John Whittenberger Society Advisory Board  
Board of Directors Meeting Minutes  
October 2, 2014  
1:30 p.m.  
Indiana Memorial Union Distinguished Alumni Room

Members Present: Chris Carroll, President, Ann Fumarolo, Vice President, Andrew Dahlen, Treasurer, Susan Burns, Board Member, Kathy Cook, Board Member, Meghan Ditton, Board Member, Michael Littenberg, Board Member, Margarette Minor, Board Member, Laura Osteen, Board Member, Bill Seng, Board Member, Scott Wilson, Board Member, Jennifer Gentry, IU Alumni Association Liaison, Bruce Jacobs, IMU Executive Director, Rob Meyer, IMU Assistant Director, Activities and Events, Winston Shindell, Ex Officio, Retired IMU Executive Director, Cheryl Crouch, IMU Assistant Director, Marketing, Alexis Parrill, 2014 President Union Board, Arrived late-Cathy Deal, Union Board Alumni

Guests: Pete Goldsmith, IU Dean of Students, Carmella May Hise, IU Foundation, Vicky Martin, IU Foundation, Wade Gerard, Upper Network, Steve Moberly, IUAA Chair, Patricia Riveire, IUAA, Cathy Deal, Union Board Alumni Representative

I. Call to Order (Chris Carroll)  
a. President Carroll called the meeting to order at 1:32 pm.  
b. President Carroll welcomed everyone to the meeting.  
c. President Carroll dedicated the meeting to former Union Board Director and First JWS President, Jim Hetherington, who passed away July 23, 2014. He asked the board for a moment of silence in recognition of Mr. Hetherington.

II. Approval of Minutes (Chris Carroll)  
a. President Carroll asked for corrections or additions to the previous meeting’s minutes. No additions or corrections were made. Motioned to approve the minutes was made Bill Seng and seconded by Kathy Cook. Motion passed.

III. JWS President’s Report (Chris Carroll)  
a. Mr. Carroll acknowledged the guests at the meeting. Guests included Dean Pete Goldsmith, IU Dean of Students, Steve Moberly, IUAA Chair, Patricia Riveire, Associate Executive Director and Director of Alumni Engagement, IUAA, Carmella May Hise and Vicky Martin, IU Foundation Development Directors, and Wade Gerard, former Union Board Director and founder of Upper Network.
b. Mr. Carroll stated that he had followed up with Bloomington Provost and IU Executive Vice President Lauren Robel, IU President Michael McRobbie and Vice Provost for Strategic Initiatives, M. A. Venkataramanan to make sure that Union Board and JWS are part of the search for the new IMU Executive Director. He has been assured that both will be a part of the search process. Mr. Carroll provided a letter from President McRobbie (attached) that stresses that the IMU is a vital part of the Bloomington campus and outlines a current review of the campus that includes an assessment the central role the IMU plays on campus. The letter also stated that Dean of Students Pete Goldsmith will be leading the search for the new Executive Director.

c. Steve Moberly will be the JWS representative on the new Executive Director search committee. Mr. Moberly welcomes input from JWS. He may be contacted at moberlys@iguest.net or at (812) 339-8619.

d. Vicky Martin will be our new liaison at IU Foundation. She has been at the IU Foundation for several years and looks forward to working with JWS and learning more about the organization.

e. At our next meeting in April, we will have a mini retreat that will focus on educating the board about IU Foundation and gifts made to the IMU/UB/JWS.

IV. IMU Executive Director Search Update (Dean Pete Goldsmith)

a. Dean Goldsmith provided a brief bio about himself for members of the board.

b. He will chair the search for the new Executive Director and has been asked to assume responsibility for the IMU. Dean Goldsmith gave an overview of the changes that will occur on the campus over the next few years. Some of these will impact the IMU.

c. There will be a national search for the new Executive Director. A search committee will be formed this semester with broad representation from the campus. The hope is to begin the search in January of 2015 and have a decision made by May 1.

d. Dean Goldsmith took questions from the group.

