John Whittenberger Society Advisory Board
Board of Directors Meeting Minutes
April 2, 2015
1:00 p.m.
Indiana Memorial Union Distinguished Alumni Room

Members Present: Chris Carroll, President, Ann Fumarolo, Vice President, Susan Burns, Board Member, Kathy Cook, Board Member, Michael Littenberg (Phone), Board Member, Margarette Minor, Board Member, Laura Osteen (Phone), Board Member, Bill Seng, Board Member, Scott Wilson, Board Member, Jacqueline Bales, 2015 Union Board President, Cathy Deal, Alumni Representative to Union Board, Ex Officio, Jennifer Gentry, IU Alumni Association Liaison, Ex Officio, Vicky Martin, IU Foundation, Ex Officio, Director, Rob Meyer (Interim Co-IMU Director), IMU Assistant Director, Activities and Events, Winston Shindell, Ex Officio, Retired IMU Executive Director, Cheryl Crouch, IMU Assistant Director, Marketing.

Absent: Andrew Dahlen, Treasurer, Megan Ditton, Board Member

Guests: Anu Kumar, Steve Moberly, Hollie Lutz

I.  Call to Order (Chris Carroll)
   a. President Carroll called the meeting to order at 1:01 pm.
   b. President Carroll welcomed everyone to the meeting.

II. Approval of Minutes (Chris Carroll)
   a. President Carroll asked for corrections or additions to the previous meeting’s minutes. No additions or corrections were made. Motioned to approve the minutes was made Kathy Cook and seconded by Bill Seng. Minutes from meeting on October 2, 2014 approved.

III. JWS President’s Report (Chris Carroll)
   a. A new gift agreement has been approved for the Rosemary Tanner Scholarship. The amount for each scholarship is now $6,000. A new agreement has also been approved for the Gene Fletchall gift. The scholarship amount will be $4,000. This account does not currently have $4,000 in it. Mr. Carroll will reach out to the donors to discuss what to do regarding the shortfall.
b. Mr. Dahlen has suggested that Thom Simmons, former Associate Director of the IMU be made an Ex Officio member of JWS. By the power of the JWS constitution, President Carroll has made Mr. Simmons an Ex Officio member.

c. Mr. Carroll spent some time this week with Chancellor Emeritus Ken Gros Louis. Mr. Gros Louis offered to assist JWS in any way we could use his services.

d. Former UB President, A J O’Reilly has also offered to help JWS.

e. Mr. Carroll ask that the board reach out to all alumni in recruiting new members to serve on the board. He is pleased that ½ of the current board is female. He wants to have as many decades as possible represented on the board and make is as diverse as possible. We currently need to have more recent alumni involved.

IV. IMU Director Search Update (Steve Moberly)

a. The search committee has met one time on February 6. The group met with a representative of the search firm, the Spelman and Johnson Group (SJG). Dean Goldsmith is chair of the search committee. The announcement of the position has been launched. The application deadline was March 20. SJG said there has been a great response with many qualified candidates. There will Skype interviews the week of April 13 and April 20 if needed. The committee will narrow the group down to three finalists to bring to campus on April 22, 23, and 24. The tentative date to make an offer is May 4. The committee consists of a number of students including three from Union Board.

V. IMU Report (Rob Meyer and Hollie Lutz)

a. Mr. Meyer introduced Ms. Lutz as the other interim co-director of the IMU. Mr. Meyer told the group that the IMU transitioned from reporting as an auxiliary to becoming a part of the Division of Student Affairs as of January 1, 2015. He stated the IU Auditorium is no longer part of the IMU but will be part of the Division of Student Affairs.

b. Teri Hruby is no longer on the staff of the IMU. IU Outdoor Adventures has a new coordinator, Brian Croft.

c. The hotel is doing well. Occupancy has slipped slightly. Three new hotels opened in Bloomington in just the past few months. Two more will open soon. Our occupancy is above 60%. The Bloomington average is 58.2% weekly and 42.6% on the weekends. Two hotels in Bloomington have 80% occupancy; Hilton Garden Inn and Scholars Inn. The average daily rate is $117. The hotel has not had a significant renovation since 1990. Other properties in town do a refresh every 3-5 years. It is estimated to cost the IMU $8 million to renovate the hotel and replace the flat roof. Trustee Tom Morrison will request approval at the next Board of Trustees’ meeting for renovation of the IMU hotel and flat roof.

