John Whittenberger Society Advisory Board
Friday, November 12, 2010 @ 1:00 p.m.
Indiana Memorial Union

Meeting Agenda

Dial in Number: TBA

I. Welcome

II. Approval of Minutes from Last Meeting—*please see attached document

III. Union Board President’s Report—Sean Liston

IV. Alumni Report—John Hobson

V. IMU Executive Director’s Report—Bruce Jacobs

VI. Finance Report—Thom Simmons
   A. Scholarship Administration Process—*please see attached document

VII. JWS Board Business
   A. Discuss 2011 Biennial Reunion Date
   B. Fundraising Update and Stewardship Plan
   C. Grants Projects—Digital Archiving and Coffee Table History Book
   D. Constitution/By-Laws Review
      1. General language updates—*attached document following
   E. Newsletter Structure and Process
   F. Board Recruitment
   G. Documentary Update

VIII. Next Meeting Date Preference in Spring 2011
John Whittenberger Society – Scholarships
Review of Current Situation and Recommendation

Current Situation
In a recent phone call with Brent Pieper, we discussed a decline in the number of applicants for the annual JWS Scholarship process. From a high of 26 committee applications in 2007, this current year only 11 applications were received for 10 committee scholarships.

So the question is: Why are Union Board members not applying for scholarships?

Situation Evaluation
In visiting with IUB administrators, it became clear that changes which impact student scholarships have occurred. The greatest impact may be the Federal Financial Aid program. As enforcement of federal regulations increases, the determination of need calculation by the program is limiting some students from applying.

Students that apply for Federal Financial Aid (FAFSA) are only permitted to receive financial aid, Pell grants, work study, federal guaranteed loans (etc.) and IU scholarships up to the amount equal to the cost to attend IUB. Ideally, this financial support package is developed prior to the start of an academic year (i.e. fall semester). Adjustments made after the fall are restricted and considered only under special circumstances. The process requires a re-calculation of the complete financial aid package. With greater scrutiny from the federal government, the IUB Financial Aid office is cautious in accepting mid-year package re-evaluations.

Now, add the numerous ways Union Board students pay to attend IUB. A sample of current directors concluded many are on some form of assistance; work, scholarship, loan, and/or family contribution. Several committee members and directors are recipients of Indiana’s 21st Century Scholars program. Even better news for the recipient is the fact that all eligible IUB students receive an award equal to the cost of tuition. This special IUB Covenant Program fills the gap between federal aid, family contributions and the 21st Century Scholarship eliminating ‘need.’ A mid-year scholarship award would be denied because the student has no financial need.

Conclusions
After visiting with several Union Board students, IU administrators and reviewing the IU web site, the conclusions are:

1. Union Board student members not receiving Federal Financial Aid can accept a scholarship.
2. All students receiving financial aid know the amount of their award and this knowledge has led some students to not apply for a JWS scholarship.
3. A large number of Union Board members are currently receiving financial aid – many receiving a package equal to determined “need” but all would require special consideration granted for a mid-year package review.

Recommendation
In order to best serve our Union Board members, it is recommended that all scholarship awards be processed in conjunction with stated federal regulations – awarded at the beginning of the academic year. This concurs with the processing of scholarships managed by the IUAA and IU Foundation.

Attached document includes supplemental data for this evaluation and recommendation.
Supplemental Data

2010 Scholarship challenges
2009 December graduate was awarded a scholarship but was not enrolled for Spring 2010 Wells Scholar received scholarship in January 2010 and “cashed check” Student received scholarship in fall 2010 but net effect did not increase “cash in pocket”

2011 Scholarships Available
10 Committee Scholarships
  JWS Outstanding Committee Member (8)
  McKaig Committee Member Involvement (1)
  Edward J. Pinto (1)

6 Director Scholarships
  Union Board Alumni (1)
  Claude Rich (1)
  Milton “Josh” Fineberg (1)
  Rosemary V. Tanner (2)
  Eugene D. Fletcher (1)

Intentions of Donor
  Academic Excellence (GPA)
  Commitment to Union Board
  Sex – Female/Male
  Financial Need

