>
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</table>

<table>
<thead>
<tr>
<th></th>
<th>Budgeted</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Expenditures</strong></td>
<td>$99,700.00</td>
<td>$(195,322.16)</td>
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</table>

<table>
<thead>
<tr>
<th></th>
<th>Budgeted</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Account Ending Balance</strong></td>
<td>$2,461.44</td>
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### Concerts Account
#### Budget Detail

<table>
<thead>
<tr>
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<th>Budgeted</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Starting Balance</td>
<td>$</td>
<td>$</td>
</tr>
<tr>
<td>Student Activity Fee Revenue</td>
<td>$42,780.00</td>
<td>$46,181.00</td>
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<td></td>
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<td></td>
<td>$3,401.00</td>
<td>$3,401.00</td>
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<tr>
<td><strong>Concerts</strong></td>
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<tr>
<td>KD Tiny Universe</td>
<td>$</td>
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<tr>
<td>Ekoostik Hookah</td>
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<tr>
<td>Nokolcrook</td>
<td>$</td>
<td>$</td>
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<tr>
<td>Umphrey's McGee</td>
<td>$</td>
<td>$</td>
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<tr>
<td>Guster</td>
<td>$</td>
<td>$</td>
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<tr>
<td>Ani Difranco</td>
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<td>$</td>
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<tr>
<td>All Over Blues</td>
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<tr>
<td>Dunn Meadow Concerts</td>
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<tr>
<td>Concerts Committee Supplies</td>
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<td></td>
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<td>$17,472.62</td>
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<tr>
<td><strong>Live From Bloomington</strong></td>
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<tr>
<td>Philip Glass</td>
<td>$</td>
<td>$</td>
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<tr>
<td>LFB Posters</td>
<td>$ (125.00)</td>
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<td>LFB Club Night</td>
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<tr>
<td>Lotus Fest</td>
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<td>$ (5,000.00)</td>
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<td>LFB Reception</td>
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<td>$ (336.78)</td>
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<tr>
<td>LFB CD</td>
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<td>$</td>
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<tr>
<td>Local Music Extravaganza</td>
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<tr>
<td>Lunch Breaks Spring</td>
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<td>$ (528.50)</td>
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<tr>
<td>T-Shirts</td>
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<td>$ (226.20)</td>
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<tr>
<td></td>
<td>$ (12,396.18)</td>
<td>$ (22,617.90)</td>
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<tr>
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<td>$ (10,221.72)</td>
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<tr>
<td><strong>Auxiliaries</strong></td>
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</tr>
<tr>
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<td>$</td>
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<tr>
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<td>$987.92</td>
<td>$987.92</td>
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<tr>
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<td></td>
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<tr>
<td>Hoosier Hills Donation</td>
<td>$ (3,168.40)</td>
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<td>Transfer from 63</td>
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<tr>
<td></td>
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<tr>
<td><strong>Total Expenditures</strong></td>
<td>$42,780.00</td>
<td>$ (90,065.00)</td>
</tr>
<tr>
<td><strong>Account Ending Balance</strong></td>
<td>$</td>
<td>$</td>
</tr>
</tbody>
</table>
# Late Night Account
## Budget Detail

<table>
<thead>
<tr>
<th></th>
<th>Budgeted</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Starting Balance</strong></td>
<td>$ - $</td>
<td>- $</td>
</tr>
<tr>
<td><strong>Student Activity Fee Revenue</strong></td>
<td>$ 69,000.00</td>
<td>$ 71,961.00</td>
</tr>
<tr>
<td><strong>Chancellor’s Fund Revenue</strong></td>
<td>$ 69,000.00</td>
<td>$ 69,000.00</td>
</tr>
</tbody>
</table>

### Concerts
<table>
<thead>
<tr>
<th>Event</th>
<th>Budgeted</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ozo Malli</td>
<td>$ (18,778.00)</td>
<td>$ (18,208.52)</td>
</tr>
</tbody>
</table>