Some the questions/comments from the group included:

> Please make sure to include IMU staff and students in the discussions and the search. The have experience and a wealth of knowledge.

> What can the IMU do to make sure it is helping students?

> The management structure of the IMU should be reviewed. The old structure may not necessarily be the best to meet the needs of the campus.

> Will there be an interim director? (Dean Goldsmith stated he would serve as the interim.)

> There needs to be work done on how the IMU fits on campus and making sure the IMU stays relevant.
Be sure to take into consideration the building as a physical space and how that fits into the big picture.

V. IMU Executive Director’s Report (Bruce Jacobs)

a. IMU Bowling and Billiards
   > Name has been officially changed to better brand the venue.
   > New scoring/POS system has been installed. Qubica BES X-combines POS, bowling scoring, reservations, and lane triggering system
   > Posted a profit for 2013-14 fiscal year.
   > 20,000+ single games by IU students, 27,000 games by student group reservations
   > Kids Bowl Free 1,900 kids signed up with approx. a 50% use rate.
   > Athletic memorabilia being added to the area.

b. Food Service
   > Business is way up year over year. Last year our sales were nearly $1.5M over the prior year (we just ended our fiscal year Aug 30th)
   > Our customer service surveys were fantastic last Fall. (20th in the nation out of about 900 campuses). This past Spring they improved even more and we were ranked 17th. (There is only an eighth of a percent that separates the top 25 in the country)
   > Two of our Chefs, Damian Esposito, Sr. Executive Chef and Tom Berinati, Catering Chef, were both achieved the level of Certified Executive Chef through the American Culinary Federation this year. (there are approximately 3200 CECs in the world) The IMU has never had 2 certified Executive Chefs at the helm.
   > Over the last 4 years our Starbucks business in the IMU has grown over 78%.
   > The IMU catered 100 Wedding receptions in the last year.
   > The IMU and Cyber Café served over 1.5 Million customers in retail last year

c. Biddle Hotel and Conference Center
   > Preventative Maintenance Program uses the automobile analogy. The goal is for each guest room to be serviced 4 times per year. To date 246 rooms serviced total – we have 189 in the hotel.
   > Standardization of Cleaning Products and Product Ordering in Housekeeping. All have a minimal hazard rating reducing risk for both guests and staff. We have switched from linen rags to a microfiber that is both more effective in cleaning and lasts longer.
   > Institution of “Have you forgotten items” at the front desk
   > Standardized uniforms for pages, parking lot attendants, PBX operators, and Building Managers
Clean the World – participation began on August 1st. Impact results in first 6 weeks. Over 500 lbs of used soap, amenity bottles/ product collected/ diverted from the waste stream. Estimate based on information provided by Clean the World.

935 new bars of soap distributed
176 lbs of plastic recycled
460 plastic bottled amenities redistributed to One Project

Article ran on Inside IU and in the Visit Bloomington Partners news section

>“Welcome to the Biddle Hotel and Conference Center” email sent day before arrival. This gives map, links to food options, activities happening that week, and items useful to a guest as they arrive in the IMU for perhaps the very first time.

> Each guest survey sent at checkout that is completed is reviewed and responded to by the hotel manager. The same for every Tripadvisor Review.

> Opened recruiting within the Tourism Department for service related positions within the Biddle Hotel (increased from 1 associate in April to 4 current associates in September.

d. Facilities

> Upgraded our portable phone and tablet charging stations. We have selected new locations for the chargers and we are seeing more students take advantage of this free service.

> Water Refill Stations. Because of the high visibility of the Union and as the lead location on campus the supplying company, Elkay Manufacturing, has selected the Indiana Memorial Union as a Beta test site for the next generation water refill dispenser. Elkay Mfg. will supply the IMU with the beta test units at no charge. Once again the IMU will be leading the way with new services.

