John Whittenberger Society Advisory Board Meeting
Friday, June 3, 2005
Meeting Minutes

- Voting Members in Attendance: Lindy Moss (President), Darin Messer (Vice President), Brent Pieper, Julie Rowlas,
- Voting Members Absent: Lisa Brower, Trena Depel, Christina Sheley, Dan Regenold (resigned)
- Ex-Officio Members in Attendance: Susan Ashe, John Hobson, Keith Johnson, Kera McElvain, Loren Rullman, Thom Simmons, Corbin Smyth, Winston Shindell
- Ex-Officio Members Absent: Gene Fletchall
- Approval of Agenda: No discussion. Messer moved for approval. Rowlas second. Agenda approved.
- Approval of Minutes: No discussion. Rowlas moved for approval. Messer second. Minutes approved.

REPORTS

- Financial Report, Thom Simmons – (See Appendix A)
  - Simmons reported his confidence in the figures on the account report which shows the funds’ balances and growth in the market. The Income Fund shows the money that is available for spending. Endowment Funds are not available for spending, but are the principal on which interest is growing. The Income and Estimated Income Funds show the money available beyond the principal.
  - Shindell asked Rowlas about the status of the preservation requirements on the Art Fund. Rowlas reported that the topic is on the agenda for discussion at the July meeting of the Foundation’s Compliance Committee. The hope is to use the money in the account for purposes beyond strictly restoration. Ideally the funds could be used to label and catalog pieces from the collection as well as purchase new pieces.

- Union Board Report and Biennial Report, Keith Johnson  (See Appendix B)
  - Johnson noted that the 2005 board continues to be short one faculty representative, but hopes the spot will be filled this year.
  - The Committee on Fee Review approved UB for $.50 less in fee allocations in the Late Night account beginning FY06. However, UB was given a $.02 increase in the concerts account and a $.05 increase in the lectures account bringing UB’s total allocation to $4.25 per student per semester (down from $4.68 last year).
  - UB accounts ended the school year in the red and will therefore begin next fall with slightly negative funds due to unexpected losses with the little 500 Concert and the Little 500 Step Show.
  - Johnson indicated UB had a good year and highlighted many of the 2004 and 2005 UB programs. He also noted that UB has budgeted to spend $50,000 on an honorarium for a “big name” lecturer in the fall. UB hopes to work out partnerships and speaker names with the Foundation and the Chancellor’s office this summer.
• The 34th Union Board Biennial Reunion will be the weekend of November 18-20, 2005. The banquet will be on Saturday, the 19th. Johnson took requests for entertainment/speaker ideas. The Board asked Johnson to look into having Chancellor Kenneth R. R. Gros Louis speak.

Activities & Events Report, Corbin Smyth
• The department hired two new employees this spring: Andy Ballard, IUOA Program Coordinator; and John Bower, Recreation Center Manager.
• IU Outdoor Adventures received a modest increase from the Student Activity Fee, bringing that support up to $30,000 annually. We continue our relationship with the Department of Recreation and Park Administration (RPA), offering nearly 60 courses annually, enrolling over 500 students in for-credit academic classes.
• We have seen a downward trend in traffic, and therefore total revenue, in the Back Alley over the last several years. We are looking to develop a fiscal relationship with the Department of Kinesiology similar to the relationship IUOA maintains with RPA.
• The creation of Union Studios is the result of months of planning after officially closing the Creative Learning Center (CLC) last summer. We spent the fall developing a plan, assessing the space, and focusing on our mission to include art instruction in the Union. The name was changed from CLC to Union Studios to demonstrate that studio arts are available in the Union.
• The U495 Seminar in Leadership Training academic class has been offered to Union Board directors to help them understand and expand their roles as leaders. The class, which met weekly during the spring semester, focused primarily on interpersonal communication skills. The Union Board staff is currently evaluating and redesigning the content of the class in order to give the students a more comprehensive and in-depth study on leadership.
• We have expanded our relationship with the Student Activities Office, including co-sponsorship of several programs and student leadership endeavors. There is a great opportunity for additional collaboration between our departments, which will be a primary focus over the next year.
• The IMU, in conjunction with the Association of College Unions International, will host the 36th Indiana Professional Development Seminar in July. College union professionals from around the country gather at the IMU for a week-long, intensive educational experience.