d. Under the Dean of Students, IMU is operating under a new way of budgeting. Each unit need to support themselves financially and put reserves back into their operation.
e. Several meeting rooms are having carpet replaced. The Georgian Room will have new flooring and wall coverings.

f. There had been discussions of Parking Services taking over the IMU parking lots. All campuses are now using the T-2 software systems. The IMU will be able to keep the lots and the revenue. The lots will now be able to take credit and debit cards.

g. The IMU will no longer operate the CyberCafe in the Wells Library after May 5. Residential Programs and Services will take over its operations. We continue to have discussions with RPS about allowing students to use some of the meal points at the IMU. RPS continues to resist. The IMU contract with Sodexo is up in August of 2016. Sodexo have been good partners. Chris Gray, the IMU Dining Director, meets regularly with Dean Goldsmith.

h. The project planned for the space vacated by the IU Credit Union has been put on hold.

i. The IU Health Center wants to maintain a permanent place in the IMU but not sure if that is appropriate or feasible.

j. In December of 2014, Union Board celebrated 100 years of their film series. The IMU and Union Board launched a new late night program on Fridays of each semester. It runs from 10pm-3am. The program will be taken to CFR to request money to support the program.

k. The RFRA passed by the governor has had some impact on our conference and hotel business.

VI. Union Board President’s Report (Jacqueline Bales)

a. Spring 2015 Highlights

Malkin Retreat

• A Collaborative spirit was strong as we worked through activities together.

• We set three goals for the duration of our term:
  • Survey at least every two weeks
  • Market events at least four weeks in advance
  • Grow membership experience for each committee

New Membership Program

• New member orientations, member retreats, and full board meetings have become an expectation. We release and accept applications from any student interested in becoming a member and keep a database and email listserv of all members.

• A point system has been instated that rewards members based on their level of involvement.
Planning Ahead for Fall 2015

- Submissions have been received from all programming committees for programs that are considered to be the foundation of the semester.
- The budget we will pass will be limited so that we may still be responsive to events that become necessary next semester.
- We are voting on the calendar and budget tonight! (See attached calendar at the end of the minutes.)

Earlier Election/Selection for 106

- Elections and Selections were completed by early November for the 106th Board.
- This gave us benefits such as training and getting acquainted with each other before our term began.
- Executive and committee selections were completed by mid-November.

Bruce Jacobs Award

- The 105th Board created an award in honor of Bruce Jacob’s retirement that will be awarded annually to an outstanding organization that co-sponsors an event with UB.
- The first recipient of this award was the Muslim Student Union for collaborative work on bringing Reza Aslan to campus for a lecture on his studies and philosophies of religion.

2015 Installation

- We saw a great turnout at Installation this year!
- Ann Fumarolo and Susan Burns represented JWS
- Marsha Herman-Betzen was in attendance and was delighted to have finally been invited after several years.
- Scholarship recipients were recognized at the ceremony.

IDS Coverage

- We have received a noteworthy amount of cover-stories in the IDS this semester, starting at the very first week of our term with an ice rink for Winter Welcome.

Event Highlights

- Late Night with Union Board and IMU
- Harry Potter Yule Ball
- Tim Wise Lecture on White Privilege
- Live From Bloomington Presents Series & LFB Vinyls
• Little 500 Concert feat. Big Sean
• Nick Offerman

VII. Alumni Report (Jennifer Gentry)
  a. Ms. Gentry stated the database conversion has happened. As of February 12, the old database is no longer accessible. The new system has additional capabilities including online registration. Staff is still going through training. List request take three weeks to obtain. It will be a much more useful tool than previous database.
  b. Alumni Leader sessions have just about been completed. June 5-6 will be the Alumni Leaders program at the IMU. The JWS board is invited. Hoping this year will be more interactive. Board members are welcome to present. There will be roundtables on different topics of discussion.
  c. IUAA is reviewing their role with JWS and they can better assist the group. Mr. Carroll was provided a toolkit that he can share with the board. It provides ways to be more strategic about board recruitment, job descriptions, how to collaborate with other groups, etc. Some money is provided to affiliate groups to use as they want. JWS currently uses theirs for the newsletter.
  d. The Claude Rich Scholarship will now be administered through the IUAA portal. If criteria is met, it will be reviewed by an IUAA and IUF committee and the winner chosen. IMU will be notified of the winner.