> The Indiana Memorial Union Recycling Program continues to outperform previous year’s totals. Since the beginning of the semester over three tons of recycled materials have been collected, recycled and eliminated from the landfill. Reduction from 2009 to 2014 65%.

> Our food service partner, Sodexo, made a large investment in new equipment this summer in order to enhance their products and services. The IMU Facility Services department provided all the modification and installation services for this project saving thousands of dollars.

> We have installed an additional 40 security cameras throughout the IMU to enhance security for students and guests.

e. Bookstore

> The IU Bookstore has starting having flash sales throughout. Their most recent flash sale was in September. They sold over 1400 items in 6 hours.
f. East Lounge-Art work
   > Some of the portraits in the East Lounge will be coming down soon and
   replaced with different portraits. The Hermann B Wells will come down
   for only for a short period. There are several holes that next to fixed
   where his portrait is located.

g. President Carroll thanked Mr. Jacobs his report and presented a retirement
   gift to him from the JWS board and several members of the IMU staff. On behalf
   of the JWS board, President Carroll thanked Mr. Jacobs for his service to the
   IMU.

VI. Union Board President’s Report (Lexy Parrill)
   a. The 105th Union Board theme this year has been to “unite the campus”.
   b. There are a total of 146 committee members.
   c. The fall retreat was held at the IMU for most to the time. They discussed
      the upcoming transition. On Sunday they held a committee member retreat and
      talked about the history of UB and leadership development.
   d. UB is going through and reviewing the By Laws and making changes. They
      are adding job descriptions to positions and requiring a minimum G.P.A of 2.5 for
      Directors and Assistant Directors.
   e. Union Board will have members at three conferences.
      > ACUI Region VI
      > University of Illinois Illinites
      > Miami of Ohio Programming Conference
   f. Union Board has done several things this year to “Unite the IMU”.
      > House committee (formerly Policy Committee)
      > IMU Employee advisory committee
      > IU Health and Wellness Center in building
      > Nearly Naked Mile (IMU & IUAA) in Dunn Meadow
      > Renaming IMU Bowling and Billiards
      > Clean the World Program
      68 more events planned for the rest of the year (December).
   g. UB events to “Unite the Campus”
      > IU Block Party: Sold out. Event mainly for incoming freshmen
      > Centennial of UB Film Series
      > BloomingCon
      > Mental Health Awareness Week and Concert (November)
      > Zombie 5K
      > IMU Yoga
      > IU After Dark-8 pm-1 am
      > Tony Conrad lecture with IUAA
      > Live From Bloomington-weekly music series
      > Chance the Rapper (October)
h. UBringChange2Mind Program
   - IU chosen as pilot program. Students are currently being surveyed and results will be used to develop nationwide program. Partnering with national organization. Rob Meyer is representative on national advisory committee and Ms. Parrill has been instrumental in assisting with this program. She attended the gala in NYV representing IU. Sugar & Spice will offer a special logo cookie just for this program.

i. Project collaboration
   - Initiative by UB to unite all IU student organizations and understand each other’s missions.
   - Leave a Legacy Program started

j. JWS board is invited to the UB meeting tonight and are also invited to come to Mother Bear’s on Friday for pizza with UB as this is Parents’ Weekend.

k. UB is selling swag merchandise. Contact Ms. Parrill if interested in purchasing items.

VII. Alumni Report (Jennifer Gentry)
   a. Ms. Gentry shared several initiatives that IUAA has developed for alumni and IU students including IUVisors, “Life After IU” events, and Career Management Coaching (see attachments for more details).
   b. Homecoming is October 18.
   c. IUAA is actively seeking employment information on alumni to assist in better services to the alumni and IU students.