Indiana Memorial Union Report, Loren Rullman
• Special thanks to Julie Rowlas for hosting the meeting at the Indianapolis offices of the IU Foundation.
• The transition in name from Biddle Continuation Center to Biddle Hotel & Conference Center was complete this spring with the construction of a beautiful new sign along 7th Street in front of the IMU. Reactions to its architecture have been positive, and guests are finding it easier to locate the Hotel. The Biddle Hotel courtyard renovation and water feature addition is also now complete.
• We hoped to begin renovation of Whittenberger Auditorium, but estimates from the Architect’s Office came back at over $800,000 – far more than the IMU had hoped and more than available funds allow. The IMU may do a cosmetic renovation of the space next summer to at least refurbish seating and surfaces.
• There has been quite a bit of change in the business partner spaces. Last summer STA Travel (Mezzanine Level) left the IMU because of low traffic and revenue numbers, and because STA already operated a store on Kirkwood Street. That
space was rented to a local AT&T cell phone provider who went out of business two months later when Cingular Wireless bought out AT&T. The UPS Store contract (Lobby Level) ends this month. The staff are very optimistic that negotiations will be finalized this summer for new services that students will use and be open for fall semester.

- The search for a new campus Chancellor is underway. Chancellor Gros Louis did a wonderful job as the keynote at the January Union Board Installation Banquet and the IMU will miss his campus leadership and strong support.

- The IMU’s budget is stable and indications are that the IMU will end the year in balance, despite significant financial pressures. Over the years the University has reduced its unrestricted financial support for the IMU from over $700,000 to now just over $100,000. Rents paid by IU departments for space in the building have similarly declined. Early indications are that further reductions will not be implemented for next fiscal year. However, the University has also reduced financial support for the IU Auditorium over the past few years and has requested, consequently, that the IMU transfer up to $100,000 from reserves to the IU Auditorium to help underwrite its operations – as was done last year. Salary savings, deferral of planned expenses, and significant revenues in the Hotel have allowed the IMU to balance despite these challenges. The Hotel now generates well over 50% of all revenues needed to operate the IMU, and the “hospitality/conferencing” area (hotel, food service, meeting rooms, parking) generates 75%. The hospitality “sales” position created last year appears to be bringing relationship and financial dividends to the IMU.

- Loren will be spending considerable time this next year on financial analysis and planning, and on organization direction overall. Approval has been granted to hire two external consultants to assist the IMU with Food Service Strategic Planning, and Facility Market Research – some of which will be helpful in analyzing traffic declines and service desires. The results of both of these processes will lead to revision, during spring and summer 2006, of the most recent IMU Strategic Plan (published in 2002).

- T.C. Steele and Indiana University: A Collector’s Legacy will be on display at the IJ Art Museum through July 31. The locations of Steele art in the IMU are featured on the back of the Steele Exhibit Brochure.

- The IMU continues to receive wonderful coverage, with several mentions for both its activities and its history, in the faculty and staff newspaper, the IDS, and the local newspaper. IMU staff continue to be recognized for their outstanding work and contributions to Indiana University.

- Loren offered “fun facts” about the IMU created by the staff. (See Appendix C)

校友会年会报告，John Hobson

- 谢谢IMU的帮助与Senior Salute。IMU有一个最受欢迎的摊位，提供来自Sugar & Spice的蛋糕。

- 校友会将再次举办Cream & Crimson和校友周末活动。

- 6月17日，Herman B Wells Library将举行开幕式。第二天，五位杰出校友将在仪式上被认可。

- 理事会选举的截止日期是6月30日。所有IU校友都被鼓励投票。投票率在过去几年中并不好。一位积极的候选人一直在积极地寻找比大多数候选人更多的选票。
It will be interesting to see if any type of “campaign reform” results from this year's election.

- Homecoming Weekend is Oct. 7 & 8 versus Illinois. Complimenting the game will be the annual parade and a performance of BLAST at the IU Auditorium.
- IUOA is forming its own alumni association to become the second IMU group to do so, along with JWS. They have identified 225 alumni who served as past trip leaders, which is small, but the members are ambitious. Their association will offer scholarships, a newsletter, and a reunion.
- The Alumni Association is proud to be the third largest in the nation with 465,000 degree holders as part of the IU alumni network. An estimated 77,000 alumni have memberships with the association, including a remarkably high percentage of former UB directors. Lifetime members of the Alumni Association are being called on to contribute to the endowment since they no longer make annual membership contributions.