VIII. IU Foundation Update (Vicky Martin)
  a. Ms. Martin stated that her role is to meet with high touch donors regularly. She reviews the amounts in the accounts they have set up and discusses any issues. She reviewed some of our accounts and stated some of them need changed to be endowed.
  b. Ms. Martin stated that Dr. Tom Jelke is thinking about creating another scholarship.
  c. The group discussed using the Art Fund for acquisitions. That is not its current function. Ms. Martin will check into it.

IX. Financial Report (Chris Carroll)
  a. Mr. Carroll told the group to refer to the handout regarding the financial report and ask for any questions.
  b. The JWS Fund currently has $32,000 available for use and the Program Fund has $11,932. Please donate to these funds.
  c. Mr. Meyer has provided the most recent hard costs for Biennial. We will need to discuss funding for this event later today.
X. Newsletter (Susan Burns)
   a. Ms. Burns reported the spring newsletter is at the printer. New and recurring features have been added.
   b. The board discussed offering an online version of the next issue and providing the opportunity for members to opt in for the online version only or continue to receive the print version. Mr. Wilson asked Ms. Crouch to send the newsletter files to him and he will work with the files on an e-reader version.

XI. Mentorship (Cathy Deal)
   a. Ms. Deal reported that nine UB directors applied last fall. All nine have mentors. They have all met at least once. A couple of directors have mentorships outside of JWS. The group has a questionnaire that is ready to be sent out to JWS members to see if they are willing to be a mentor. From this a list will be created for UB directors to access and see what opportunities are available. JWS will continue to cultivate mentors at the Biennial and other event. Mr. Carroll thanked everyone involved.

XII. Biennial Reunion Update (Susan Burns and Cathy Deal)
   a. Ms. Burns stated that Jerry Abramson will be our Biennial speaker unless the White House request him to be elsewhere.
   b. An invitation has been sent to IU President McRobbie and his wife.
   c. The group checked into having at tailgate at the IU football game. It is expensive. May need to reconsider doing this as an event. It cost $2,000 for a tent and a spot. Food is an additional costs.
   d. Union Board is interested in helping wherever they are needed.
   e. In 2013, the IMU contributed $14,000 to the event. They will not be able to continue contributing this amount. It may be a good idea to offer cafeteria choices. There was some discussion amongst the group regarding this idea. The thought was that people come to see other people and don’t want to have to choose before they arrive. They want to see what events their friends are going to attend. People may also think is “tacky”.
   f. From the survey people seem most interested in a tour of the IMU, the theatre, lectures and an art tour. Whatever events are planned need to think about the start time of the football game and the weather. One idea is to have John Lewis do a book signing with his lecture. Another is to repeat the trivia game. People really liked it. Other ideas included a tour of the Kinsey Institute and a lecture by Glen Gass. The group thought the Sunday breakfast should be optional and if desired they will need to pay. Other discussion included how to do events for free and other ways to keep the cost of the Biennial down.
g. On Friday, there will be a cash bar and snacks. Attendees will receive one free drink ticket. The event is to be held in the Solarium. Alums will mix with current Union Board students. Scholarship winners will be invited to tell stories of how the scholarship has made a difference to their college experience. Dinner will be held in the Tudor Room on Saturday night. Donation cards will be put on the tables.

h. Mr. Carroll stated he will host JWS and UB member in room suite 502.

i. Mr. Carroll also requested that a block of football tickets be reserved for those who might wish to attend the game on Saturday.