VIII. IU Foundation Update (Carmella May Hise)
   a. The foundation and IUAA have realigned and they are now collaborating on services. Ms. Hise is now going to be involved in the Parent Engagement Program. Ms. Hise introduced Ms. Vicky Martin as the new IU Foundation liaison for JWS. Ms. Martin has been with the Foundation for over 25 years. She is a seasoned professional. Ms. Martin worked on the 50th and 60th year reunions and raised over $6.8 million. Ms. Martin will be the contact for the JWS board and high end donors. There will also be a regional advancement team or road warriors. The road warriors will be on hand to talk with IU alumni in regional areas. The JWS alumni list will be one of test groups for this team.
   b. Ms. Martin is excited to working with JWS and the IMU. She provided her contact information and told the group to let her know if they have any questions. Contact information: (812) 855-5365, (800) 558-8311, (317) 446-6830 (cell), vimartin@indiana.edu, IU Foundation, Showalter House, PO Box 500, Bloomington, IN, 47402
IX. **Financial Report (Andrew Dahlen)**
   a. Mr. Dahlen provided a review of all of the JWS fund accounts. (Report attached.)
   b. A gift of $82,500 has been received from John Wallace but has not been recorded yet in the JWS fund accounts. The funds are to be allocated to UB graduate assistants to help with tuition or living expenses. The decision of who will receives the funds rests with IMU leadership.
   c. The program fund is the cash account for JWS.

X. **Newsletter (Susan Burns)**
   a. Ms. Burns reported that the fall newsletter has been mailed. If anyone is not receiving the newsletter please let her or Cheryl Crouch know and they will make sure you are added to the mailing list.
   b. She stated the newsletter cost approximately $2,000 to print and mail for each issue. It is mailed at the nonprofit rate so it takes longer to get to recipients.
   c. The IU Foundation will provide a “giving to JWS/UB” insert for use in future newsletters

XI. **Mentorship: Upper Network Update (Wade Gerard)**
   a. Mr. Gerard reviewed the purposes of the program. It is to help career services, alumni engagement, mentoring, coaching and connections.
   b. Met with Ms. Parrill and Mr. Meyer in August to discuss the program and talked about students taking ownership in the program. New coaching curriculum is up and posted in online portal.
   c. Eleven students have expressed interest this year. Forms were also sent to committee members. Seven have been assigned coaches and two have been working with their coaches.

XII. **Mentorship Report (Meghan Ditton)**
   a. Original idea of this program was to get alumni excited and engaged with current UB students and as a result want to give back to JWS financially. Wanted to have students talking with alumni so alumni kept updated on what is happening back on campus. Decided to try Upper Network Program. Program doesn’t appear to be meeting JWS goal. Students need to be connected with JWS members who can help them in their career. JWS wants program to add value. Need to decide if current program should continue. Regardless of whether this program continues, students who are currently signed up for the program will be helped.
   b. Motion made by Meghan Ditton to rescind agreement with Upper Network. Motion seconded by Ann Fumarolo. Motion passes.
c. Motion made by Meghan Ditton for JWS to negotiate with Upper Network on incurred expenses to date for the program. Motion seconded by Margarette Minor. Motion passes.

XIII. Biennial Reunion Update (Susan Burns, Meghan Ditton, Cathy Deal)
a. Ms Burns submitted the following written report from a conference call of the JWS Biennial Planning Committee.

Initial Planning Discussion for the
39th Union Board Biennial,
Sept. 18-20, 2015

The JWS Planning Committee of Megan Ditton, Susan Burns and Cathy Deal and JWS President Christian Carroll convened by teleconference on Sunday evening, Sept. 14, 2015. Kathy Cook was unable to call in.

Topics we discussed included:

Roles of the JWS committee and the Union board directors in planning.

- New board will be named in January and the Biennial will then become one of the events they are charged with producing. In the past, the role for the alumni group has varied from offering ideas & advice to a more active role. We are tending toward more active, particularly in terms of what the alumni would enjoy, getting a few pieces rolling that may benefit from early contacts, and in working with the UB and IMU teams on the budget for the event.
- A few aspects may benefit from action a year out -- particularly getting on the speaker’s calendar, and any other special guests or events that will require longer advance contact.