**OLD BUSINESS**

- None

**NEW BUSINESS**

- Approval of Scholarship Amounts: Smyth noted that committee members will be awarded scholarships at Biennial and the directors will be awarded at the Installation banquet (Jan.).
  - Union Board Director Scholarships: 4 scholarships in the amount of $2500 each. ($10,000 total)
  - Josh Fineberg Scholarship: 1 scholarship in the amount of $2000 to a UB director.
  - Rosemary Tanner Scholarships: 2 scholarships in the amount of $2500 each to female UB directors. ($5000 total)
  - Edward Pinto Scholarship: 1 scholarship in the amount of up to $500 to a committee member. This award amount will be $1000 every other year, depending on how well the fund performs.
  - Whittenberger Committee Member Scholarships: 5 scholarships in the amount of $1000 each. ($5000 total)
  - Robert Shaffer Award: 1 scholarship in the amount of $1000 to a distinguished senior committee member.
  - The Whittenberger Society Fund will be used to help the scholarship funds meet their target amounts if the funds are slightly lacking.
  - As a note, the Alumni Association will award 2 Claude Rich scholarships in the amount of $1000 to UB directors. ($2000 total)
  - Messer moved for approval. Pieper second. Scholarship amounts approved.

- Request for Funds
  - Johnson's request for $1500 to help defray costs of UB’s annual fall retreat was approved.
  - Rowlas moved to approve $1500 for wine at the Biennial Reunion. Messer seconded. Wine funding approved.

- Appointment of Nominations Committee
- Moss appointed Shindell (chair), Rowlas, and Rullman to serve as the Nominations Committee to seek new JWS voting members to replace retiring members and vacant positions.

**ADJOURNMENT**
**Appendix A**

John Whittenberger Society Treasurer's Report for 2005
June 3, 2005

<table>
<thead>
<tr>
<th>Funds</th>
<th>Principal 31-Jul-03</th>
<th>Principal 3-Jul-04</th>
<th>Principal 30-Apr-05</th>
<th>Income Fund</th>
<th>Est. Income for 2005</th>
<th>Contributions 2005</th>
<th>Expended 2005</th>
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<tbody>
<tr>
<td>Union Board Alumni Scholarship Fund</td>
<td>$180,917</td>
<td>$206,343</td>
<td>$209,972</td>
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<td>$9,443</td>
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<td>Milton J. &quot;Josh&quot; Fineberg Scholarship Fund</td>
<td>$40,700</td>
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<td>Rosemary V. Tanner Scholarship Fund</td>
<td>$86,103</td>
<td>$97,140</td>
<td>$122,692</td>
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<td>$5,517</td>
<td>$638</td>
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<td>Edward J. Pinto Scholarship Fund</td>
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<td>$671</td>
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<tr>
<td>John K. Malkin Leadership Retreat Fund</td>
<td>$30,858</td>
<td>$49,680</td>
<td>$61,256</td>
<td></td>
<td>$2,754</td>
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<tr>
<td>John Whittenberger Society Fund</td>
<td>$73,788</td>
<td>$86,309</td>
<td>$92,104</td>
<td>$15,899</td>
<td>$5,320</td>
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<tr>
<td>Past Presidents Fund</td>
<td>$23,838</td>
<td>$43,102</td>
<td>$51,362</td>
<td>$3,090</td>
<td>$2,310</td>
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<td>$911</td>
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<tr>
<td>Restoration of IMU Art Collection Fund</td>
<td>$154,791</td>
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<td>$181,922</td>
<td>$49,076</td>
<td>$8,228</td>
<td>$300</td>
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<tr>
<td>Thomas B. Jelke Fund</td>
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<td>$25,042</td>
<td>$25,834</td>
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<td>$250</td>
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<tr>
<td><strong>Totals</strong></td>
<td>$621,451</td>
<td>$743,412</td>
<td>$805,686</td>
<td>$69,585</td>
<td>$37,457</td>
<td>$938</td>
<td>$1,161</td>
</tr>
</tbody>
</table>
Appendix B

Union Board Report to John Whittenberger Society Advisory Board
Friday June 3, 2005