### Comedy
<table>
<thead>
<tr>
<th>Event</th>
<th>Budgeted</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Comedy Caravan Fall</td>
<td>$ (6,836.22)</td>
<td>$ (6,125.48)</td>
</tr>
<tr>
<td>Full Frontal Fall</td>
<td>$ (1,984.38)</td>
<td>$ (714.84)</td>
</tr>
<tr>
<td>Comedy Caravan Spring</td>
<td>$ (6,742.68)</td>
<td>$ (4,770.84)</td>
</tr>
<tr>
<td>Full Frontal Spring</td>
<td>$ (1,887.48)</td>
<td>$ (1,630.13)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$ (17,450.76)</td>
<td>$ (13,241.29)</td>
</tr>
</tbody>
</table>

### Films
<table>
<thead>
<tr>
<th>Event</th>
<th>Budgeted</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Weekly Films</td>
<td>$ (45,143.76)</td>
<td>$ (33,513.28)</td>
</tr>
</tbody>
</table>

### Major Attractions
<table>
<thead>
<tr>
<th>Event</th>
<th>Budgeted</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spirit of Sport</td>
<td>$ (5,000.00)</td>
<td>$ (5,000.00)</td>
</tr>
<tr>
<td>LN Fall</td>
<td>$ (8,475.68)</td>
<td>$ (5,983.44)</td>
</tr>
<tr>
<td>LN October</td>
<td>$ (14,364.43)</td>
<td>$ (12,932.05)</td>
</tr>
<tr>
<td>LN March</td>
<td>$ (16,102.02)</td>
<td>$ (12,180.02)</td>
</tr>
<tr>
<td>LN April</td>
<td>$ (21,858.51)</td>
<td>$ (20,863.38)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$ (65,800.64)</td>
<td>$ (56,958.89)</td>
</tr>
</tbody>
</table>

### PR/Marketing
<table>
<thead>
<tr>
<th>Event</th>
<th>Budgeted</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Promotional Game</td>
<td>$ (300.00)</td>
<td>$ (256.93)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$ (300.00)</td>
<td>$ (256.93)</td>
</tr>
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</table>

### Total Expenditures
<table>
<thead>
<tr>
<th>Amount</th>
<th>Budgeted</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total</strong></td>
<td>$ (138,000.00)</td>
<td>- $</td>
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</tbody>
</table>

### Account Ending Balance
<table>
<thead>
<tr>
<th>Amount</th>
<th>Budgeted</th>
<th>Variance</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total</strong></td>
<td>$ - $</td>
<td>$ 18,782.09</td>
</tr>
</tbody>
</table>
## Reserves Account
### Budget Detail

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Starting Balance</td>
<td>$27,044.60</td>
</tr>
<tr>
<td>Concerts Losses</td>
<td>$(601.00)</td>
</tr>
<tr>
<td>Dave Chapelle Profits</td>
<td>$2,561.00</td>
</tr>
<tr>
<td>Kevin Smith Contingency</td>
<td>$(2,245.43)</td>
</tr>
<tr>
<td><strong>Ending Balance</strong></td>
<td><strong>$26,759.17</strong></td>
</tr>
</tbody>
</table>
MISSION STATEMENT

In support of the academic mission of Indiana University, the members of the Indiana Memorial Union Activities & Events staff are committed to the holistic development of all students. We strive to create a welcoming and empowering community within the Indiana Memorial Union. We act as advocates for students through our programming, daily support, and committee representation. We believe that the personal growth of individuals is paramount and we are committed to fostering an appreciation for all people and their beliefs.

OPERATING PHILOSOPHY

Guided by an underlying philosophy of student leadership development and involvement, the department captures the spirit of the Indiana Memorial Union. That philosophy seeks to promote three principles. First, that our activities and events support and enhance the overall academic experience of IU students. Second, that whether students are working in a volunteer or an employment capacity, they have an equal opportunity to learn, grow, and apply new skills. And finally, that student and staff working in partnership create the best activities and events for the IU community.