Dinner Speaker

- Lt/Gov. Jerry Abramson of Kentucky as our #1 choice. Susan will call his office to open contact about his schedule and any other relevant details or considerations.
- Other names are still welcome

Lessons learned from past biennial schedules

- The Sunday brunch is still not “clicking” – may benefit from some restructuring, as also might be useful for the Saturday morning event.
- Activity tables where the students can discuss programming now seems to work better than speeches for some directors.
- Saturday evening reception and table talk seem to work better for directors and alumni to connect. Not all students welcome alumni contact. Referencing the mentoring program may be a way to add some perceived benefit to this opportunity – even if only providing questions for table discussion?

Thoughts on events for the weekend

- Tailgate party followed by tours to Oliver Winery? What would be fun?
• Liked the Taste of Bloomington idea
• Glenn Gas lecture was a hit – what else like that is out there?
• Legacy aspect – scrapbooks digitization? Report back on archive interviews? What else?

Budget considerations

● The event may come under the CFR review process – Cathy and Rob will monitor that situation and keep us informed so as to best navigate the situation.
● The IMU has in the past covered many aspects of costs for the event, as Rob has more than once discussed with Chris. On the other hand, it also does generate some traffic and related income. As we collaboratively develop the weekend, we will want to be aware of both the costs to participants and to the IMU, Alumni Association and any others involved.
● Last year, the registration for all events was $100/person, ($50 dinner only) and that included the Friday Welcome Reception, Saturday’s Taste of Bloomington tour and the Morning Coffee with James Capshew program, the Saturday main event Reception and Dinner, free admission to the UB Film program, and discounted room rates in the Biddle.
● For next time, we could explore a menu of options with fees attached to allow for a greater recapture of expenses, while encouraging customization of experience.
● The fundraising aspect from the Centennial was discussed positively. Chris suggested the possibility of including a silent auction that could include packages from the Bloomington area, and a challenge to board members might produce some interesting offerings.

Respectfully,
Susan Bonnell Burns for the team

XIV. JWS Board Business-Open Discussion

a. Mr. Carroll made a proposal to allow UB assistant directors, who have served at least one semester on Union Board, to be eligible for membership in JWS. A motion was made by Kathy Cook to allow UB assistant directors to become members of JWS upon an approval vote by the entire JWS membership at the next biennial. Motion was seconded by Susan Burns. A brief discussion followed. This information will be included in the next newsletter. The vote will go before the membership at the Biennial next October. Motion passes.

b. Mr. Carroll made a proposal to add the IU Foundation liaison to JWS and the Alumni UB Representative as Ex Officio JWS board members. Meghan Ditton made a motion to add these two positions as Ex Officio members of the JWS board. The motion was seconded by Kathy Cook. Motion passes.

c. Mr. Carroll reminder the board that they are invited to attend the UB board meeting at 6 p.m. and the go to dinner at the Uptown at 8 p.m.
d. Mr. Carroll stated that the next JWS board meeting is set for 1 p.m., Thursday, April 2, 2015 in the IMU Charter Room. The fall board meeting date is at 1 p.m., Friday, September 18, 2015 in the IMU Charter Room.

XV. **Adjournment**

a. A motion was made to adjourn the meeting by Scott Wilson. The motion was seconded by Meghan Ditton. Motion passes. Meeting adjourned at 5:12 p.m.

Respectfully submitted by Cheryl Crouch
## John Whittenberger Society Treasurer’s Report

October 2, 2014

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**Totals**

$22,788 | $929,943 | $31,816 | $1,038,388 | $9,942 | $1,085,711 | $207,286 | $46,438 | $13,246
RE: Purdue & Amazon

President Michael A. McRobbie

To: John Whittenberger Society

You replied on 8/26/2014 3:58 PM.