XIII. Open Discussion

a. Mr. Carroll reopened the discussion from the previous meeting regarding expanding the membership of JWS to also include Assistant Directors. It would require a vote to change Article III, Section 1 of the JWS Constitution. A motion was made by Kathy Cook and seconded by Ann Fumarolo to amend the constitution to include Assistant Directors. There was discussion by the group about should not JWS be open to more than Assistant Directors. What about committee members? Is there any reason to limit who are members? A motion was made by Scott Wilson to revise the wording of Article III, Section 1 of the constitution. The motion was seconded by Kathy Cook. There was more discussion. Mr. Wilson suggested the following new language for Article III, Section 1 of the JWS Constitution, “All Union Board alumni, including prior Union Board Directors, prior Union Board Assistant Directors, prior Union Board committee members, current Union Board Directors, and all Honorary Life Members are members of the Society. Other alumni and friends of Indiana University may participate in certain projects developed by the Society.” Previous motions were rescinded and Scott Wilson made a motion to accept the new language for Article III, Section 1 for the JWS Constitution. The motion was seconded by Kathy Cook. Motion passes. The constitution will be amended to reflect the new language.

b. Jacqueline Bales presented a proposal to request $915.00 from JWS to help fund the UB Fall Retreat. (Proposal attached at the end of the minutes.) A motion was made by Kathy Cook to fund the request. A second was made by Margarette Minor. Motion passes.

c. Jacqueline Bales and James Diamond presented a proposal to request funds to send the past concerts director and the new concerts director to Pollstar Live! (Proposal attached at the end of the minutes.) A motion was made by Kathy Cook to fund the request. Susan Burns seconded the motion. A discussion followed. There is a possibility if the students volunteer, registration will be free. The group would like to get more information about the free registration for volunteers. There will be an opportunity to hear about what is learned at our next meeting in
September. A motion was made by Kathy Cook to amend the current motion. The amended motion would be to fund everything but registration until we learn more about getting it free. Susan Burns seconded. Amended motion passes.

d. The scholarship committee, chaired by Ann Fumarolo, met and selected this year’s winners. There was not a large pool of candidates this year. Only two out of 4 women applied. There needs to be a better effort to get more people to apply. This year $27,000 will be awarded if approved. The following scholarships were awarded to the following recipients;
   - Luke Kleppe-McKaig Scholarship-$1,000
   - Wilson Phillips-UB Committee Scholarship-$1,000
   - Joshua Thomas-UB Committee Scholarship-$1,000
   - Joe Abdellah-UB Committee Scholarship-$1,000
   - Steve Johnson-Gene Fletchall Scholarship-$4,000
   - James Diamond-Josh Fineburg Scholarship-$2,000
   - Jacqueline Bales-Rosemary Tanner Scholarship-$6,000
   - Kellie Boberek-Rosemary Tanner Scholarship-$6,000
   - Travis Stevens-Thom Simmons Scholarship-$2,000
   - Austin Atkinson-UB Scholarship-$1,500
   - Kevin Kenes-UB Scholarship-$1,500

The Ed Pinto scholarship was not awarded this year. A motion was made by Mr. Sung to approve up to $27,000 for the scholarships. Mr. Wilson seconded. Motion passes.

f. Mr. Carroll stated that a slate of directors need to be made for the Biennial. There will be two board positions available. One position will be Mr. Sung who is going off the board and the other is a new board member position that needs to be voted on. Those who will be returning are Mr. Carroll, Ms. Fumarolo, Mr. Dalen, Ms. Burns, Ms. Cook, Ms. Ditton, Mr. Littenberg, Ms. Minor, Ms. Osteen, and Mr. Wilson. Mr. Carroll mentioned that he would like to have some younger and more diverse members on the board. A motion was made by Ms. Burns and seconded by Ms. Cook to add the new board position to the slate. Submit names and a brief summary of your nomination to the nominations committee. The nominations committee is Mr. Dalen, chair, Mr. Wilson and Ms. Cook.

g. Mr. Carroll made a motion to add a non-discrimination statement to the constitution before Biennial. Ms. Cook seconded. There was discussion on how the statement should read. A motion was made by Mr. Wilson to table until the fall meeting so that the text could be created. Ms. Minor seconded. Motion passes to table.
XIV. Adjournment

a. A motion was made to adjourn the meeting by Susan Burns. The motion was seconded by Bill Sung. Motion passes. Meeting adjourned at 5:16pm

Respectfully submitted by Cheryl Crouch