STAFF ENVIRONMENT

The Activities & Events department experienced a great deal of staff turnover during the last year. Much of the staff for the upcoming year have less than one year of experience working with the department. This poses some challenges, but is an exciting time for change and new opportunity. Greg Martz was hired as the Program Coordinator for Outdoor Adventures and began his work right away coordinating our freshman orientation programs. Jamie Luce joined the Activities Desk staff. Dave Calvin, Tim Robben, and Georgianne Marcinkovich remained in their positions with Leisure Programs. Stephanie Bondi joined the UB staff as a new Program Advisor. Luis Murales was hired as Program Coordinator for the Union Board office to replace Julie Rowlas after her departure, but resigned shortly into the fall semester. In November, Mark Guthier resigned his role of Assistant Director in order to pursue the Directorship of the Wisconsin Union. After the Training and Development office closed during the fall semester Jim Ellis joined the UB staff as a Program Advisor. Our returning Program Advisors Jamie Smith, Pam Baldger, and Lakshmi Hasanadka picked
up much of the additional work that was created from the vacant professional positions. Corbin Smyth was hired as new Assistant Director and assumed his duties at the beginning of the spring semester. Lakshmi resigned from her position in February to focus her time and energy into pursuing her law degree. Nicole Harr's was hired in June as the new Senior Program Coordinator for Union Board. Sidney Bosley and Susan Ashe were hired as Program Advisors and will join the staff in August 2002. Jennifer Parks remains as our Senior Office Services Coordinator. Finally, Angie Hoesman will resign from her Department Secretary position, and Ron Kautz will resign from his Receptionist position, both in August 2002. John Bogeman has been hired as the new Department Secretary; a part-time student employee(s) will fill the Receptionist position.

ACHIEVEMENTS BY DEPARTMENT

Following are the program highlights from Summer Orientation, and from the two departments within Activities & Events: Indiana Memorial Union Board and Leisure Programs (IU Outdoor Adventures, Creative Learning Center, and the IMU Back Alley).

SUMMER ORIENTATION HIGHLIGHTS

Attendance

<table>
<thead>
<tr>
<th>Year</th>
<th>Number</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>2,931</td>
<td>Students only</td>
</tr>
<tr>
<td>2001</td>
<td>2,500</td>
<td>Students only</td>
</tr>
<tr>
<td>2002</td>
<td>8,113</td>
<td>Students and family</td>
</tr>
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</table>

Expenses

<table>
<thead>
<tr>
<th>Year</th>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>2000</td>
<td>Unknown</td>
<td></td>
</tr>
<tr>
<td>2001</td>
<td>$30,000 (approx)</td>
<td></td>
</tr>
<tr>
<td>2002</td>
<td>$18,000 (approx)</td>
<td></td>
</tr>
</tbody>
</table>
INDIANA MEMORIAL UNION BOARD

The IMU Board of Directors had a challenging year, surviving most of the year with either little or no professional staff in the office. The new board attended their annual spring retreat at Waycross January 11-13, 2002. The students returned energized for the upcoming year and kicked off the semester with the Mass Meeting on Tuesday, January 15. New board members were officially installed at the Union Board Installation Banquet on Friday, January 18.

2001 Indiana Memorial Union Board of Directors

We, the members of the 2001 Indiana Memorial Union Board of Directors, will strive to be a unifying force in the mental, aesthetic, emotional, and physical development of the entire university as well as its individual members.

- We will produce educational and artistic programs that intellectually stimulate the university community.
- We will facilitate a diversity in programming that reflects the heritage of all members of the student body.
- We will be the bond that unites, empowers, and is shared by every student of Indiana University.

Vaughn W. Allen, Jr.  President
Chris Neumeyer  VP Programming
Tristan Oce  VP Membership
Amanda S. Murray  Advertising
Kevin Mogoryors  Arts
Marshawn Wolley  Campus Community
Megan Fennell  CANVAS
Meg De'Tore  Comedy
Andy Proctor  Concerts
Sourabh Agarwal  Debates & Issues (Spring)
Libby Lewis  Debates & Issues (Fall)
Tia Avant  Destinations
Erik Gibson  Films
Nick Hillman  Lectures
E. Martin Gimenez  Live From Bloomington
Rose Yazdani  Major Attractions
LaTasha Swanson  Public Relations
Richard McKaig  Administrative Representative
Lisa Browar  Alumni Representative
Melonee Bumim  Faculty Representative
Winston Shindell  Director, IMU

2002 Indiana Memorial Union Board of Directors

We, the 2002 Indiana Memorial Union Board of Directors, utilizing our rich traditions and history, will continue to promote campus unity by:

- Fostering an environment where all individuals and views are welcomed,
- Providing a variety of exceptional programs and activities to people from different backgrounds and walks of life.
• Creating opportunities to explore multiple Worldviews in an effort to expose the community to historic and current events that affect our lives, and
• Offering a medium which encourages personal development that serves as a complement to the educational experience at Indiana University.