Chris,
Thank you for your note below and my apologies for the delayed response. I will not be in Bloomington during your upcoming visit but I hope you have a productive board meeting and enjoy the visit back to campus.

As you know, IMU Executive Director Bruce Jacobs will be retiring this year and Provost Lauren Robel and Dean of Students Pete Goldsmith will be leading the search for a new Executive Director. You will likely hear from them over the coming weeks to discuss the search process and to get input from the JWS.

The IMU remains a vital part of the Bloomington campus. Provost Robel has recently appointed a Working Group on Auxiliary Services Organization to review the organizational structure of the Bloomington campus auxiliaries with an eye toward improving efficiencies, enhancing services and coordination among units, and ensuring a tight alignment between the auxiliaries and the objectives of the recent campus and university strategic plans. That report is currently under review by a group of vice provosts who will be responsible for gathering additional input from key groups, collecting additional data regarding select recommendations, and, ultimately, with implementing final recommendations.

Likewise, Vice President for Capital Planning and Facilities Tom Morrison has commissioned a facility space and program needs assessment of the IMU. The assessment was done by Brailsford & Dunlavey, nationally renowned experts in facility usage, and a group that has consulted on the IMU in the past and are very familiar with IU. Brailsford & Dunlavey have presented a preliminary report that provides a comparative analysis of student unions in the Big Ten as well as a review of best practices. Based on their assessment of campus needs and optimal facility usage, they also recommended several conceptual plans, each emphasizing different goals, for optimal usage of IMU space. We are reviewing the report internally and after a thorough review their recommendations will be taken to campus constituencies for feedback and additional data collection. Given the central role that the IMU plays in the life and history of the campus and its value to our students and community, many opportunities for review and input will be provided in the coming months.

Many thanks for your leadership of the Whittenberger Society and your ongoing support of Indiana University. And thank you in advance for your help with these ongoing initiatives related to the IMU.

Sincerely,
Michael McRobbie
President

From: John Whittenberger Society <jws1909@indiana.edu>
Here are a few highlights from the IU Alumni Association this fall:

**Homecoming, Alumni Leader Recognition Day & DASA Awards – October 18, 2014**
Campus is calling! Homecoming is the perfect time to reconnect with old friends and rediscover your beloved IU. The IU Alumni Association invites you to join us and other alumni leaders at an invite-only tent party outside the DeVault Alumni Center. Refer to the additional handout for more details. Hope to see you there!

On Homecoming weekend we’ll also recognize the recipients Distinguished Alumni Service Award. This year’s honorees are Kathy Z. Anderson, Lacy M. Johnson, Ambassador James D. McGee, and Will Shortz.

**Crimson Project**
Crimson, the name for the new shared database for the IU Alumni Association and the IU Foundation is in the final stages of development. The previously announced launch date of October, 2014 has been pushed back to a future undetermined date.

**Affiliate Group Training**
We held the first-ever Affiliate Group Training session on Sept. 13th for the executive committees of our Affiliate Groups at the IUPUI Advancement Center in Indianapolis. We want to equip our volunteers with the knowledge and tools to be more successful alumni leaders. Each affiliate group President received a Toolkit with documents designed to teach more about IUAA policies and best practices. These resources can be shared with the full board as needed.

**ALL ABOUT IU BLOGS**
We’re a big university and there’s always something happening. The IU Newsroom has a series of blogs that are great sources for all things related to IU. From the headlines to the latest in research, you can discover what the latest is at IU. Including the Brown Banner Blog! See all of the blog categories here and subscribe today! http://viewpoints.iu.edu/blog-categories/.