Application History

- 2007 – 26 Committee Member applications received; A committee screened prior to interviews (11/27)
- 2008 – 14 Committee Member applications received; no screening required (11/7)
- 2009 – 10 Committee Member applications received; no screening required (10/2)
- 2010 – 11 Committee Member applications received; no screening required (10/8)

Indiana University Scholarships (examples)
  Wells Scholars – academic – Incoming freshman Wells Scholars receive full tuition and course-related fees, as well as a living stipend, for four years of undergraduate study on the Bloomington campus. Newly named recipients who already are students at IU receive tuition, fees and a stipend for their remaining undergraduate years.
  Cox Scholars – in state, academic (3.0 or greater), financial need. Award is 75% of the amount required to attend IUB as outlined by FAFSA.
  Onward! Curt R. Simic Scholarship – academic and campus involvement
  21st Century Scholars – in state, commitments in high school & college, financial need
  Covenant Program - “We will meet your financial need, as defined by the Free Application for Federal Student Aid (FAFSA), each year you are eligible to receive your 21st Century Scholar award to pay your fees as a full-time bachelor’s degree candidate at Indiana University Bloomington.”
Financial Aid

   Determination of Need (Cost of Attendance) - FAFSA
   Personal Contribution
   Family Expected Contribution
   Grants
   Work-Study
   Scholarships
   Loans

   Awarded Annually – based on
   Determination of Need
   Indiana Student
   U.S. citizen

   International Students
   US Financial Aid does not apply

Award Timeline

   Determined by Federal Regulations
   IU scholarships administered and awarded on academic calendar
   “[S]cholarships awarded through the University, and specifically the IU Foundation,
   have to align with the federal guidelines.” – Heidi Dolson (in reference to 2010
   Claude Rich scholarship)

Contacts

   Jay Adams – Senior Associate Director, Financial Aid – IUB
   Abby Englert, Cox Scholars Coordinator - IUB
   Sarah Booher – Director, Office of Scholarships – IUB
   Rendi Schrader – Director International Student and Scholar Advising, International Services – IUB
JOHN WHITTENBERGER SOCIETY
CONSTITUTION
Indiana Memorial Union
Indiana University

ARTICLE I – NAME
Section I. The name of this organization shall be the John Whittenberger Society. The Society is an affiliate organization of the Indiana Memorial Union and the Indiana University Alumni Association.

ARTICLE II – PURPOSE
Section I. The John Whittenberger Society was organized to maintain a connection with Union Board alumni and friends, to promote projects and to raise funds for the benefit of Indiana University, and the Indiana Memorial Union, and the Union Board of Directors.

ARTICLE III – MEMBERSHIP
Section I. All Union Board alumni, who have served at least one full term as a Union Board Director, current Union Board Directors, and all Honorary Life Members are members of the Society. Other alumni and friends of Indiana University may participate in certain projects developed by the Society.

Section II. Honorary - Non-voting, ex-officio members of the Society, advisory board may be selected upon the recommendation of the Director of the Memorial Union and the approval of the Advisory Board.

Section III. Membership in the Indiana University Alumni Association, although not a prerequisite, shall be encouraged for all Society members.

ARTICLE IV – ADVISORY BOARD
Section I. The Advisory Board shall consist of at least eight voting members. All eight will be selected for staggered four-year terms. However, at the first election—four, four members will be elected to serve a two-year term and four members will be elected to serve a four-year term. A representative from the Alumni Association and the Director of the Indiana Memorial Union shall be ex officio, non-voting members. The Director of the Indiana Memorial Union may designate other ex officio members from the staff of the Union. The Indiana University Alumni Association representative will be designated by the Executive Secretary of that Association. Effective January 1, 1988, the voting members shall not serve more than two consecutive four-year terms.

Section II. The Board shall have at least two meetings each year. Amended Roberts' Rules of Order shall be used in the conduct of all meetings.

Section III. Board members will be elected by a majority of the regular members present at the biennial meeting as the term expires.

Section IV. The President shall appoint a three-member nominating committee to present a slate at the biennial meeting.
Section V. At its first meeting after the election, the Board shall elect a President, Vice President and Secretary-Treasurer to serve as officers for the ensuing two years.