1) 2005 Indiana Memorial Union Board of Directors
Keith Johnson  President  Senior from Jackson, CA
Cody Bell  VP Programming  Senior from Indianapolis, IN
Adam Levy  VP Membership  Senior from Evanston, IL
Dorian Clark  Bridging the Gap  Senior from Indianapolis, IN
Stephan Jerabek  Campus Community  Senior from Huntington, IN
Elizabeth Roby  Club Concerts  Senior from Evansville, IN
Robert Ritchie  Comedy  Junior from Indianapolis, IN
Lana Kleyman  Concerts  Senior from Carmel, IN
Ty Krause  Concerts  Senior from Orland Park, IL
Allen Andreas  Debates & Issues  Senior from Kokomo, IN
Atticus Westerfeld  Films  Senior from Indianapolis, IN
Kathleen Gettelfinger  Lectures  Senior from Carmel, IN
David Dawson II  Major Attractions  Senior from Detroit, MI
Brad Allen  Marketing  Junior from Chicago, IL
Kenn Cooper  Outreach  Senior from Fort Wayne, IN
Ami Holthouse  Public Relations  Senior from St. Louis, MO

Dean of Students Dick McKaig continues to serve as the Administrative Representative, Dr. Walter Lamble as the Alumni Representative and our faculty position remains vacant.

Mission Statement
We, the 2005 Indiana Memorial Union Board of Directors, are here, first and foremost, to serve the student body. Our primary goal shall be to provide educational and diverse entertainment in an effort to assist the development of a community comprised of well-rounded individuals. Furthermore, Union Board shall aid in the enlightenment of students to the possibilities of active and meaningful leadership roles on campus. By following an ethos which values honesty, compassion, diligence, and fiduciary responsibility, we will continue to build upon the legacy of the Indiana Memorial Union.

2) Committee For Fee Review’s 2005 Fee Allocations
The board took a $.50 loss in fee allocations to the Late Night account. However, we were given a $.02 increase in the concerts account and a $.05 increase in the lectures account.

<table>
<thead>
<tr>
<th>General Account</th>
<th>Concerts Account</th>
<th>Lectures Account</th>
<th>Late Night Account</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1.70 per student</td>
<td>$0.64 per student</td>
<td>$1.41 per student</td>
<td>$.50 per student</td>
</tr>
<tr>
<td><strong>Total:</strong> $4.25 per student each semester</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

2003 and 2004 Fee Review Allocations

<table>
<thead>
<tr>
<th>General Account</th>
<th>Concerts Account</th>
<th>Lectures Account</th>
<th>Late Night Account</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1.70 per student</td>
<td>$0.62 per student</td>
<td>$1.36 per student</td>
<td>$1.00 per student</td>
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<tr>
<td><strong>Total:</strong> $4.68 per student each semester</td>
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<td></td>
</tr>
</tbody>
</table>

3) Current Financial Status
Union Board accounts ended the school year in the red. We will begin next fall slightly in the negative due to unexpected losses in our Little 500 Concert featuring The Roots and the Little 500 Step Show. Since Union Board was unable to bring musical acts to Bloomington during Little 5 the past few years, competition among fraternities has increased. This year there were three additional concerts offered by fraternities during the week of Little 500, and one of them was the same night and time we held ours. We hope a bigger name and the return of consistency will bring greater attendance to our show next year.

4) Biennial Reunion
The 34th Union Board Biennial Reunion will be the weekend of November 18-20, 2005. The banquet will be on Saturday, the 19th. I am curious to know if you have any thoughts on entertainment for that evening. Would you like a certain speaker?

5) Programming Highlights from the 2004 Board
Celebrate the Arts
   Fall Musical: Man of La Mancha November 19-20, 2004

Comedy
   Max Weinberg October 18, 2005
   Dave Attell October 24, 2004
   Comedy Caravan Fall Semester 2004

Concerts
   Nickel Creek/Howie Day October 9, 2004
   String Cheese Incident October 26, 2004
   UB/RHA/IUSA Tailgates September 25, 2004

Expanding Horizons
   Atlanta Road Trip October 29, 2004
   Winter Formal December 4, 2004

IU After Hours
   IMU Open House October 1, 2004
   Laser Tag September 17, 2004
   IU Poker Series October 7, 2004

Lectures and Seminars
   Bioneers October 15, 2004

6) Programming Highlights from the 2005 Board
Bridging the Gap
   Def Poetry Jam April 13, 2005
   Lil' 5 Step Down April 15, 2005

Campus Community
   Coach Hoepnner Pep Talk March 28, 2005
   David Horowitz April 7, 2005

Club Concerts
   LFB Club Night April 7, 2005
Comedy
  Full Frontal Comedy
  Preacher Moss

Concerts
  Widespread Panic
  The Roots

Debates & Issues
  Fireside Chats
  Iraq Panel
  Athletics Panel

Films
  Cobain Documentary
  Student Film Festival
  Outdoor Film: Breaking Away
  Free Weekly Film Series