Our alumni blog Our.Indiana.edu, is the IUAA's newest resource for alumni volunteer leaders provides meaningful tools, policy reminders, fun photos, event details, and more! The blog relays worthwhile information and gives you a direct line of communication to IUAA staff and one another. Subscribe to receive email updates when new content is posted (go to the blog and enter your email address in the box titled "We deliver!"). Comment on posts and send content suggestions to IUAA Chief of Staff Tricia Riveire (priveire@iu.edu).

**INDIANA VS. RUTGERS TRAVEL PACKAGE**
From Nov. 14-16 join the Indiana Alumni Association and fellow Hoosier fans for a late season clash against new Big 10 foe, the Rutgers Scarlet Knights! Enjoy deluxe hotel accommodations amongst the famous sites of New York City with transfers to Piscataway for game day to cheer the Hoosiers to a win. Book today at http://www.iusportstours.com/.
Introducing IUVisors

IU.evisors.com

Are you looking for help preparing for a job interview? Do you have career advice and networking connections to offer your fellow alums? The IU Alumni Association now offers a free alumni-to-alumni advising platform.

Give advice.
Everyone's got something to give. Sign up as an advisor today and share your experience and know-how with fellow IU grads.

It's simple:
1. Create an advisor login at IU.evisors.com using an email address and password or your LinkedIn account.
2. Answer a few questions about your education, career background, and expertise.
3. Set your own schedule, availability, and contact preferences. Advise as few or as many alums as your schedule allows!
4. Wait for your first advising request via email.

Get advice.
Want to talk directly to IU alumni who have been there and done that?

Here's how:
1. Create a login through IU.evisors.com with an email address.
2. Browse IU advisors in our network.
3. Find a fellow alum to help you reach your goals.

IU alumni advisors can help with:
- **Career conversations** — Talk directly (via phone, email, or webcam) to in-the-know IU alumni within your industry.
- **Résumé critiques** — Let fellow alums and company or industry insiders critique your résumé.
- **Mock interviews** — Practice for your big interview. Alumni advisors can share firsthand experience on how to impress.

Questions?
We've got your back. Email the IUAA professional enrichment team directly at careers@alumni.iu.edu.
INDIANA UNIVERSITY
ALUMNI ASSOCIATION

Like it or not, your “Life After IU” is coming. Now is the time to get prepared, and the IU Alumni Association is hosting a series of events to help you do just that. The five events—professional wardrobe, online networking, professional etiquette, financial literacy, and relocation—hone your skills in the areas most important to a soon-to-be young professional. Join us!

**Wednesday, October 29, 2014**
7:00 PM – DeVault Alumni Center, 1000 E. 17th Street

“What the Fork” etiquette event
Be ready to impress at your next professional event. An etiquette coach will guide you through the elements of etiquette in the most common professional settings. From utensils to handshakes to tipping, you’ll be a polished Hoosier.

**Key Takeaways:**
Be on time or early. Eat a snack beforehand. A strong handshake equals confidence. Order something easy to eat and isn’t messy.

**Wednesday, January 28, 2015**
7:00 PM – DeVault Alumni Center, 1000 E. 17th Street

“Cha Ching” financial literacy event
Crunching numbers can be overwhelming, especially when you’re trying to create a budget for yourself. Learn from two alums of IU’s Kelley School MBA program on how to make the most of your income to come.

**Key Takeaways:**
Take student loan payments off the top of your take home pay, then begin to structure your budget. Budgeting tools and other resources provided.
Up your game at any age.

IUAA Career Management via Career Consultants OI Global Partners

If you are committed to taking your career to the next level, IUAA Career Management Coaching will help you hone your skills and your competitive edge. We want you to find success in key areas:

- **Engagement**: Are you excited by your job? Discover what’s missing and how you can find it.
- **Strengths Building**: Learn to articulate your strengths and show how they translate into achievements.
- **Personal Branding**: Do you actively manage your image within your organization and in other professional venues?
- **Sphere of Influence**: Have you built equity in your relationships? Leverage relationships to expand your power base.
- **Negotiation and Professional Confidence-Building**: Are you emotionally equipped to objectively and effectively claim your successes and present your needs to your constituents? Learn how to ask for what you need.
- **Work/Life Integration**: Is your job a terrific part of your life or consuming your life? Discover the tools you need to manage the two in a healthy way.