Section VI. The Board shall be responsible for establishing the Society policies, for filling officer and/or Board vacancies, for interpreting and implementing this Constitution and for maintaining relations with the Indiana University Alumni Association, the Indiana University Foundation and other related organizations of the University.

Section VII. The Board shall be responsible for stewardship of all financial endowments established for the IMU and Union Board, for ensuring adherence to the gift agreements associated with individual endowments, and for the management of endowed fund distribution, including but not limited to student scholarships.

ARTICLE V - OFFICERS

Section I. President: The President is the chief executive officer. He or she shall preside at all Advisory Board meetings, at the biennial meeting and at any official meetings of the Society. He or she shall also appoint any committees deemed necessary to effectively transact the business of the Society. He or she shall be a member of the Advisory Board.

Section II. Vice President: The Vice President shall assume the President’s duties in the absence of the President. He or she shall be a member of the Advisory Board.

Section III. Secretary-Treasurer: The Secretary-Treasurer shall maintain the minutes and records of the Advisory Board meetings. He or she shall also provide the financial reports of the Society at regular meetings and shall work closely with the staff of the Indiana Memorial Union to maintain the necessary financial records and reports. The Secretary-Treasurer may be an ex officio member of the Advisory Board.

Section IV. Chair of Fundraising: The Fundraising Chair shall coordinate and collaborate with the Director of the Memorial Union, who is primarily responsible for leading fundraising efforts. The Chair of Fundraising will work closely with the Union Director, ensuring accountability to stated fundraising goals and identified needs and may also work with the Alumni Association and the IU Foundation (IUF).

Section V. Chair of Alumni Relations/Alumni Link: The Alumni Relations Chair shall work with the Union leadership (Director and/or Assistant Director(s)) in establishing and maintaining communications with alumni, including the Alumni Link program, or any variation of activities intended to keep Society alumni connected with the IMU and IU. He or she will be responsible for coordinating communications with the Union leadership, written and electronic, including the Society newsletter or equivalent.

Section VI. Chair of Biennial Reunion: The Biennial Reunion Chair will work in coordination with the IMU to establish and oversee the biennial reunion, including weekend timing and content.

Section VII. Sub-committees may be formed consisting of Society members who do not serve on the advisory board for the various activities necessary as they arise. This will be determined by Officers and Chairs.
ARTICLE VI – MEETINGS

Section 1. The biennial meeting of the Society shall be held on the Friday night preceding the home football game with Purdue University during the Biennial weekend. Other meetings may be called or the regular meeting time may be changed at the discretion of the Advisory Board.

ARTICLE VII – AMENDMENTS

Section 1. Amendments to this Constitution may be passed by a majority of those attending an authorized meeting, provided that written notice of the amendment is sent to the active membership thirty days prior to the meeting at which the amendment is to be considered.

Section 1. Effective January 1, 1988, the voting members shall not serve more than two consecutive four-year terms. (11/20/87 Amendment)
THE
2010 INDIANA
MEMORIAL UNION
BOARD OF DIRECTORS

November 12, 2010
Presentation to John Whittenberger Society
Mission Statement

We, the 2010 Indiana Memorial Union Board of Directors, are dedicated to serving students through ethical and diverse programming efforts.

We will provide enhanced learning and social environments that stimulate creativity, intellect, and personal growth.

We are committed to increase awareness on contemporary issues, and encourage our peers to develop informed opinions and take positive action.

As we cherish past traditions, we will shape a new legacy. We will act as a bond that unites, empowers, and is shared by the community.
Executive Team

SEAN LISTON
President

- Hometown: Downers Grove, IL
- Major: English, Secondary Education
- Working on re-arranging Policies into logical order

Summer Highlights

- Studied in London, UK

ALEX NICOLA-IOTT
V.P. Programming

- Hometown: Ann Arbor, MI
- Major: Accounting, Finance
- Working on CFR proposal for Spring 2011

Summer Highlights

- Interned with Indiana University's Communication's Department

CLARE MARSHALL
V.P. Membership

- Hometown: Oak Brook, IL
- Major: Journalism, Political Science
- Established Union Board Blog on IMU website

Summer Highlights

- Interned JSHNA Public Relations in Chicago, IL
Advertising

Kris Minter

Projects

- Current
  - Union Board Twitter Account
  - Union Board T-Shirts
  - Updated Advertisement Office

Summer Highlights

- Spent summer taking class at Indiana University

Hometown: Detroit, MI

Major: Management

"Effectively reach students and bolster Union Board's image through creative and strategic advertising and promotions."