Through this, we strive to enhance the university experience for all.

Amanda Murray  President
Kevin Mogyoros  VP Programming
Nina Onesti  VP Membership
Adam Blake  Concerts
Brian Balta  Live From Bloomington
Carlo Rouse  Destinations
Drew Goldberg  Major Attractions
Jessi Riley  Films
Jessica Williams-Gibson  Fine Arts
Kat Klick  Performing Arts
Keegan Proudfoot  Campus Community
Kelli Kleinendorf  Comedy
Matt Ranochak  Debates & Issues
Megan Dalke  Advertising
Mzikazi Koné  Lectures
Scott Dittmer  Marketing
Dick McKaig  Administrative Representative
Lisa Brower  Alumni Representative
Vacant  Faculty Representative
Winston Shindell  Director, IMU

Program Highlights

Some of the biggest changes were seen in Late Night programming. While the Major Attractions, Films, and Comedy committees were the major contributors, the board made the blowout weekends a team effort with contributions from all committees. Free films continued every weekend, while intimate comedy shows were held every second week. Two to three large-scale weekends were mounted each semester, and provided some of our most innovative programming, including a dance party, free concerts, laser tag, arts and crafts, video games, dance lessons, billiards tournament, karaoke, casino night, inflatables, and psychics.

Despite mediocre ticket sales, the Arts Committee produced a highly successful production of How To Succeed In Business Without Really Trying, improving upon the annual Fall musical concept. The Fine Arts/Canvas committees expanded the CANVAS magazine in both size and quality. Poetry Slams, and poet Beau Sia (pronounced see-uh) expanded the scope of programming provided by the committee.

Comedy was a new committee with the 2001 Board. In a relatively short period of time, the organization has seen programs of every size and variety, including Dave Chapelle at the IU Auditorium, The Second City in Alumni Hall, Comedy Sportz in the Frangipani Room, and Student Comedy in the IMUG.

The Destinations committee made a ground-breaking trip to a wounded New York City. Debates and Issues remained on the cutting edge with programs on the Oscars and race, Enron, and the
Simpsons’ religious views. The Lectures committee’s perennially popular programs included Elizabeth Dole, Kevin Smith, Nikki Giovanni, and Margaret Cho.

Live From Bloomington strove to expand its programs from its thriving CD production and Club Night, which both saw significant growth. LFB’s foray into a large-scale concerts with Philip Glass was met with limited enthusiasm. The return of the Lunchbreaks program added successful daytime programming to the UB repertoire. The Concerts committee suffered from limited tour schedules and limited student spending. The concerts provided something for almost everyone and included the particularly popular Ani Difranco, and Guster, the Little 5 show.

Overall, UB sponsored 328 programs with a total attendance of over 80,218. Some of the primary areas of focus included:

- Improvement in overall programming operations, including budgeting and record keeping.
- Development of programs of interest to, and representative of, the varied interests and backgrounds of the students we represent.
- Increased involvement of campus and community co-sponsors in programming.
- Fostering opportunities for student participation in event planning and execution.

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>SAF Income</td>
<td>$336,226</td>
</tr>
<tr>
<td>Chancellor’s Fund Income</td>
<td>$69,000</td>
</tr>
<tr>
<td>Total Expenditures</td>
<td>($390,460)</td>
</tr>
<tr>
<td>Ending Balance</td>
<td>$14,766</td>
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</table>
IU OUTDOOR ADVENTURES

This report serves to highlight and summarize IU Outdoor Adventure’s 6 areas of programming and service: R100 Skill Courses, Recreational Adventure Trips, Wilderness Freshman Orientation Trips, Team Adventures Pursuits teambuilding programs, Equipment Rental, and Retail Sales. This report covers the academic year (May 15, 2001 – May 15, 2002) and shows the figures from the previous year in parenthesis.