Career Management Coaching includes:

- Personalized appointments in-person, via Skype, or by phone
- Career history and success factors assessment
- Evaluation of career growth options—both internally and externally
- Career networking exploration—both internally and externally
- Career plan development
- Résumé review/preparation
- Hogan Leadership Assessment (a $400 value!)

**PLUS: Only for IUAA members!**

- Online career support (847)
- Online library of resources and research database (Lexis/Nexis, eGOLD Recruitment’s Grapevine Database, Indeed.com, LinkedIn's Global Network)
- O'Net Career Center
- Interview simulators
- Job search webinars and tracking system

**PACKAGE PRICING**

Package prices are based on special, competitive hourly coaching rates negotiated for IU alumni.

<table>
<thead>
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<th>Package</th>
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</tr>
<tr>
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The IU Alumni Association has enlisted Career Consultants OI Global Partners, a talent management company to bring IU alumni one-on-one career coaching.

To find out more about coaching options or to purchase a package call 844-299-7132 and ask for IUAA Career Coaching or email bhickman@cciindy.com for more details and order information.

Still have questions? We’re here for you. Email the IUAA directly at careers@alumni.iu.edu and we’ll help.
Friends,

Some of you may have already received this invitation. However, since we haven’t fully collected board rosters for this year, we wanted to follow up and personally invite you and your board members to participate in this special day! In addition to the special tent party below, it is Alumni Leader Recognition Day.

This year, we will be serving as Honorary Captains for the team (that’s a lot of captains!). If you are attending the Hoosier Huddle Tent party, we’ll plan to go over to the football field together. Please note: ***YOU MUST HAVE YOUR GAME TICKET TO PARTICIPATE!*** They will be scanning your ticket when we enter the stadium and after our portion of the pre-game is over, you can go straight to your seats.

**Here’s the plan and timeline:**

- First of all, if you plan to participate, please email me and let me know how many from your family will be joining you. Again, **everyone must have a game ticket. Please RSVP by Wednesday, October 15th.**
- 2:45 pm – For those coming from DeVault, we’ll meet at the Northwest corner of the tent behind out building to walk over to Gate E8. Golf carts will be available.
- 3:00 pm – We need to meet a member of Athletics’ marketing team at the Southeast corner of the South End zone to be escorted across the field.
- 3:10pm – The Marching Hundred will perform their pre-game show on field. We will move to the North End Zone.
- 3:20pm – The Marching Hundred will form their I-Tunnel. As honorary captains, we will file into their lines on field to cheer as the cheerleaders and football team run onto the field and the fireworks go off. Before the team runs onto the field an announcement will be made about YOU!

It should be a fun experience for all of us. Once that happens, we will stay in place as the band exits and then we’ll be escorted to the east and west stands so that you can find your seats. 😊

I realize that’s a lot of instruction, but we wanted you to be aware of the timing. If you are not joining us at DeVault, but are planning to go on-field, please let me know that as well. We’ll likely have you meet us just before 3pm at Gate E8 to enter with the rest of the leaders.

Lastly, the team requests that we don’t high-five or try to pat them on the back, etc., when they run on-field. First of all, you might be trampled...(and that’s no good!). Secondly, they are focused and ready to play and really don’t want distractions. I assured them we could meet that expectation.

Bottom line, it should be a great day to be ‘home’ in Bloomington! I really hope you can join us for the Hoosier Huddle before the game. Again, please register for that via the link below. And, if you can join us on-field, as Honorary Captains, that’s even better. Again, we’d appreciate hearing from you about this by Wednesday, October 15th.

If you have any questions, let me know! Don’t forget to share this with you respective board members. See you on October 18th!