---

Staying around Bloom this summer? Fear not, Union Board will still be here. Keep an eye out for announcements about summer activities!

---

Informational poster for Union Board's summer activities.
Canvas
A.J. O'Reilly

Events
- Current
  - AIDS Quilt
  - Spring and Fall Issue of Canvas
  - Chipp Kidd Lecture

Summer Highlights
- Worked at youth summer camp in Maine

Hometown: Postage, IN
Major: Studio Art-Graphic Design

"To provide an expressive outlet for students by fostering and supporting the arts community. Through readership expansion and content diversification, Canvas aims to unite the student body of all Indiana University campuses and celebrate unique perspectives."

ALIVE IN 3D
CHIP KIDD
GRAPHIC DESIGNER & AUTHOR

LECTURE & RECEPTION
MONDAY APRIL 19, 2010
IU SFA, ROOM 015
7:00 RECEPTION
7:30 LECTURE
Comedy
DAN HADDAD

Events
- Current
  - Rob Riggle
  - We Can Make You Laugh Comedy Tour
  - Ambassadors of Comedy

Summer Highlights
- Took classes at Indiana University-Bloomington

Hometown: Arlington Heights, IL
Major: Secondary Education, English

"Union Board Comedy aims to cultivate Indiana University's rich comedic traditions by providing humorous and thought-provoking programming that unites the campus under one life's greatest unifiers—laughter."

November 30th, 2010
Munis Hall
FREE with Student ID
5$ for Non Students
Concerts
JAMES STILL

Events

- Current
  - Passion Pit
  - Vampire Weekend
  - John Mellencamp

Summer Highlights

- Interned at lobbying firm in Washington D.C.

Hometown: Auburn, PA
Major: Business, Marketing

"Produce a diverse line-up of popular concerts that unite the IU community in the enjoyment of various musical acts."

PASSION PIT FALL 2010 TOUR
Live at The IU Auditorium Saturday October 23 Doors: 7 PM Show: 8 PM

THE FEMINICLIPS
With Stoned Lit & White Dwarfs Thursday April 22, 2010 8PM

TICKETS NOW ON SALE
STUDENTS $32 PUBLIC $42

LIVE IN CONCERT | LITTLE 500

CAMPUS CONSCIOUSNESS
Debates and Issues
BRIAN HOLT HOUSE

Events

- Current
  - John Kirakou—"My Secret Life in the CIA's War on Terror"
  - Continued Underground Chats

Summer Highlights

- Interned for Price Waterhouse Cooper (PWC) in Chicago, IL

Hometown: St. Louis, MO

Major: Finance, Accounting

"The debates and issues will raise awareness and foster open communication about campus, national, and global issues."
Films
Evan Farrell

Events
- Current
  - Weekly Film Series – Inception, Toy Story 3
  - Special Showings: The Cove, Orgasm Inc.

Summer Highlights
- Worked at catering company in Park Ridge, IL.

Hometown: Park Ridge, IL
Major: Finance, Accounting

“We strive to provide entertaining cinematic programming to enhance the college experience for the Indiana University Community.”
International and Cultural Events

COURTNEY SHOEMAKER

Events

- Current
  - Indiana University's World's Fare
  - Beyond Chopsticks: A Crash Course in International Relations
  - Howard Homecoming Trip

Summer Highlights

- Spent summer in hometown of Richmond, IN

Hometown: Richmond, IN

Major: Journalism, Political Science

"Educate & increase awareness about all aspects of many different cultures. Promote acceptance, create opportunities for students to become 'cultural educators' and create a unified community vision for cultural acceptance."
Lectures
ERIKA HALL

Events

- Current
  - Thomas Friedman
  - Andrew Sullivan
  - Tom Crean Lecture
  - Sylvia Mendez-Equality in our Schools

Summer Highlights

- Worked at Indiana University's Office of Financial Aid

Hometown: Indianapolis, IN

Major: English, Political Science

"Enrich the IU experience with engaging speaker events that offer diverse perspectives and new insights."