Lectures
  Afeni Shakur and Jasmine Guy
  Noah Feldman
  Rachel and Veronica
  Kieu Chinh
  Rev. Al Sharpton

Major Attractions
  Spirit of Sport
  IU Series of Poker '05
  Coquette Fashion Show

Outreach
  Canvas
  Ishle Yi Park
  Earth Day Parade

Public Relations
  Tsunami Relief Concert
  Inter-Organizational Social

7) **Noteworthy Planned Event**
The board has budgeted to spend $50,000 on an honorarium for a “big name” lecturer in the fall. We are working out partnerships and speaker names with the Foundation and the Chancellor’s office this summer.
Appendix C

- IMU "Fun Facts" for this past year include:
  - Fun "IMU Facts" for this past year:
  - 19,740 people bowled 58,625 games wearing 14,404 pairs of rented shoes the IMU
  - 17,351 people played billiards for 5,830 hours in the IMU
  - An average of 737 people attended Union Board movies each weekend
  - 2,086 people were served by IU Outfitters and Union Studios
  - Customers ordered 122,586 cookies in Sugar & Spice
  - 62,849 guests stayed in the IMU Biddle Hotel
  - 229,593 cars parked in Union lots
  - IU Outdoor Adventures trip leaders and trip participants traveled 3,534 miles on foot or on water, climbed 695 feet of rocks (rock climbing), and fell 1,037,125 feet (skydiving)
  - 479,532 (nearly a half-million!) people gathered in the IMU for a meeting, conference, or event
  - During this year IMU student employees:
  - served 18,875 Whoppers at Burger King
  - carried 125,698 suitcases to Biddle Hotel rooms
  - lead 40 adventure trips for IU Outdoor Adventures
  - created over 500 ads, fliers, posters, and other materials promoting the IMU
  - 24,000 sheets of toilet tissue per day are used in the IMU – enough to stretch from Chicago to Los Angeles
  - The IMU facility is over 500,000 square foot – equivalent to approximately 11 ½ acres.
  - Over 500 miles of hand towels per year are used
  - 70,000 people pass through the IMU in a given year
  - There are 855 windows and 1,150 doors in the IMU
Works of Steele

Seven paintings—some never before seen in public—by one of Indiana's most beloved artist is the focus of IU Art Museum's upcoming installation: T. C. Steele and Indiana University: A Collector's Legacy.

All works are from the estate of Hubert and Cordelia Collins. The centerpiece of the installation is Steele's 1884 masterpiece, The Boatman, painted as the culmination of his five-year study at the Royal Academy of Fine Arts in Munich, where it was awarded a silver medal. This painting now enters the collection of the art museum as a generous gift from the Collins estate.

Also on view are six Impressionist landscapes of the Indiana countryside, painted between 1892 and 1924, and depicting locales from Brookville to Brown County. The six paintings have been purchased from the Collins estate by a private collector; the funds from the purchase will benefit Alzheimer's research at the IU School of Medicine. A free brochure is available in the gallery; it includes an essay placing The Boatman in the context of the 1880s Munich art world and also provides maps for a self-guided walking tour of the Indiana Memorial Union, where 33 paintings by Steele from the IU Campus Collection are on permanent view. The temporary installation is on view from May 24 to July 31 in the Gallery of Art of the Western World on the first floor.

Mark your calendars: Jazz in July returns to the museum this summer. The free Friday concert series starts July 1, featuring Jan Aldridge Clark.

T. C. Steele and Indiana University: A Collector's Legacy

**When:** May 24 to July 31

**Where:** IU Art Museum (Bloomington campus)

**Exhibit title:** T. C. Steele and Indiana University: A Collector's Legacy

**Admission:** Free

**Upcoming events:** [http://www.artmuseum.iu.edu](http://www.artmuseum.iu.edu)
June 3, 2005

REQUEST FOR FUNDS
JOHN WHITTENBERGER SOCIETY

The 2005 Indiana Memorial Union Board of Directors respectfully submits the following request to the John Whittenberger Society:

We request a sum of $1,500 to help pay for the cost of the 2005 Fall Retreat. Our Fall Retreat will be held at the Four Winds Resort on Friday, September 2nd through Saturday, September 3rd. This time together will act as a valuable tool to regain focus from the summer months, and will prepare our board for the upcoming semester. The retreat also promises to be an outstanding time.

Thank you for your consideration.

Sincerely,

[Signature]

Keith Johnson
President
Indiana Memorial Union Board of Directors