R100 Skill Courses

R100 skill courses are 1-credit outdoor skill courses offered through IIPER. These courses are coordinated (planned, staffed, etc.) through IUOA. Courses offered include rock climbing, kayaking and canoeing, caving, wilderness first aid, Leave No Trace, and others. This area of programming is one of IUOA’s bright spots. 33 of the 34 courses offered were conducted, with dog-sledding being the sole cancelled course. 398 (196) people participated in R100s and the courses generated $94,325 ($34,300) in gross income.

With 43 R100s scheduled for ’02-’03, skill courses will continue to be a significant source of participants and income.

Adventure Trips

IUOA’s recreational trips provide students with an informal wilderness and/or adventure experience. Trips offered include horseback riding, kayaking and canoeing, cross-country skiing, backpacking, and others. Additionally, 8 spring break trips were offered to as far as Baja, MX. These spring break trips are an alternative to the traditional beach/bar spring break experience. 26 of the 60 trips offered occurred. 310 (380) people participated in adventure trips and the trips generated $40,764 ($63,178) in gross revenue.

IUOA program coordinators anticipate that as R100s continue to increase, the demand for adventure trips will continue to decrease. With that in mind, IUOA is offering 13 adventure trips in Fall ’02. IUOA’s goal is not just to run, but to fill all 13 trips. IUOA can reach this goal by being more diligent, and coordinated in our marketing effort, by reducing the price of the trips, and by including food in the cost of the trips.

IUOA hired and began training six new CITs. Also, program coordinators implemented a new series of skill workshops for our trip/course staff. These workshops are designed to further develop IUOA trip coordinators and instructors. The workshops are: water based training, climbing training, and winter based training.

Wilderness Freshman Orientation

WFO is a structured multi-day wilderness experience for incoming freshman. Research shows that incoming students that form close personal relationships very early in their collegiate careers stand a much better chance of completing a degree. WFO serves as a mechanism for those bonds to form and to introduce specific issues that will help the students acclimate to college life. WFO served 57 (60) incoming freshman and generated $12,225 (27,489) in gross revenue.
Team Adventure Pursuits

Team Adventure Pursuits provides students and the general public with structured “teambuilding” activities. This area of programming is growing steadily with 793 participants and gross revenue of $6,065. While no records are available for ’00-’01 program coordinators know that this is a significant increase.

The primary reason that more people are using TAP’s services is that IUOA employs a part-time teambuilding coordinator. Leah Embretson coordinates marketing, design, and delivery of TAP programs. Leah’s salary is paid entirely through the income generated from TAP programs.

Equipment Rental

Including the 708 people that participated in skill courses and adventure trips, 2,828 (3,548) people rented equipment from IUOA. As a result, $19,465 ($27,091) in gross income was generated.

IUOA added 10 pair of cross country skis, boots, and binding to the program, bringing the total number of ski setups to 14. IUOA also repaired and replaced a number of items in inventory. IUOA did not have a used equipment sale this year, but will have one in November of ’02. Program coordinators anticipate an increase in equipment rental with the aforementioned marketing effort.

Retail Sales

IUOA rang up $9,005 ($18,816) in retail items. In ’00-’01 IUOA’s front room was a small retail store. In the summer of ’01 this space was converted to equipment storage. In ’01-’02 IUOA sold Cliff Bars, custom printed Nalgene bottles, and text books for R100 courses. Program Coordinators anticipate a 25% decrease in retail sales in ’02-’03 as the text book sales will be handled by local bookstores.

Totals

From May 15, 2001 through May 15, 2002 IU Outdoor Adventures served 4,386 people through skill courses, adventures trips, teambuilding, and equipment rental. Additionally, the Activities Desk staff served thousands of people by disseminating information, through signing up trip participants and renting equipment, and by acting as a retail outlet. IUOA generated $181,850 of gross income during this time period.

CREATIVE LEARNING CENTER

Information currently unavailable
**IMU BACK ALLEY**

This past year the Back Alley was able to set the bar at new heights. The following report will highlight and summarize all of the departments within the IMU Back Alley: Bowling, Billiards, E113 & E117 Classes, Video Games, and Retail Sales. This report covers the fiscal year and shows the previous years figures in parenthesis.