SYLVIA MENDEZ

EQUALITY IN OUR SCHOOLS:

THE CASE OF MENDEZ US WESTMINSTER

THOMAS FRIEDMAN

WEST MEET THE MEDIA: BUSINESS AND HOW IT CAN DEFINE AMERICA

SEPTMBER 20
7:00PM
WHITTENBERGER AUDITORIUM
Live From Bloomington

CAROLINE SHURIG

Events

- Current
  - Brio Pop Society
  - Singer Songwriter Night
  - Freddy Gibbs

Summer Highlights

- Studied in South Africa as part of the Fulbright Scholarship Program

Hometown: Indianapolis, IN
Major: International Studies

"Connect the IU and Bloomington music community by providing programming for all-ages performances, collaborating with community events, and giving students the opportunity to gain experience in music industry operations and planning. LFB is an advocate for aspiring student musicians, agents, event planners, audio engineers, and entrepreneurs by creating opportunities for all those involved to gain hands on experience"
Outreach
SHANNON COOK

Events

- Current
  - Fashion for Flood Relief
  - White Privilege
  - Student Leaders Unite

Summer Highlights

- Travelled across Europe

Hometown: Floyd Knobs, IN

Major: International Studies

"Outreach to campus departments and student organizations interested in collaborating with Union Board to program events that will complement our mission and benefit the community."

White Privilege 101

和

"In every decision made, we further shape society. But only when we step outside of who we are to view life through the eyes of another, do we truly appreciate the great impact our decisions make on all."

- Art Mustin
Performing Arts
LAKEISHA REESE

Events
- Current
  - The Wiz-Union Board Musical
  - Poetry Slcns

Summer Highlights
- Studied in Ghana

Hometown: Gary, IN
Major: Management

“To enrich the campus community through the expression of the arts with concentration on performance and visual arts. Also through implementing lectures and discussions that emphasize the impact of performance on personal development, social, and political issues. Promoting unity through the creativity demonstrated through musicals, plays, performances, dance, spoken word, and poetry.”

The Wiz
OCTOBER
28 & 29
7:30 pm
at the
Union Board Theatre
"Oz" as you've never seen it before / by the students of the Performing Arts Department
Public Relations

Catherine Gibson

Projects

- Current
  - Press Releases
  - UB Presents: Advice from the Pros
  - Public Relations & Marketing Networking Night

Summer Highlights

- Studied in Liverpool, UK

Hometown: Chicago, IL

Major: Human Development

"Represent the Indiana Memorial Union Board in all avenues both on and off campus, and to guard and promote Union Board's image as a diverse student organization that reaches out to and encompasses all students."

Public Relations & Marketing Networking Night

Hosted by the Union Board PR Committee

IMU Frangipani Room
November 17, 2010
7pm | Informal Attire
Spirit of IU
JEFF WILLIAMS

Events

- Current
  - Homecoming Float
  - Homecoming Dance
  - CultureFest
  - Finals Week Breakfast

Summer Highlights

- Studied at Oxford through the Kelley School of Business

Hometown: Indianapolis, IN
Major: Accounting and Legal Studies

"Through its student's visions, we will recapture the spirit of Indiana University within the Union, around campus, and beyond."

"NOW & THEN"
Homecoming Semi-Formal Dance

OCTOBER 16
9 P.M. - 12 A.M.
ALUMNI HALL
FREE ENTRY!

DJ PHENOM
from SPORTS & JAKE'S NIGHTCLUB

H'orderves & Drinks Provided
University I.D. Required

Finals Week Breakfast
Breakfast, Bowling, Billiards, and Battles

FREE!
Sunday, May 3rd
10:00 p.m.
Gampers/Back Alley
Bldg., First Floor

food, video games, bowling, billiards, DJ and jazz band ALL FOR FREE
Scenes from Fall Retreat
Other Union Board Highlights

- Preparation of CFR Proposal

- New format for Installation

- New Library in UB office

- Election/Selection