**Bowling**

Overall, the numbers for the bowling area were mixed. The head counts for the bowling area were slightly down to 29,706 (35,492) but the revenue was up. Basically, since the new cash register system was adopted 2 ½ years ago, our head counts haven’t been as precise as they used to be. In the last year or so we have opted for using a group rate for bowling for groups requiring more than 2 lanes. This influences head counts because we determine head counts from the number of shoes that are rented out. With our group rate we charge a flat amount for the rental of the lane and shoes are included in the costs. This affects our revenue from rental shoes but it gets displaced into bowling revenue.

Bowling revenue for the past year reached an all time high of $116,110 ($107,896). Rates were consistent with the two years although we started using the group rate a bit more this past year, which was reflected in the shoe rentals. Comparatively speaking the two years were relatively similar after the difference in shoe rental. Since we get very little business through the week before 5:00 p.m., the addition of bowling classes shouldn’t hurt in any way.

Shoe rental generated $18,901 ($22,545). The difference in revenue from the previous year reflects what was stated earlier about our group rates. Currently we invest no more than $1,000 annually replacing any old or damaged rental shoes.

**Billiards**

The billiards department was another bright spot. After a few years of showing a slow but steady decline the area showed almost a 10% gain in revenue this past year, $38,181 ($35,447). To coincide with this increase head counts moved from (17,378) to 18,610 this past year. A possible reason for this increase might be due to the fact that Nevada Bob’s closed its pool room. This was one of only two competitors that we have in town.

**E 113 & E 117 Bowling and Billiards Classes**

E 113 & 117 are 1-credit courses through the school of HPER. These courses this past year were another strong point in revenue for the Back Alley. Total revenue for the Bowling classes was $49,100 ($36,100) while revenue for the Billiards classes was $16,000 ($9,960). The two main reasons for the large increase in both classes was an increase in the class fee as well as the fact that we were able to add two more sections of bowling from the previous year.

In the coming year 2002-03 we have been approved two more sections of bowling (intermediate bowling) which still carries the same class fee. Currently, bowling classes will be running until 4:30 in the afternoon. With the addition of these two sections we have a total of 16 sections of bowling and 9 sections of billiards. Going into the fall semester, all 9 sections of billiards are full and 15 of the 16 sections of bowling are full. In all, we will have a total of roughly 750 students participating in these 1-credit courses.
Retail Sales

The Back Alley had another good year in retail sales. This past year, retail sales totaled $9,832 ($5,788). Retail sales have been slowly on the rise over the last couple years as we have started to develop more and more loyal customers from out in town. In addition, since the hire of Chris Jones (a former IU Bowling team member) we have been able to attract more bowling ball sales because of his expert knowledge in fitting and drilling. Last year’s jump in sales was unexpected and we aren’t quite sure how much it will improve in this upcoming year.

Video Games

The Back Alley’s lone disappointment this year was its video game revenue. Since its peak in 1996 of $86,000, the video game revenue has steadily decreased year after year finally reaching its lowest point this past year of $26,073 ($33,651). The numbers for this past fiscal year do however reflect June as being a transition month from our old vendor to the new where we didn’t have many games in the hallway for the better part of the month. This will be gone over in further review later in the report. With a new vendor and new games, we expect our sales to begin a strong turn-around.

Next Fiscal Year

We have already and are looking to make some changes to the Back Alley for the coming year. First and foremost, we have made a big step in changing Video Game vendors for the first time in over 10 years. While Mitchell Sales was a good vendor for a period of time, we felt because of a lack of turnover in games and a greatly reduced profit in the area that it was time to make a change. This change in vendors is already looking to make quite an impact.

Second, now that there are only two billiards halls in town, it is a great time to make a couple small adjustments and changes in scenery to try and attract some more business. Currently we are looking to add a new carpet and new paint to the billiards hall for the upcoming year. This, along with recovering the tables (an annual investment), should spruce up the area.

Not many changes will be made in the Bowling Center with the exception of new pins being put into the machines in late August. Over the summer the lanes were screened and coated, giving us a fresh lane surface. Hopefully this will help in turning out another successful year for the IU Bowling Programs.

Totals

This past year the Back Alley served nearly 50,000 customers, not including the video game hallway. The Back Alley generated $274,199 of gross revenue for this last fiscal year.
JOHN WHITTEMBERGER SOCIETY ADVISORY BOARD
SEPTEMBER, 2002

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